



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 5.0) IC201810409

QUARTER III

Session on "Business Model Canvas (BMC)" on
16th May 2023



DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION
in Collaboration with
Association of Mutual Funds in India (AMFI) 

ORGANIZES

Session on
"Business Model Canvas (BMC)"

RESOURCE PERSON

SHRI SURYAKANT SHARMA
SR. Consultant - AMFI
Chartered Associate - IIBF and
Former DGM - (SEBI)



TIMINGS

11:00AM - 1:00PM
Tuesday 16 May, 2023
Venue : H - Block Seminar Hall

 [spic_rkgit](https://www.instagram.com/spic_rkgit) [SPIC EII RKGIT](https://www.linkedin.com/company/spic-eii-rkgit) [RkgitSpic](https://twitter.com/RkgitSpic) spic@rkgit.edu.in

Report on
Session on “Business Model Canvas (BMC)” on
16th May 2023

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day webinar on May 16, 2023, from 11.00AM titled “Business Model Canvas (BMC)”. It was well-received by more than 115 participants . Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus., and gave an overview of its’ function & activities. He then introduced the guest speaker. The session was delivered by guest speaker,**Mr.Surya Kant Sharma**-Senior Consultant-AMFI, Currently empanelled to conduct Investor Awareness Sessions for NSE& BSE and Former DGM with Securities Exchange Board of India (SEBI) .

Mr. Surya Kant Sharma explained the importance of Business model Canvas. It was highlighted that for any Startup The Business Model Canvas is a business tool used to visualise all the building blocks when someone want to start a business, What are the legal & ethical steps that have to be followed for start-up. The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about BMC.

Director Dr.B.C.Sharma also motivated the students with his short talk after Mr. SuryaKant Sharma. The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, Ghaziabad.

Speaker: Mr.Surya Kant Sharma-Senior Consultant-AMFI.

Date: 16th May 2023.

Time: 11:00 AM Onwards.

Venue: CRC Hall.

Event Registration link: <https://forms.gle/zw8ZoeMnGdmJkGRy6>





May 16, 2023 12:17:36 PM
Raj Nagar Extension Ghaziabad
Meerut Division Uttar Pradesh



May 16, 2023 11:18:19 AM
Raj Nagar Extension Ghaziabad
Meerut Division Uttar Pradesh



May 16, 2023 12:23:04 PM

**Raj Nagar Extension Ghaziabad
Meerut Division Uttar Pradesh**