



## **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)**

### **GHAZIABAD,UTTAR PRADESH**

Institution Innovation Council (IIC 4.0) IC201810409

### **QUARTER II (IIC Calendar)**

**Workshop on Entrepreneurship Skill, Attitude & Behavior**

**Development**



## **IIC-RKGIT AS MENTOR INSTITUTE**

(Selected under the Mentor-Mentee Program 2021-22 with funding assistance from MIC / AICTE , Ministry of Education, Govt. of India )

under the

### **Mentor-Mentee Scheme**

Organises Sessions for

**Shri Ramswaroop Memorial College of Engineering  
and Management,Uttar Pradesh**

**Buddha Polytechnic College, Uttar Pradesh**

**IIMT College of Polytechnic, Uttar Pradesh**

**Invertis University, Uttar Pradesh**

**Kumaun University, Uttarakhand**

on

### **WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT**



28/02/2022  
3:00 PM - 4:00 PM



**MR. VIVEK SINGH**  
CEO, VS ENERGY



**MR. TARANJEET  
SINGH**  
Co-founder & CEO  
Innocon Learning  
Solutions

### **SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT**



28/02/2022  
4:00 PM - 5:00 PM



**MEETING LINK :** <https://bit.ly/3tgvsOf>

Event Coordinator : Mr. Arvind Tiwari  
+91 7838047143



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## Report on- Workshop on Entrepreneurship Skill, Attitude & Behavior Development” on 28th February 2022

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day Workshop on Entrepreneurship Skill, Attitude & Behavior Development “from 03.00PM onwards on 28th February 2022\_ It was well-received by more than 300 participants of various colleges. RKGIT as a mentor institute organized this event for its mentee institute namely-

1. BUDDHA POLYTECHNIC COLLEGE, Gorakhpur,
2. Inverts University-Bareilly,
3. Shri Ram Swaroop Memorial College of Engineering and management- Lucknow,
4. IIMT COLLEGE OF POLYTECHNIC-Greater Noida &
5. Kumaun University- Uttarakhand.

Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus., and gave an overview of its’ function & activities. He then introduced the guest speaker. The session was delivered by guest speaker. Mr. Vivek Singh,CEO VS Energy & Harmonization pvt. Ltd.

This workshop aimed to spark the entrepreneurial spirit in the budding innovators by guiding them on how to convert their Innovative Ideas and emerge as successful Entrepreneurs. Becoming an entrepreneur is an important career decision, and to plunge into this domain requires the right skill set, attitude, and behavior.

The speaker highlighted some of the key characteristics of an entrepreneur, which are:

- 1 Empathy is instilled through entrepreneurial ideals and related “ways of thinking, doing, feeling, seeing, communicating, organizing, and learning things.”
- 2 Development of strategic thinking and scenario planning skills, as well as the ability to make intuitive decisions based on little knowledge.
- 3 Stimulating a variety of entrepreneurial behaviors’ such as seeking for and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions. This necessitates a diverse set of pedagogical tools.

**Objectives of the Event:** To encourage the students to take up Entrepreneurship and to make them aware of the skills required, attitude to have to be an entrepreneur and the behavior changes to be made to become entrepreneur from a student.

**Outcomes of the event:** To lack skills is not acceptable to become an Entrepreneur, it is of utmost importance to have required skills and to simultaneously hone them to the required level as an entrepreneur faces a lot of

situations in his day to day life where he has to use various skills to solve

different problems encountered. An entrepreneur has to face rewards and rejection in the business and to deal with all those he has to have a right attitude and behavior, which our students have learnt in this workshop.

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts .

The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, and Ghaziabad. The online event was attended by 300 above Faculty, staff and students from the college.

# मैटर इन्सटीट्यूट आरकेजीआईटी द्वारा कार्यशाला सम्पन्न

## उदय भूमि व्यूरो

गाजियाबाद। भारत सरकार के मैटर-मैन्टी स्कीम में चयनित आरकेजीआईटी द्वारा मैन्टी इन्सटीट्यूट श्री राम स्वरूप मैमोरियल कॉलेज ऑफ इंजीनियरिंग एण्ड मैनेजमेन्ट लखनऊ, कुमायु यूनिवर्सिटी उत्तराखण्ड, इन्वर्टीस यूनिवर्सिटी बरेली, बुद्धा पोलोटैक्निक गौरखपुर और आई0आई0एम0टी0 पोलोटैक्निक गौतमबुद्धनगर के लिए सम्पन्न हुआ। इस दौरान इन कालेजों के लिए दो सेशन रखा गये। पहले सेशन में श्री विवेक सिंह, सीईओ वी0एस0 एनर्जी एण्ड हरमोनाइजेशन प्राइवेट लिमिटेड द्वारा एन्टरप्रायोरशीप स्किल, एटीट्यूट और बिहेवियर डवलपमेन्ट पर एक कार्यशाला का आयोजन हुआ। दूसरे सेशन में तरनजीत सिंह, सीईओ इनोवोकोन लर्निंग सोल्यूसन प्रा0लि0 द्वारा एचिविग प्रोब्लम सोल्यूसन फिट एण्ड प्रोडेक्ट मार्किट फिट पर व्याख्यान दिया गया। इन दोनों सेशन का मुख्य उद्देश्य मैन्टी



इन्सटीट्यूट में एन्टरप्रायोरशीप और इनोवेशन कलचर को बढ़ावा देना है। इस मेन्टर मैन्टी स्कीम के कोडिनेटर आरविन्द तिवारी ने बताया कि आरकेजीआईटी को मिनिस्ट्री ऑफ एज्युकेशन द्वारा 2.25 लाख का फण्ड ऐसे प्रोग्राम कराने के लिए दिया गया है। कार्यक्रम का शुभारम्भ डीन ईआईआई डी0 पुनीत चन्द श्रीवास्तव ने किया। इस कार्यक्रम में संस्थान के डायरेक्टर डी0 डीआर

सोमाशेखर ने वोट ऑफ थैंक्स देते हुए मैन्टी इन्सटीट्यूट को भरोसा दिलाया कि आरकेजीआईटी उनके साथ हर कदम पर साथ खड़ा है। इस कार्यक्रम में डायरेक्टर एक्जीक्यूटीव डी0 डीके चौहान, डायरेक्टर एक्डमिक्स विकेश कुमार, डीन स्टूडेंट वेलफेयर एच0जी0गर्ग तथा 300 से अधिक प्रतिभागी उपस्थित रहे।

# आरकेजीआईटी ने कार्यशाला कराई

गाजियाबाद। भारत सरकार के मैटर-मैन्टी स्कीम में चयनित आरकेजीआईटी की ओर से मैन्टी संस्थान श्री राम स्वरूप मैमोरियल कॉलेज ऑफ इंजीनियरिंग एंड मैनेजमेंट लखनऊ, कुमाऊं यूनिवर्सिटी उत्तराखंड, इन्वर्टीस यूनिवर्सिटी बरेली, बुद्धा पोलीटेक्निक गोरखपुर और आईआईएमटी पॉलिटेक्निक के लिए कार्यशाला का आयोजन किया गया। इस दौरान इन कॉलेजों के लिए दो सत्र आयोजित किए गए।

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**Save Today, Use Tomorrow**

## Details of coverage of the targeted population

We have skilled and created employment of more than 5,000 people in Uttar Pradesh, U.K, M.P, M.H, Nigeria and Bihar.

We have target to provide training and create employment for more than 10 Lakh people.

In this Covid-19 Pandemic there are more unemployment. Our organization is providing skills and creating employment by training them and making them aware about Make in India products.

GAURAV AGARWAL *Gram light*

57:38

+236 A DG CT EK MK AV PS GA

Alok Verma (Gu... PUNEET CHANDRA S... GAURAV AGARWAL VIVEK SINGH (Guest)

Type here to search

25°C Haze 3:54 PM IN 28-Feb-22

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**Save Today, Use Tomorrow**

## Products Made by G.B Nagar Prisoners

Press Ctrl+Shift+M to unmute your microphone.

59:42

GAURAV AGARWAL *Gram light*

23/9/21-22/5/21

+234 PS A DG EK MK AV PS GA

Alok Verma (Gu... PUNEET CHANDRA S... GAURAV AGARWAL VIVEK SINGH (Guest)

Type here to search

25°C Haze 3:56 PM IN 28-Feb-22

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### Save Today, Use Tomorrow Collaboration With Nepal, Afghanistan and Nigeria

GAURAV AGARWAL

+235 PS A DG EK MK AV PS GA

Alok Verma... PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)

Type here to search | 25°C Haze | ENG 3:59 PM | 28-Feb-22

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### Product Showcase

GAURAV AGARWAL

+243 A DG CT EK MK AV PS GA

Alok Verma (G... PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)

Type here to search | 25°C Haze | ENG 3:52 PM | 28-Feb-22

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# Product Showcase

GAURAV AGARWAL

- 01 Bamboo Products in Jail
- 02 Bamboo Production Unit in Jail
- 03 Electronics Circuit making in Jail
- 04 LED Gram Light Program

52:04 [Microphone icon] [Share icon] [More icon] [Hand icon] [Chat icon] [Call icon]

+244 [A] [DG] [CT] [EK] [MK] [AV] [PS] [GA]

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

Type here to search | 25°C Haze | ENG IN | 3:49 PM | 28-Feb-22

# Product Showcase

GAURAV AGARWAL

- 01 LED Bouquet
- 02 LED plastic Jhummar
- 03 LED PVC Lamp
- 04 LED /wooden Kedarnath Temple

49:42 [Microphone icon] [Share icon] [More icon] [Hand icon] [Chat icon] [Call icon]

Press Ctrl+Shift+M to unmute your microphone.

+244 [A] [DG] [CT] [EK] [MK] [AV] [PS] [GA]

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

Type here to search | 25°C Haze | ENG IN | 3:46 PM | 28-Feb-22

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# Product Showcase

48:06

- LED Mushroom light
- LED Tourle Gift Products
- LED Bamboo Lamp
- LED Bamboo Study lamp

+251 A DG CT EK MK AV PS GA

Alok Verma (Gu... PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)

25°C Haze 3:45 PM IN 28-Feb-22

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# Product Showcase

47:19

- LED Jhallar
- LED Tree
- LED Bulbs
- LED Solar Lantern and Study lamp

+251 A DG CT EK MK AV PS GA

Alok Verma (Gu... PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)

25°C Haze 3:44 PM IN 28-Feb-22




Bandwidth Management | Inboxes | Meeting | Microsoft Teams

teams.microsoft.com/\_#/pre-join-calling/19:1EYtJ2Xaior229ofQw0ImDoymBY7vmpW3IAZKbkJkE1@thread.tacv2

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Save Today, Use Tomorrow



## Our Products

<h3>LED Jhallar</h3> <ol style="list-style-type: none"> <li>5,10,15,20 meter multi color LED Jhallar</li> <li>LED Anguraa Jhallar</li> <li>LED flower Jhallar</li> </ol>	<h3>LED Bulbs</h3> <ol style="list-style-type: none"> <li>3W multi color bulb</li> <li>5W,7W,9W,12W,15W LED bulbs</li> <li>Inverter bulbs</li> <li>DC bulbs</li> <li>Mobile charger</li> </ol>	<h3>LED Tube Light</h3> <ol style="list-style-type: none"> <li>1 feet 5W tube light</li> <li>2 feet 10W tube light</li> <li>4 feet 18W tube light</li> <li>10W t-bulb</li> </ol>
<h3>LED Festival And Gift Products</h3> <ol style="list-style-type: none"> <li>Mushroom light</li> <li>Snow boll</li> <li>LED bouquet</li> <li>Bamboo products</li> <li>Home decoration</li> </ol>	<h3>Solar Street Light</h3> <ol style="list-style-type: none"> <li>9W,12W,15W solar street light</li> <li>Integrated solar street light</li> <li>220V AC street light (20W,15W,50W,100W)</li> </ol>	<h3>LED Solar Lantern And Study Lamp</h3> <ol style="list-style-type: none"> <li>Solar lantern</li> <li>Metal rechargeable lamp</li> <li>LED torch</li> <li>LED study lamp</li> </ol>

Press Ctrl+Shift+M to unmute your microphone.

47:05


GAURAV AGARWAL | Gram light

+243 | A | DG | CT | EK | MK | AV | PS | GA

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

Type here to search | 25°C Haze | 3:44 PM | 28-Feb-22

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## Training Program

- ✓ 5 days training program
- ✓ Entrepreneurship development program
- ✓ Production and marketing training program
- ✓ 3 days quality control training program
- ✓ 5-10 days LED gift product, LED bulb, jhumar, jhallar hands on training program

Press Ctrl+Shift+M to unmute your microphone.

47:01

GAURAV AGARWAL

+243 | A | DG | CT | EK | MK | AV | PS | GA

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

Type here to search | 25°C Haze | 3:44 PM | 28-Feb-22

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Dismiss

Save Today, Use Tomorrow



### Work Model

we organize 5 days training program with batch strength 25-30.



44:17 | [Microphone] [Camera] [Screen Share] [More] [Hand] [Chat] [Participants] [Call]

GAURAV AGARWAL

Gram light

Participant avatars: +243, A, DG, CT, EK, MK, AV, PS, GA, Alok Verma (Guest), PUNEET CHANDRA S..., Gaurav Agarwal, Vivek Singh (Guest)

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Dismiss

Save Today, Use Tomorrow



### How the system works ?

The entire cycle start with a systematic model-

We first decide location and then we organize 5 days training program with batch strength of 30 for which before training program we received 150+ registration from different states.

Below are the points what we cover in training program-

- ✓ Manufacturing of LED products (LED Bulb, Solar lamp, Diwali LED Jhalar, AC/DC bulb)
- ✓ Assembling
- ✓ Production & Innovation
- ✓ Repairing
- ✓ Packaging
- ✓ Marketing and branding
- ✓ Installation

After training process we help them to start their own start-up, to open their own small assembling unites. And we help them to provide support through government, help to provide loan, MSME and help.

There is no qualification boundation, no category boundation anyone (professionals, uneducated, male, females) can join this training program.

44:10 | [Microphone] [Camera] [Screen Share] [More] [Hand] [Chat] [Participants] [Call]

GAURAV AGARWAL

Gram light

Participant avatars: +243, A, DG, CT, EK, MK, AV, PS, GA, Alok Verma (Guest), PUNEET CHANDRA S..., Gaurav Agarwal, Vivek Singh (Guest)

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### Save Today, Use Tomorrow

## VS Energy Technology Role in Covid-19 PANDEMIC



02. This idea came into mind in the start of the lockdown period. India's largest community kitchen started feeding to migrants who were coming by Bus, Train, By walk from other cities. On a daily basis we were distributing foods to 20,000-25,000 needy people. At that time people were calling us for food, Ration and job also.

01. Then we thought now import from china will reduce so why not to start making LED products in India. It will reduces our import and migrants will get job. So due to interest of people and increasing consumption of LED Product in India we started a mission towards Atmanirbhar Bharat on 1 June. This journey is operated under Gorakhpur Industrial Development Corporation is VS Energy

41:29 [Microphone icon] [Camera icon] [Share icon] [More icon] [Hand icon] [Mute icon] [Unmute icon] [Call icon]

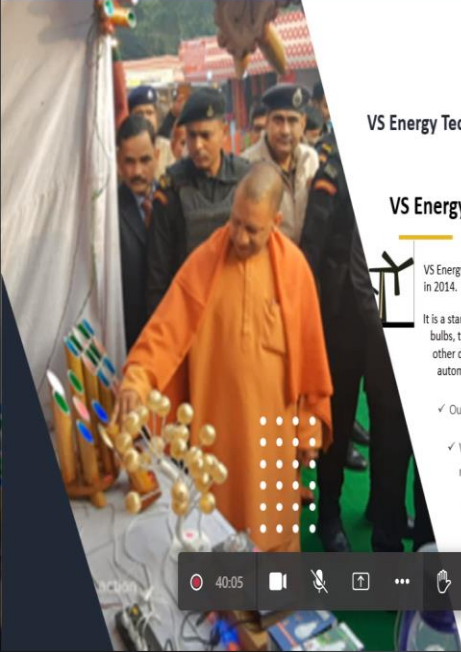
GAURAV AGARWAL | Gram light

+246 | A | DG | CT | EK | MK | AV | PS | GA

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

Type here to search | 25°C Haze | 3:38 PM | 28-Feb-22

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## VS Energy Technology

### VS Energy Technology

VS Energy Technology was founded by Engineer Vivek Singh (Electronics Engineer) in 2014.

It is a start-up engaged in the business of assembling all kind of LED lights solution like bulbs, tube lights, panel lights, emergency lights, street lights Jhalars, Jhumars, and other decorative items, Solar solution, designing of decorative products with automation.

- ✓ Our Brand name is Gram Light.
- ✓ We set up R&D unit and we encourage entrepreneurship in youth and home markets.
- ✓ We have various initiatives to promote MAKE IN INDIA products.

Dhruv Vats

40:05 [Microphone icon] [Camera icon] [Share icon] [More icon] [Hand icon] [Mute icon] [Unmute icon] [Call icon]

GAURAV AGARWAL

+246 | A | DG | CT | EK | MK | AV | PS | GA

Alok Verma (Gu... | PUNEET CHANDRA S... | GAURAV AGARWAL | Vivek Singh (Guest)

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# Experience on Growth Centre

## Gram Light Growth Centre

We started our 1<sup>st</sup> Growth Centre in Uttarakhand in 2018 to support women empowerment.

- ✓ We initiated this program to create employment for Uttarakhand people and to make them independent.
- ✓ We had provided 5-10 days LED & Solar training in 6 district of Uttarakhand.
- ✓ In 5-10 days Gram Light training program we skilled people on below-
  - Assembling
  - Production
  - Repairing
  - Marketing
  - Installation
  - Entrepreneurship
- ✓ After training program we setup a Growth Centre in near Block, school or at any private place.



31:32 [Icons: Stop, Mute, Unmute, Share, Hand, Chat, People, End Call]

Save Today, Use Tomorrow

+236 PS A DG CT EK MK AV PS GA

Alok Verma (Guest) PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)



Vivek Singh (Guest) GAURAV AGARWAL



30:05 [Icons: Stop, Mute, Unmute, Share, Hand, Chat, People, End Call]

PUNEET CHANDRA SRIVASTAVA Alok Verma (Guest)

+223 RC BP VT VS AP EK PS A TG PS A DG CT EK MK

Activate Windows

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GAURAV AGARWAL

26:42

PS AV PS GA

Alok Verma (Gu... PUNEET CHANDRA S... GAURAV AGARWAL Vivek Singh (Guest)

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PUNEET CHANDRA SRIVASTAVA

Vivek Singh (Guest)

GAURAV AGARWAL

Alok Verma (Guest)

Unmute

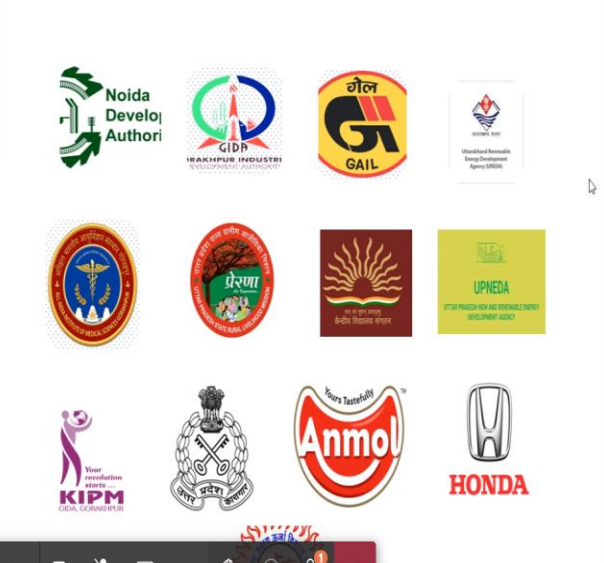
25:25

GAURAV AGARWAL Alok Verma (Guest)

+208 RC BP VT VS AP EK PS A TG PS A DG CT EK MK

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- ### Our Major Clients
- 1- Gail (India) Limited
  - 2-Noida -Authority
  - 3-GIDA - Authority
  - 4-HCRIDA Greater Noida
  - 5-ANMOL - Greater Noida
  - 6-ATS Greater Noida
  - 7- Krishna Viharjyoty Sangathan Delhi
  - 8-AIIMS Gorakhpur -UP
  - 9-RLB Medical college Jhansi
  - 10-UP-NRIM
  - 11-Uttarakhand -NRIM
  - 12-UPNEDA-Uttarakhand
  - 13-UPNEDA-UP
  - 14-RSETI - Uttarakhand
  - 15- JAK - NRIM
  - 16-KIPM -Gorakhpur
  - 17-RIET Greater Noida
  - 18- CL Bajaj Greater Noida
  - 19- Shaanba University Greater Noida
  - 20-IIZ-Germany
  - 21-UP Jul
  - 22- Indian railway -Gorakhpur Unit



01:07:06 | Meeting controls: mute, video, chat, share, screen, call

Participant list: +233, PS, A, DG, EK, MK, AV, PS, GA

Windows taskbar: Type here to search, system tray (25°C, 4:04 PM, 28-Feb-22)