



**Raj Kumar Goel Institute of Technology**  
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



**Date:** 18th April'2022

**Target Participants:** MBA & Engineering Students

## **REPORT ON INTRODUCTION OF INNOVATIVE RESEARCH AND ITS SCOPE**

The Upskills club of Department of Management Studies, RKGIT organized a lecture on Introduction of Innovative Research and its scope on 18th April'2022, Monday for MBA and Engineering students. The purpose is to make students aware about latest Research Trends and update on the importance of Innovative research to students.

Undertaking research in business management aids a business plan & amp; strategies for the future, based on the past. It helps business organization to design & amp; implement effective plan for more viable in its field. Around 70 students have participated in workshop.

**Speaker:** Ms. Richa Shukla , Asst.Professor

**Dr.Jagriti Singh, Asst.Professor**

**Date:** 18th April 2022.

**Time:** 11:00 AM Onwards.

**Venue:** Seminar Hall, MBA Block.







