



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)
GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 4.0) IC201810409

QUARTER II (Self-Activity)

Report on BUSINESS PLAN COMPETITION 2021

To impart knowledge in students, Department of Management Studies organized a Business Plan Competition on 14th December, 2021 for MBA1st and 2nd Year students. The purpose of Business plan competition is to encourage entrepreneurship among students and to create a marketing Roadmap. It also helps in developing innovative ideas, creative thinking and sharpen their organizational and communication skills. Various teams were asked to prepare a business plan of a new service or product.

The Winners were:

1st Position – Shivangi & Anshika Tomar

2nd Position – Radha Goyal & Muskan Kashyap

3rd Position – Chavi Tyagi & Sheetal

✓ **SOME PICS OF THE EVENTS-**











