



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT) GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 4.0) IC201810409

QUARTER I

My Story-Motivational Session By Successful Entrepreneur/Startup Founder on 18th February 2022



Report on My Story-Motivational Session By Successful Entrepreneur/Startup Founder on 18th February 2022

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day webinar on Feburary 18, 2022, from 12.00 PM -1.00 PM titled 'My Story- Motivational Session by Successful Entrepreneur/Startup Founder'. It was well-received by more than 150 participants of various colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus., and gave an overview of its' function & activities. He then introduced the guest speaker. The session was delivered by guest speaker. Mr. Nishank Kaushik, Co-Founder, Managing Director, Sheetla Waste Management Project

Mr. Nishank Kaushik talked about his days in college and related with every student with his interesting talks. He shared his experience during his days as an employee and his experience in teaching area. He shared his learning from the early days and talked about his initial start up and his learning's about why his initial start up failed. He shared the knowledge and experience that how we can turn a real-life problem's solution to a business opportunity. He emphasizes on the importance of pursuing with the cause in which we believe in. He shared his experience and his success story of Sheetla Waste Management. He also informed about various grants and schemes which are there to support start ups. He also emphasize the importance of doing hard work but smart work. He motivated students by sharing a few moments from his life when he felt low and how he delta with those situations. He also thanks his co-founder The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship.

After our guest speaker Prof (Dr.) D.R. Somasheker, Director, RKGIT encouraged students for becoming a job provider rather than becoming a job seeker by applying engineering concepts to solve actual problems. Prof. (Dr.) Laxman Prasad also emphasized on importance of becoming an entrepreneur.

The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, and Ghaziabad. The online event was attended by around 155 Faculty, staff and students from the college.







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