



Raj Kumar Goel Institute of Technology
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



Institution Innovation Council (IIC 5.0) IC201810409

QUARTER II (Self Driven Activity)

Report on Sales Anand-2022

(An Innovative Sales & Marketing Competition) on 16th Dec. 2022

The banner features a top orange section with logos for Raj Kumar Goel Institute of Technology, MoE's Innovation Cell (Government of India), Institution's Innovation Council (Ministry of HRD Initiative), and Entrepreneur Innovation & Incubator (RKGIT). Below this, the text reads: "Department of Management Studies Organizes Sales Anand 2022- Innovative Marketing Competition". The date and timing are listed as "Date - 16th December 2022, Friday" and "Timing - 10:00 AM - 4:30 PM". A quote states: "The key is, no matter what story you tell, make your buyer the hero." The bottom section contains social media handles: Instagram (@spic_rkgit), LinkedIn (SPIC EII RKGIT), Twitter (@RkgitSpic), and Email (spic@rkgit.edu.in). Four small photographs show students participating in the competition, including a group discussion and a stage presentation.

(Report on Sales Anand-2022)-Innovative Marketing Competition)

Report on Sales Anand-2022

(An Innovative Sales & Marketing Competition) on 16th Dec. 2022

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department in association with Department of Management Studies (MBA) at Raj Kumar Goel Institute of Technology, Ghaziabad organized, "SALES ANAND" an Innovative Sales & Marketing Competition on 16th December 2022 for various courses like MBA, B.Tech, BBA, and B.Pharm. The competition was organized with the objective to evaluate and enhance the marketing and sales skills of the students. **Twenty teams (160 Participants)** participated in this competition. The atmosphere at the Sales Anand was high spirited and each team competed with each other and tried to persuade customers to buy unique products from their stalls. Team making the highest sales was selected as the winner. Winners were felicitated with winning trophies and certificates.

Winners List

Ist Position-Stall No.11--Pharma Kitchen

1. Aman Kumar
2. Yachna Dorbi
3. Nidhi Dorbi
4. Priyank Chaudhary
5. Kashish Verma
6. Komal Garg
7. Piyush Goel
8. Ritik Rawat

IInd Position-Stall No.2--Mitran Da Stall

1. Rohit Kumar
2. Shubham kaushik
3. Shubham Tiwari
4. Vikas Kumar
5. Shuruchi Jain
6. Adarsh Singh
7. Tanisha
8. Vishal Kumar

IIIrd Position-Stall No.14--Born To Win

1. Radha Goyal
2. Muskan Kashyap
3. Rajat Kundra
4. Tushar
5. Rahul
6. Shivam 1st
7. Akash Raghuvanshi
8. Govil Naresh

Most Popular Stall -Stall No.4--Your Food Tale

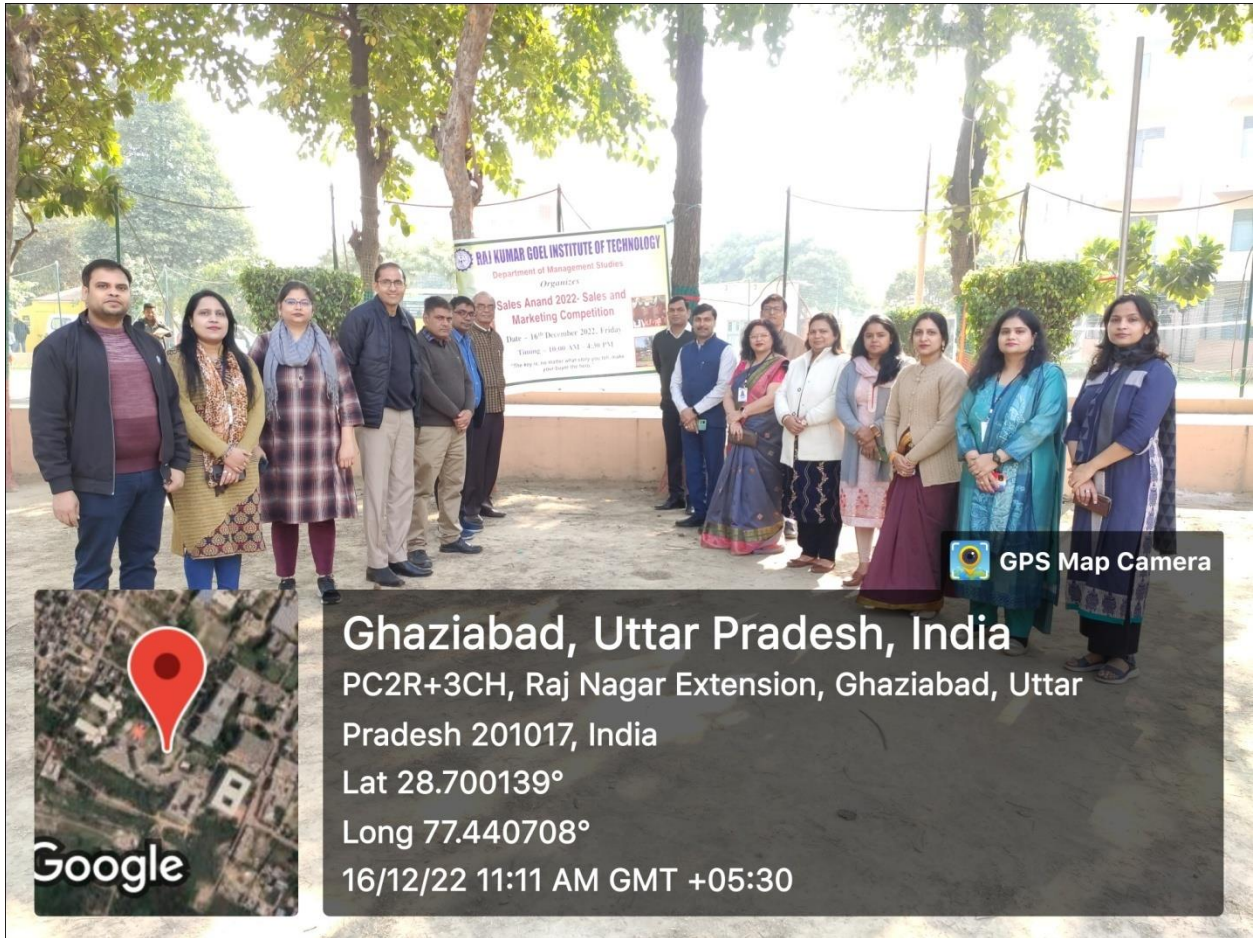
1. Praikshit Sachdeva
2. Pragesh Dixit
3. Harsh Srivastava
4. Priyansh Srivastava
5. Vanshika
6. Harsh Sharma
7. Riya Gupta
8. Kunal Chaudhary

Date: 16th Dec. 2022

Time: 10:00 AM to 4:30 PM.

Venue: Basket Ball Ground

(Twenty teams participated in this competition)



Ghaziabad, Uttar Pradesh, India
PC2R+3CH, Raj Nagar Extension, Ghaziabad, Uttar Pradesh 201017, India
Lat 28.700139°
Long 77.440708°
16/12/22 11:11 AM GMT +05:30

GPS Map Camera

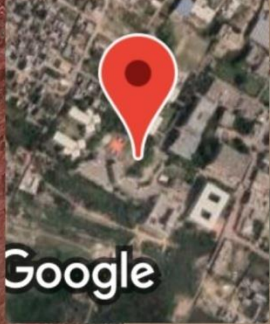


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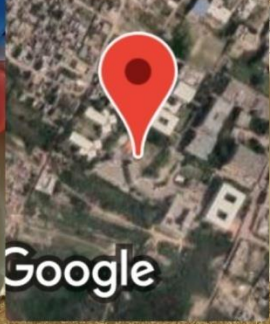
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