



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 5.0) IC201810409

QUARTER II

Organize an Inter Institutional Innovation Competition

On 06th Jan 2023




MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



DEPARTMENT OF MANAGEMENT STUDIES
in association with
GHAZIABAD MANAGEMENT ASSOCIATION
Organizes

SHODH 2022-23

INTER-INSTITUTE STUDENT PAPER PRESENTATION COMPETITION

Micro Small & Medium Enterprises :Trajectories & Paradigms of Sustainable Business

Sustainability & Technology

- Technology & Sustainable Management
- Business Analytics
- Artificial Intelligence
- Corporate Social Responsibility
- Economic & Social
- Social Media Usages For Business Growth
- Green Marketing

Innovation & Management

- Digital Transformation
- Strategic Management
- Diversity & Inclusion in Organizations
- Social Issues in Management
- Human Resource Management
- Supply Chain Management
- Organizational Behaviour

Recent trends & Development

- Start-Up India Stand-By-India
- Marketing Trends
- Entrepreneurship on the Rise
- Financial / Retail Trend
- Repositioning of Consumer in Covid
- NOTE : Apart from the above topics you can choose any topic of your choice

LAST DATE OF REGISTRATION : 1st JANUARY 2023
ABSTRACT & PPT SUBMISSION : 2nd JANUARY 2023
SUBMIT YOUR PAPER AT E-MAIL : shodhrkgitmba@gmail.com



Win Attractive Prizes

ONLINE / OFFLINE MODE

SCAN THE QR CODE FOR REGISTRATION & RULES :



REGISTRATION FEE PER TEAM : 100/-

Organizing Committee

Dr. Vibhuti Tyagi
Professor & Head
8588831328

Dr. Richa Shukla
Assistant Professor
7379609096

Student Cordinators :

Dr. Shivani Tyagi
Associate Professor
9818999656

Dr. Shikha Mittal
Associate Professor
9897989028

Rajat Kundra
9870220414

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(SHODH 2022-23 an Inter Institutional innovation Presentation Competition)

Organize an Inter Institutional Innovation Competition [SHODH 2022-23] on 06th Jan 2023

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department and department of Management Studies of Raj Kumar Goel Institute of Technology, Ghaziabad conducted the SHODH 2022-23 an Inter Institutional innovation Presentation Competition in association with Ghaziabad Management Association on 6th January 2023. The program was presided by Vice-Chairman Mr. Akshat Goel, Executive Director Dr. D.K. Chauhan, Group Advisor Dr. Laxman Prasad, Director Dr. B.C. Sharma, MBA Head Dr. Vibhuti Tyagi and Mr. Vinay Gupta, Executive Director, GMA.

On the occasion **Dr. K.K. Goyal, Director MSME & Start-ups** invited as a **chief Guest**, who gave important information related to new schemes in MSME and scope of start-up for young generation. Students from PAN India took part in the competition. Some were from Sheat college Banaras, Agricultural university Bihar, KIET Ghaziabad, G.L. Bajaj Greater Noida, Jaipuria Institute of Management Ghaziabad, AKGIM Ghaziabad etc. A total of 50 teams have participated in the event.

Through this program students understood the importance & usefulness of innovation and they showed interest in new idea and were excited to do more innovative in the future.

The winners of Shodh 2022-23 were:

EXTERNAL CATEGORY:

1. Tanisha Agarwal, Garima Varshney (G.L Bajaj, Greater Noida)
2. Utkarsh Chauhan, Praful Mathur (Jaipuria Institute of Management, Ghaziabad)
3. Kanishk Aggarwal, Neeraj Mehndiratta (IPEM, Ghaziabad)

INTERNAL CATEGORY:

1. Gaurav Bhardwaj, Yanshu (RKGIT, Ghaziabad)
2. Simran Dev Arora, Rashi Tyagi (RKGIT, Ghaziabad)
3. Neha Kamal (RKGIT, Ghaziabad)

Date: 6th Jan 2023

Time: 10:00 am to 5:00 pm

Venue: Seminar Hall, D-Block

External Category & Internal Category Winner of Shodh 2022-23 Students List



Ghaziabad, Uttar Pradesh, India
Raj Kumar Goel Institute of Technology, Raj Nagar
Extension, Ghaziabad, Uttar Pradesh 201017, India
Lat 28.701052°
Long 77.441681°
06/01/23 12:16 PM GMT +05:30



Ghaziabad, Uttar Pradesh, India
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06/01/23 03:37 PM GMT +05:30



Ghaziabad, Uttar Pradesh, India

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Lat 28.701052°

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06/01/23 03:34 PM GMT +05:30



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Lat 28.701052°

Long 77.441692°

06/01/23 03:46 PM GMT +05:30



Ghaziabad, Uttar Pradesh, India

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06/01/23 03:32 PM GMT +05:30



Ghaziabad, Uttar Pradesh, India
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Long 77.441694°
06/01/23 03:47 PM GMT +05:30



Ghaziabad, Uttar Pradesh, India
PC2R+CP8, Raj Nagar Extension, Ghaziabad, Uttar Pradesh 201017, India
Lat 28.701046°
Long 77.44168°
06/01/23 03:49 PM GMT +05:30

Some Pics of the Events – SHODH 2022-23