



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 5.0) IC201810409

QUARTER IV

Session on Achiving"Value Proposition Fit" & "Business Fit" on 10th August 2023



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY
5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P)-201003
DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION

Under the banner of
SPIC
SOCIETY FOR THE PROMOTION
OF INNOVATION & CREATIVITY

Presents **SESSION ON ACHIEVING
"VALUE PROPOSITION FIT"
& "BUSINESS FIT"**

10/08/23
11:00 AM TO 1:00 PM
SEMINAR HALL, D-BLOCK



Scan To Register

**Open for all
year**



Mr. Devesh Chandra
Startup Founder- Elevate

Contact :
YASH KUMAR BANSAL: +919870607063
ANSHIKA TIWARI: +917850919603
KUMAR HERAMB: +917518412627

REGISTRATION LINK : bit.ly/spicrkgit

 spic_rkgit  SPIC EII RKGIT  RkgitSpic  spic@rkgit.edu.in

Report on
Session on Achiving"Value Proposition Fit" &
"Business Fit" on 10th August 2023

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day expert talk on August 10, 2023, from 11:00 AM onwards titled Expert Talk on **Achiving " Value Proposition Fit" & " Business Fit"**. It was well-received by more than 65 participants. Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The session was delivered by guest speaker. Mr. Devesh Chandra, Startup founder of **Elevate**.

The speaker informed students about getting jobs in renowned product-based companies .The speaker also motivates students for registration of there products .In his talk ,the speaker describes the various aspects of company development and the resources required for it. In the end, Director Dr. B.C.Sharma gave Vote of Thanks to by congratulating Mr. Devesh Chandra for his session and congratulated the organizing teams for such knowledgeable Event.

Speaker: Devesh Chandra, Founder- Elevate
Date: 10th August, 11:00AM onwards,
Venue: Seminar Hall, D- Block.



