



## **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)**

### **GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 5.0) IC201810409

## **QUARTER II**

### **Session On “Achieving Problem-Solution Fit and Product – Market Fit” on 31<sup>st</sup> Jan 2023”**

The banner features logos for RKGIT, MoE's Innovation Cell (Government of India), Institution's Innovation Council (Ministry of HRD Initiative), and SPIC. It includes the following text:

**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY**  
5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P.)-201003  
**DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION**

Under the banner of  
**SPIC** Presents  
SOCIETY FOR THE PROMOTION OF INNOVATION & CREATIVITY

**SESSION ON ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT-MARKET FIT.**

**31<sup>st</sup> JAN, 2023**  
**2:30 PM onwards**  
**SEMINAR HALL, RKGIT**

Scan To Register

Open for all year

**Mr. Chandan Jha**  
Faculty GATE, PhysicsWallah EX-ISRO  
Scientist (AIR 3), GATE (AIR 23 and 26).

Contact :  
YASH KUMAR BANSAL: +919870607063  
ANSHIKA TIWARI: +917850919603  
KUMAR HERAMB: +917518412627

**REGISTRATION LINK : [bit.ly/spicrkgit](https://bit.ly/spicrkgit)**

spic\_rkgit | SPIC EII RKGIT | RkgitSpic | spic@rkgit.edu.in

**(Under the banner of SPIC Society for the Promotion of Innovation & Creativity)**

## **Report on Session On “Achieving Problem-Solution Fit and Product – Market Fit” on 31st Jan 2023”**

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized Session on Achieving problem solution fit and product market fit on 31<sup>st</sup> Jan 2023 from 2:30 Pm onwards. It was well-received by more than 200 participants. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus., and gave an overview of its ' function & activities. He then introduced the guest speaker. The session was deliverer guest MR. Chandan Jha.

MR. Chandan Jha explained about the word problem. How can it can be solve with most effective ideas. The session ended with a Q&A session, giving the participants opportunity to clarify their doubts.

Director Dr. B.C Sharma also motivated the students with his short talk after Mr. Chandan Jha. The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, and Ghaziabad. The offline event was attended by around 150 Faculty, staff and students.

**Speaker: Mr. Chandan Jha**

**Date: 31<sup>st</sup> Jan 2023**

**Time: 2:30 PM to 5:00 PM**

**Venue: Seminar Hall.**



**(Guest Speaker Mr. Chandan Jha)**







**MR. Chandan Jha explained about the word problem. How can it can be solve with most effective ideas. The session ended with a Q&A session, giving the participants opportunity to clarify their doubts.**





**(Some Pics of the Events - Achieving problem solution fit and product market fit)**