



## RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

### GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 5.0) IC201810409

## QUARTER IV

### Session on "Lean Start-up & Minimum viable Product/Business" on 5<sup>th</sup> June 2023



## RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P)-201003

### DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION

Under the banner of

# SPIC

SOCIETY FOR THE PROMOTION OF INNOVATION & CREATIVITY

Presents

## MENTORING SESSION ON "LEAN START-UP & MINIMUM VIABLE PRODUCT/ BUSINESS"

**05/06/23**

**2:00 PM TO 4:00 PM**

**MBA BLOCK**



Scan To Register

Open for all year



**Mr. Rajat Chaturved**  
Cluster Manager, Square Yard  
(Gurgaon)

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**REGISTRATION LINK : [bit.ly/spicrkgit](https://bit.ly/spicrkgit)**

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**Report on**  
**Session on “Lean Start-up & Minimum viable**  
**Product/Business” on 5<sup>th</sup> June 2023**

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day expert talk on June 5, 2023, from 02:00 PM onwards titled Session on “**Lean Start-up & Minimum viable Product/Business**”. It was well-received by more than 100 participants. Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its’ function & activities. He then introduced the guest speaker. The session was delivered by **Mr. Rajat Chaturvedi**, is an Alumnus of (MBA) 2015-17 Batch and currently he has been working as Cluster Manager with Square Yard at Gurgaon.

The speaker informed students about the minimum viable product is that version of a new product which allows a team to collect the maximum amount of validated learning about customers with the least effort. The speaker also motivates students for registration of there Start-ups .In his talk ,the speaker describes the various aspects of company development and the resources required for it. In the end ,Director Dr. B.C.Sharma gave Vote of Thanks to by congratulating Mr. Rajat Chaturvedi for his session and congratulated the organizing teams for such knowledgeable Event.

**Speaker: Mr.Rajat Chaturvedi, Cluster Manager-Square Yard**

**Date: 5<sup>th</sup> June, 2:00 PM onwards,**

**Venue: Seminar Hall, MBA Block.**





