



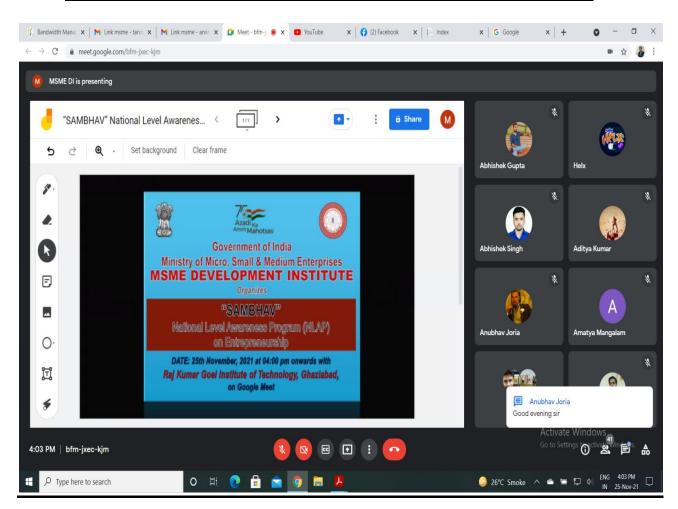


RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT) GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 4.0) IC201810409

QUARTER II (Self-Activity)

National Level Awareness Program(NLAP) on Entrepreneurship on 25 November 2021



Report on National Level Awareness Program(NLAP) on Entrepreneurship on 25 November 2021

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad

Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad with MSME-New Delhi organized a one-day 'National Level Awareness Programme on 25th November, 2021 from 4.00PM onwards. The total of 70 students along with 31 Faculty and Staff members from RKGIT were present Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) gave a brief speech addressing students and making them aware of the objective of the event. By unveiling the National Level Awareness Program 2020, the Ministry for MSME intended to instill entrepreneurship among the new program prioritized self-empowerment The generation. entrepreneurship, thereby reducing students' dependency on securing the job. Consequently, the following months witnessed a sharp growth in MSME registration. But it was not that substantial owing to the Covid-19 pandemic.

At present, almost every firms in the MSME sector are struggling to save their existence. With the second wave of pandemic disrupting the whole sector, the government need to launch a similar program to strengthen the economy. Such initiatives can help this sector survive this situation by open the door to new participants. The MSME sector will undoubtedly witness growth as more and more start-ups get on board.

