



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

KAPILA: Kalam Program for IP Literacy and Awareness National Intellectual Property Literacy Week 15- 23 October 2020

The poster features a central illustration of Dr. A.P.J. Abdul Kalam in a thoughtful pose, surrounded by a glowing aura. The background is a vibrant mix of purple, blue, and orange. Logos for RKGIT, MoE's Innovation Cell, and the Institution's Innovation Council are displayed at the top. The text is centered and uses bold, sans-serif fonts.

On the Occasion of
National Innovation Day
(Celebrated as Birth Anniversary of Dr. A.P.J Abdul Kalam)

Launch of

**KAPILA: Kalam Program for IP Literacy and Awareness
&
Announcement of
Annual Performance Rating of
Institutions' Innovation Councils (IIC) 2.0**

YouTube <https://www.youtube.com/mhrdinnovationcell>

LIVE On 15th Oct. 2020 at 3:00 PM Onwards

Toll Free: 180012077755 ☎ 0120-2788273 📞 9667652192/96 📷 rkgit_ 📧 rkgit_ 🌐 rkgit_ 🌐 www.rkgit.edu.in



KAPILA: Kalam Program for IP Literacy and Awareness

National Intellectual Property Literacy Week

15-23 October 2020

DAY 1
15
OCTOBER
(THURSDAY)

Title Launch of IP Literacy Initiative & Inauguration of Intellectual Property Literacy Week

Time 03:00 - 04:00 PM

Speaker Shri Ramesh Pokhriyal 'Nishank'
Hon'ble Education Minister, Ministry of Education

Central Level Organised by MIC

DAY 2
16
OCTOBER
(FRIDAY)

Title Importance of IP Literacy Initiative

Time 11:30 AM - 12:00 PM

Speaker Dr. Abhay Jere
Chief Innovation Officer, MIC

Title Importance and scope of IPR in Academic Researches

Time 12:00 PM - 12:30 PM

Speaker Dr. Mohit Gambhir
Director, MIC

Central Level Organised by MIC

Institute Level
(Institute can organise based on their comfortable time of the day)

DAY 3
19
OCTOBER
(MONDAY)

Title Lateral Thinking - How to generate revolutionary ideas I

Time 11:30 AM - 12:30 PM

Speaker Mr. Varun Chamadiya
Founder, Proactive

Title Encourage student/ faculty/ staffs to write case studies/articles regarding Innovation & Intellectual Property, entrepreneurial culture at institute.

Time 02:00 - 03:00 PM

Central Level Organised by MIC

Central Level Organised by MIC

Institute Level
(Institute can organise based on their comfortable time of the day)

DAY 4
20
OCTOBER
(TUESDAY)

Title Seeding Ideas to Harvesting Innovation for Social Good : Role of Intellectual Property Rights

Time 11:30 AM - 12:30 PM

Speaker Shri. Prabuddha Ganguli
CEO Vision-IPR, Mumbai, Maharashtra

Title IP Clinic

Time 12:30 PM - 01:00 PM

Speaker Shri. Sameer Kumar Swaroop,
Deputy Controller of Patents & Designs

Moderator Dr. Mohit Gambhir
Director, MIC

Title Create a short video on best innovative practices/innovation and incubation facilities existing in campus to support student regarding innovation, Intellectual Property and entrepreneurship.

Time 02:00 PM - 03:00 PM

Central Level Organised by MIC

Central Level Organised by MIC

Institute Level
(Institute can organise based on their comfortable time of the day)

DAY 5
21
OCTOBER
(WEDNESDAY)

Title Building IP, Innovation Ecosystem in Academic Institutions

Time 11:30 AM - 12:30 PM

Speaker Dr. Ummat Pandit
Program Director
Atal Innovation Mission

Title IP Clinic

Time 12:30 PM - 01:00 PM

Speaker Shri. Saroj Kumar
Deputy Controller of Patents & Designs

Moderator Dr. Mohit Gambhir
Director, MIC

Title Involving student music clubs or bands to create a song on "Innovation, Intellectual Property & entrepreneurship"

Time 02:00 PM - 03:00 PM

Central Level Organised by MIC

Central Level Organised by MIC

Institute Level
(Institute can organise based on their comfortable time of the day)

DAY 6
22
OCTOBER
(THURSDAY)

Title Prior Art Search & Patent drafting - Key Insights

Time 11:30 AM - 12:30 PM

Speaker Dr. Sheetal Chopra
India Lead - IPR Advocacy
Ericsson India

Title IP Clinic

Time 12:30 PM - 01:00 PM

Speaker Dr. Nilanjana Mukherjee
Deputy Controller of Patents & Designs

Moderator Dr. Mohit Gambhir
Director, MIC

Title Place / Share a banner in Institute / WhatsApp / Facebook for awareness among students regarding the campaign.

Time 02:00 PM - 03:00 PM

Central Level Organised by MIC

Central Level Organised by MIC

Institute Level

DAY 7
23
OCTOBER
(FRIDAY)

Title Patent Filing Process

Time 11:30 AM - 12:30 PM

Speaker Dr. Sheetal Chopra
India Lead - IPR Advocacy
Ericsson India

Title Feedback and Suggestion of One week Program.

Time 12:30 PM - 01:00 PM

Speaker Dr. Mohit Gambhir
Director, MIC

Title Identifying existing Product ready of applying for patent.

Time 02:00 PM - 03:00 PM

Report on KAPILA: Kalam Program for IP Literacy and Awareness National Intellectual Property Literacy Week 15- 23 October 2020

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad attended KAPILA: Kalam Program for IP Literacy and Awareness National Intellectual Property Literacy Week 15- 23 October 2020. It was well attended by 410 participants of the college.

On 89th birth anniversary of former Hon'ble President and Scientist Late Dr. APJ Abdul Kalam, Union Education Minister Shri Ramesh Pokhriyal 'Nishank' was launched "Kalam Program for IP Literacy and Awareness (KAPILA)" towards education campaign awareness for patent inventions held from 15-23 October 2020. Delegates from different cradles were present in this event. Under this IPR literacy program, number of different activities was organized to identify the importance of technology, invention /innovation and method of applying patent. All the sessions are very enlightening and the participants assimilated deep knowledge about the Intellectual Property Rights (IPR).

Objectives: The main objectives of the program are:

- to encourage for new idea, innovation and technology.
- To build innovation ecosystem in academia collaboration with industry.
- To gain basic knowledge and information about IPR.
- To know the patent filing process.

Outcomes: The outcome of the program was to create awareness among the students regarding the current trend of innovation, entrepreneurship as well as to promote the Intellectual Property Rights.

Day 01----15 October 2020 –

On Oct 15, 2020 Union Education Minister Shri Ramesh Pokhriyal `Nishank' is vuvivally lunched "Kalam Program for IP Literacy and Awareness (K:APILA)" on the 89th anniversary of former Scientist and President Late Dr. APG Abdul Kalam for awareness campaign towards idea, inventions and patent. Minister of state for education Shri Sanjay Dhotre also adorned the occasion. Higher Education Secretary, Shri Amit Khare, Chairman of All India Council for Technical Education, Professor Anil Sahasrabuddhe, Vice-Chairman Dr. M.P. Poonia, and Member Secretary, Dr. Rajive Kumar was also present on the event. On the auspicious occasion, Hon'ble minister spoke that, self-reliance India is only possible if inventions, innovation will carry out by our youth in current education system. He also reminded about history of Nalanda and Takshila Universities which had the intellectual property inherited within our culture. On `National Innovation Day', this important initiative has been taken towards making India self-reliant, he said. Under this campaign, students pursuing education in higher educational institutions will get information about the correct system of application process for patenting their invention and they will be aware of their rights. He further said that we need to take a giant leap in the field of patents. The Institution Innovation Council (IIC 2.0) annual report was also presented on the occasion. It was decided to celebrate the week from October 15th to 23rd as `Intellectual Property

Literacy Week'. The IIC 3.0 website was also launched. On the occasion, Shri Sanjay Dhotre mentioned that, we have to be more aware of protecting intellectual property. Students, faculty and scientists of India in various disciplines doing research must be applied and protect their invention. Shri Amit Khare briefly addressed about the students that they are continually innovating in higher education organizations under the guidance of their teacher. However they have lot of innovative idea in their mind, but they are not conscious for the filing of patent of their own inventions for that reason they are not benefited. Controller General of Patents, Design and Trademarks Sh. O P Gupta said, the country can benefit from its inventions only if the country's researchers and inventors are aware of the proper system of patenting. This campaign will create awareness among students for filing applications for patents." Dr. Abhay Jere, Chief Innovation Officer, Innovation Cell, Ministry of Education, gave a presentation on the Intellectual Property Education Campaign at the inauguration ceremony. He shared the insights about the status of IP filing in India and the road map to lead India towards increasing the IP patents. Dr. Mohit Gambhir, Director, Innovation Cell, Ministry of Education presented the annual report on the achievements of IIC 2.0. Dr. Dipan Sahu, Asst. Innovation Director at the Ministry of Education's Innovation Cell., described the various activities and score matrix annual star rating mechanism (based on the innovation and entrepreneurship) provided to various academic and research

organizations.

Day 02 ----- 16 October 2020-

Dr. Abhay Jere, Chief Innovation Officer, Innovation Cell, Ministry of Education made a brief discussion about the importance of IPR literacy and awareness. He conveyed that in new education policy, innovation research, entrepreneurship and start-up culture is not only implemented at school level but also executed at higher level. Now a day in new generation policy, various skills such as problem solving skills, design thinking _skills, innovation skills are essential for idea, product and IP generation. Dr. Mohit Gambhir, Director, Innovation Cell, Ministry of Education focused on IPR: relevance of patent publications, quality research, product innovation etc. He identified the current status of IPR filing between India and other countries (i.e. India is far behind than china in patent filing). He stated that China received 46.4% of all patent applications filed over worldwide. So in our current situation basic awareness of IPR is highly needed and types, benefits of IPR as well as case studies are highly essential among new generation.

Day 03 ----19 October 2020 –

Mr. Varun Chamadiya, Proactive I was addressed about the topic "Lateral Thinking -how to Generate Revolutionary Ideas" in different manufacturing sector. He stated that deeper understanding and thinking is required to achieve problem solving skills that occur in our daily life. He focused on generic

problems and various methods to solve it. According to his opinion, in current situation achieving new ideas break down the current problems is one of important aspects in our daily life. As per the statement the problem can be break into six segments such as; who, where, how, why, when, what etc. If the answer for all segments can be identified than ideation ability, understanding and discover ability can be easily enhanced and the problem can be solved by processing information. Some of the vital points about the discussions are:

- Connect the pat and generate new ideas.
- Exploring the new ideas to solve the problem.
- Focus on design considerations for product development etc.

Therefore maintaining ecosystem in the country will help in innovation, idea, technology, product development in different manufacturing sector.

Day 04 --- 20 October 2020 –

Shri Prabuddha Ganguli (CEO VISION IPR, Mumbai) and Shri Sameer Kumar Swaroop (Deputy Controller of Patents & Design) gave a presentation about "Seeding Ideas to Harvesting Innovation for social good and Role of IP". In their presentation they discussed about the societal growth can be achieved by the combination of continual research and innovations combination with decisiveness, excellence, inclusiveness, fairness in dynamic energy. All are possible for operating stake holders which in a part and partial for partners:

Educational and R &D Institutions for nursing resources from AICTE /UGC /DST / DSIR / C SIR /SERB etc. First we should know, about the knowledge transformation channels that can adopt and go in ethical and legal pathways. After that innovation can be made by self or in a hybridizing manner. According to them Innovation can be defined as: (i) un-mate needs of societies change (ii) creating on thought of needs to induce societal change (iii) transforming ideas into realities. Some of the key points about the discussions are:

- Inducing and diffusing original ideas as well as altering and directing the course of societal change.
- Demonstrating knowledge, preserving culture and ethics and adding economic value.
- Improved business methods can be achieved by adopting new products, devices, process and technical improvements related to functionality.

According to their opinion, Patent is nothing but inventions talking about functionality about the product and process; design, trademark, service mark, trade secrets and copy write etc. Therefore some important parameters should be considered before patent filing such as; problem identification, knowledge including landscaping, strategic research options, technology transfer, product life cycle, market strategy monetizing etc.

Day 05 --- 21 October 2020 –

Dr. Unnat Pandit, Program Director, Atal Innovation Mission gave a brief overview for Building IP, Innovation Ecosystem in Academic Institutions. He stated about the delineation of invention which is nothing but original idea, thought and creativity of human being. He was differentiated between invention and innovation in a very streamlined manner. Innovation is the discipline of delivering novel customer value which will play a key role in academic institution. Again he has defined and demonstrated about 4P's innovation: product, process, position and paradigm in a very simplified way. At the end of his presentation he visualized the importance of patenting invention in higher academic institution.

Day 06 --- 22 October 2020 –

Dr. Sheetal Chopra, India Lead - IPR Advocacy, Ericsson India Ltd., discussed about Prior Art Search & Patent drafting. She discussed about basics of prior art: publication, research article, conference paper and workshop etc. She highlighted some important parameters such as technology, area, patentability, market data and investment that is required for research. Researcher should know about some free data base: Indian patent office website, USPTO PAIR portal, Google patents and patent scope by WIPO so that they will be able to convert their research work into product base for commercialization and filing and protecting their ideas through patents.

Day 07 --- 23 October 2020—

On the last event, Dr. Sheetal Chopra briefly discussed about the procedure and methods, how to file the patents in different patent office. She has visualized the procedures by a flow chart. All the discussions are meaning full and provide a path to researcher for filing patents in future. At the end Dr. Mohit Gambhir focused on future plan: calendar of activities, handholding of Tier 2 & 3 colleges of IP, networking with IP experts, technical committee meeting (Institute Level &Central Level), funding support for patent filing in very simplified manner.

Launch of IP Literacy Initiative & Performance Rating of
Institutions' Innovation Council (IIC)

Ministry of Education
Government of India

MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S
INNOVATION
COUNCIL

On the occasion of
National Innovation Day
(To celebrate birth anniversary of Dr. A.P.J Abdul Kalam)

Launch of
Maharshi Bharadwaj IP Literacy Initiative

Maharshi Bharadwaj

Shri Ramesh Pokhriyal 'Nishank'
Hon'ble Minister
Ministry of Education

&

Announcement of
Annual Performance Rating of
Institutions' Innovation Councils (IIC) 2.0

Dr. A. P. J. Abdul Kalam
Former President of India

Shri Sanjay Shamrao Dhotre
Minister of State
Ministry of Education

2020
15
OCTOBER
03:00 PM
YouTube LIVE
/mhrdInnovationcell

@mhrd_innovation /mhrdInnovation /mhrdinnovationcell



Dr. A. P. J. Abdul Kalam
Former President of India

On the occasion of
National Innovation Day

(To celebrate birth anniversary of Dr. A.P.J Abdul Kalam)

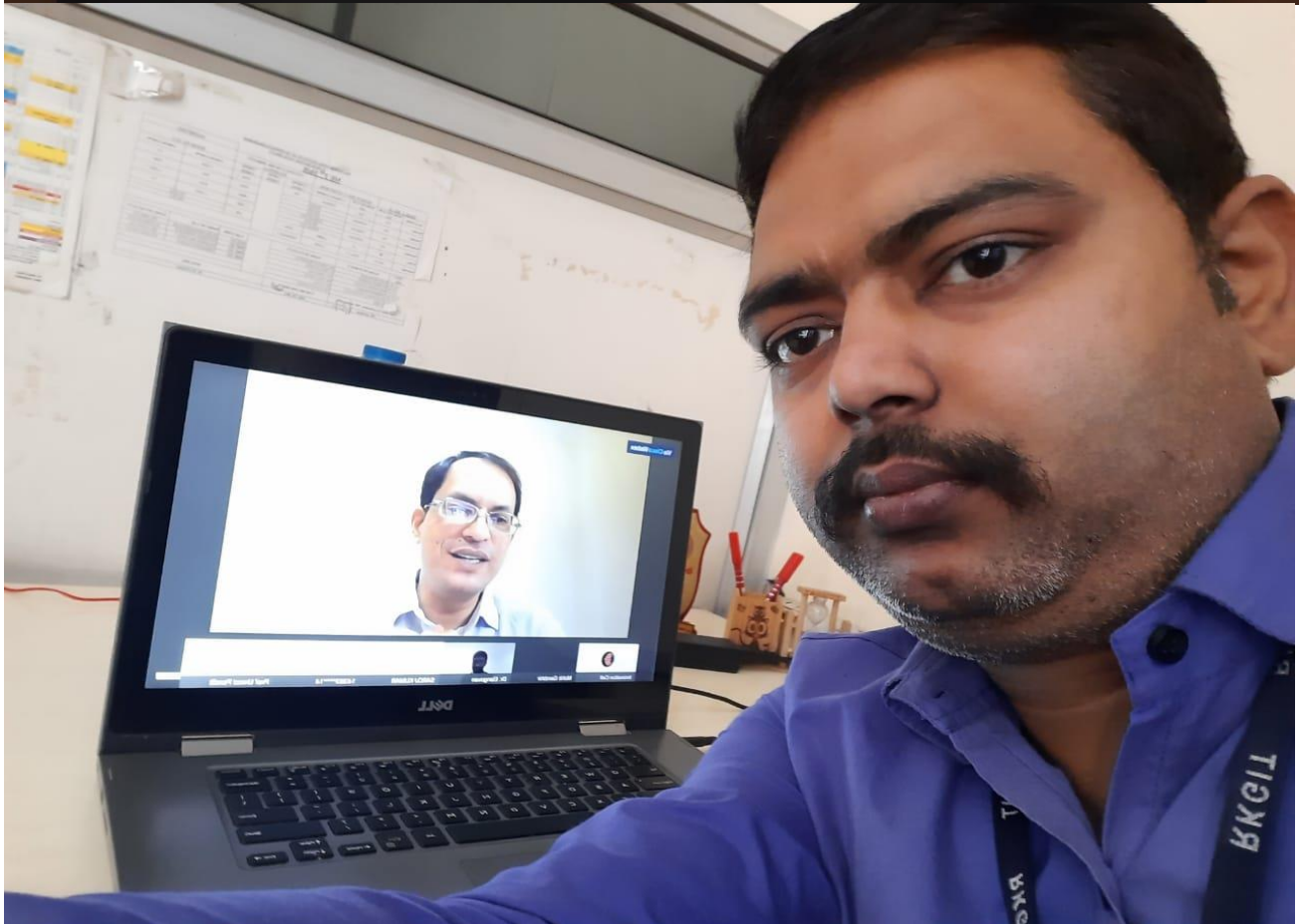
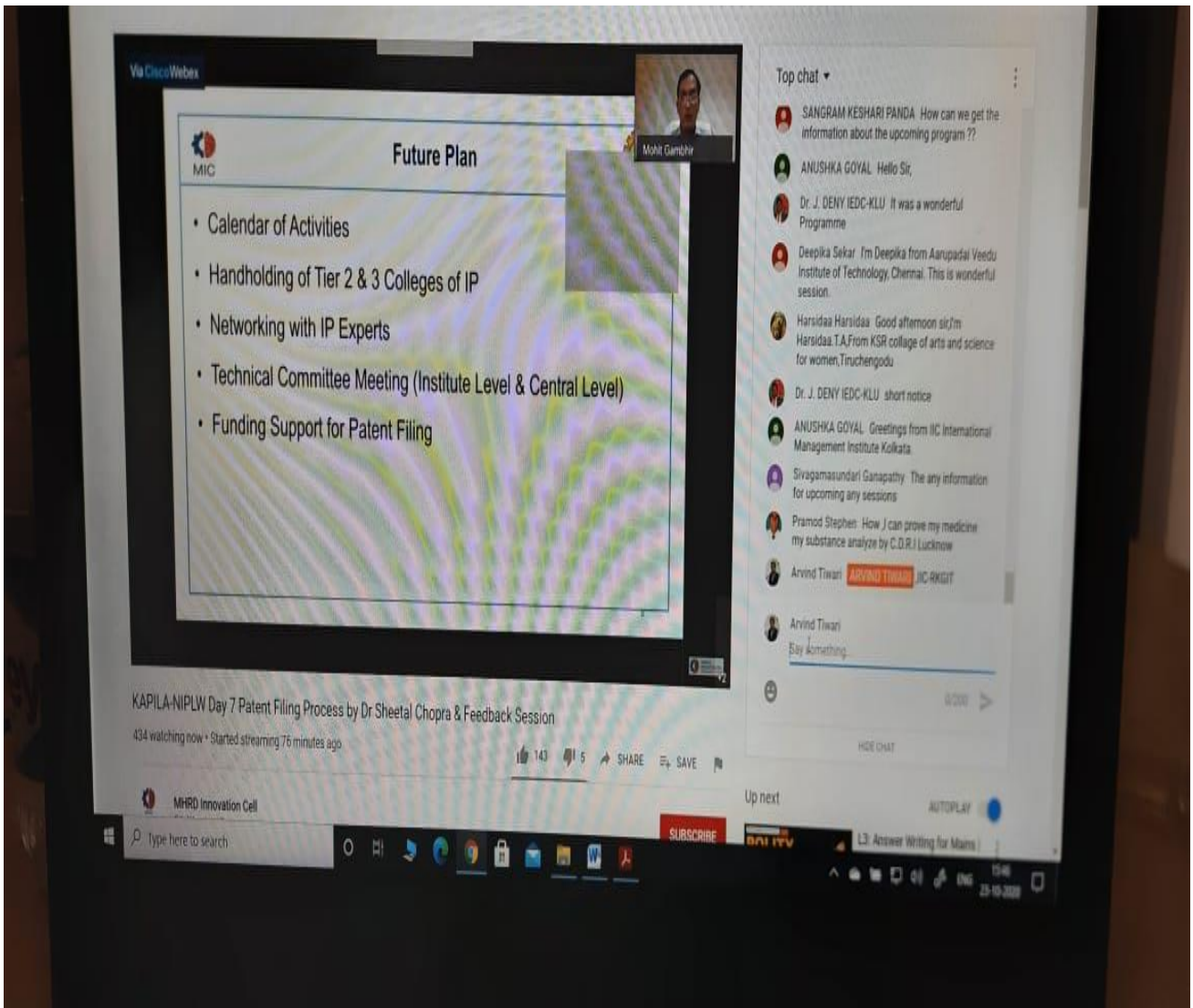
Launch of

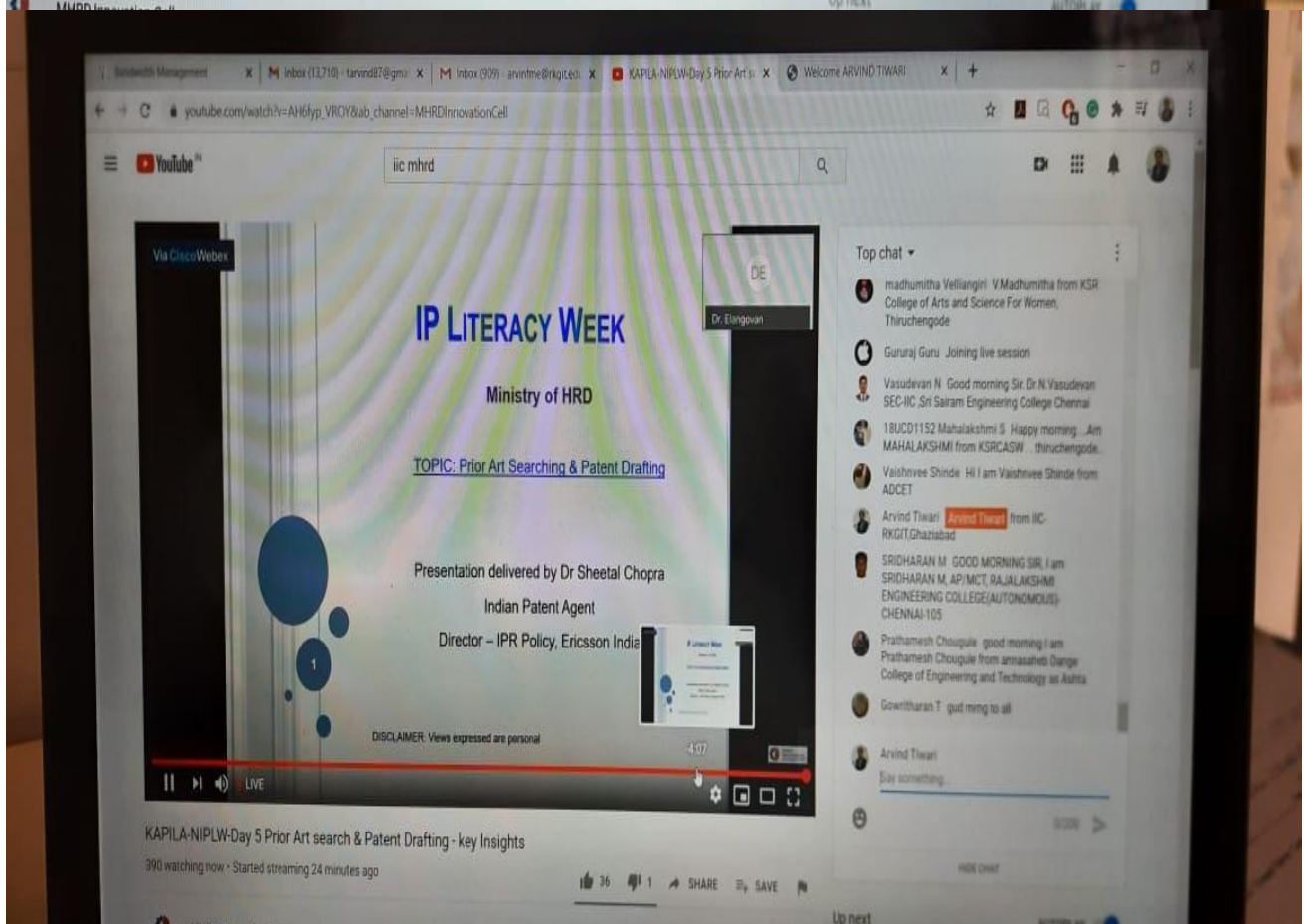
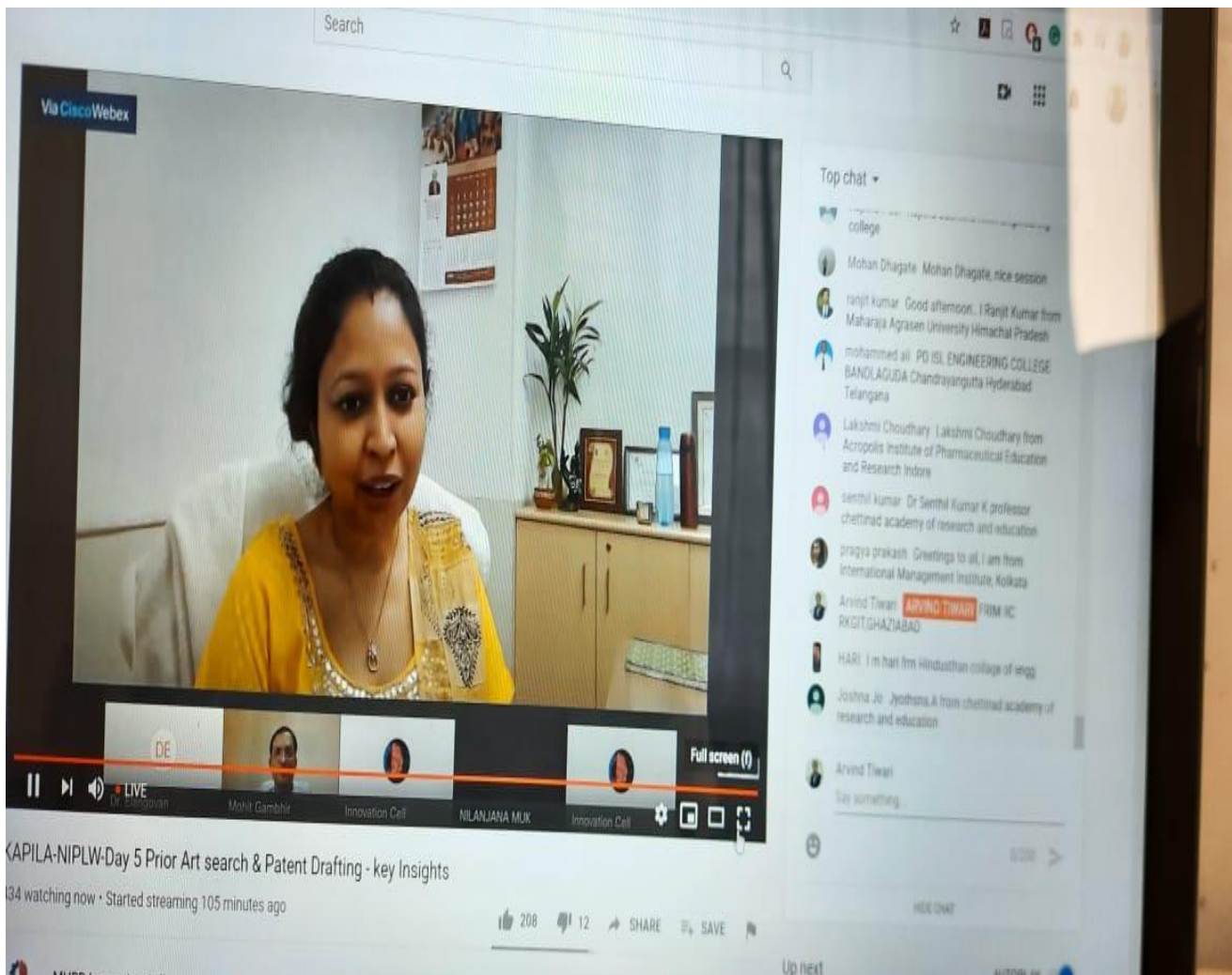
KAPILA:

Kalam Program for IP Literacy and Awareness









Prof Unnat Pandit



Image of published literature by patentregistrationindia.in

- Kousi Kousika I'm kousika dept of Bsc.cai from KSR college of arts and science for women
- Ramyaagowri K Good afternoon sir
- Suvega Raj I'm suvega from chettinad school of law
- Gayathri Edamalai E.Gayathri, Assistant professor/CDF from K.S.R collage of arts and science for women, Tiruchengode, Namakkal, Tamilnadu
- Sakshi Bangia good afternoon to all, Dr Sakshi Kalra from JCBUST YMCA-FARIDABAD
- Jose Anand Good Morning, Dr. Jose Anand, KCG College of Technology, Chennai
- Vasudevan N Very Nice Session Sir.
- M Gowtham good afternoon sir iam Gowtham from Chettinad academy of research and education

Arvind Tiwari **Arvind tiwari** ,IIC-RKGIT,Ghaziabad

Arvind Tiwari
Say something...

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youtube.com/watch?v=IC35XNkg1E&ab_channel=MHRDIInnovationCell

Search

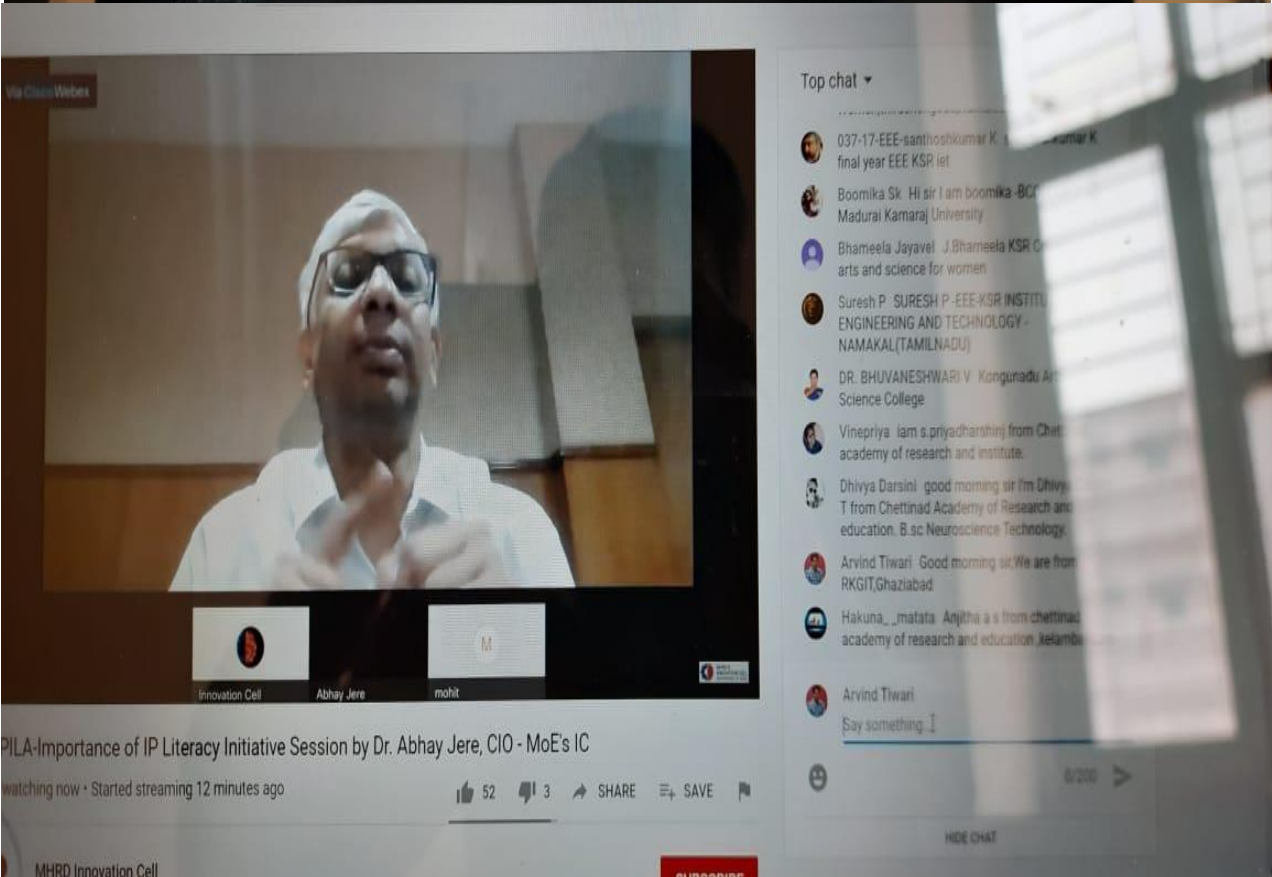
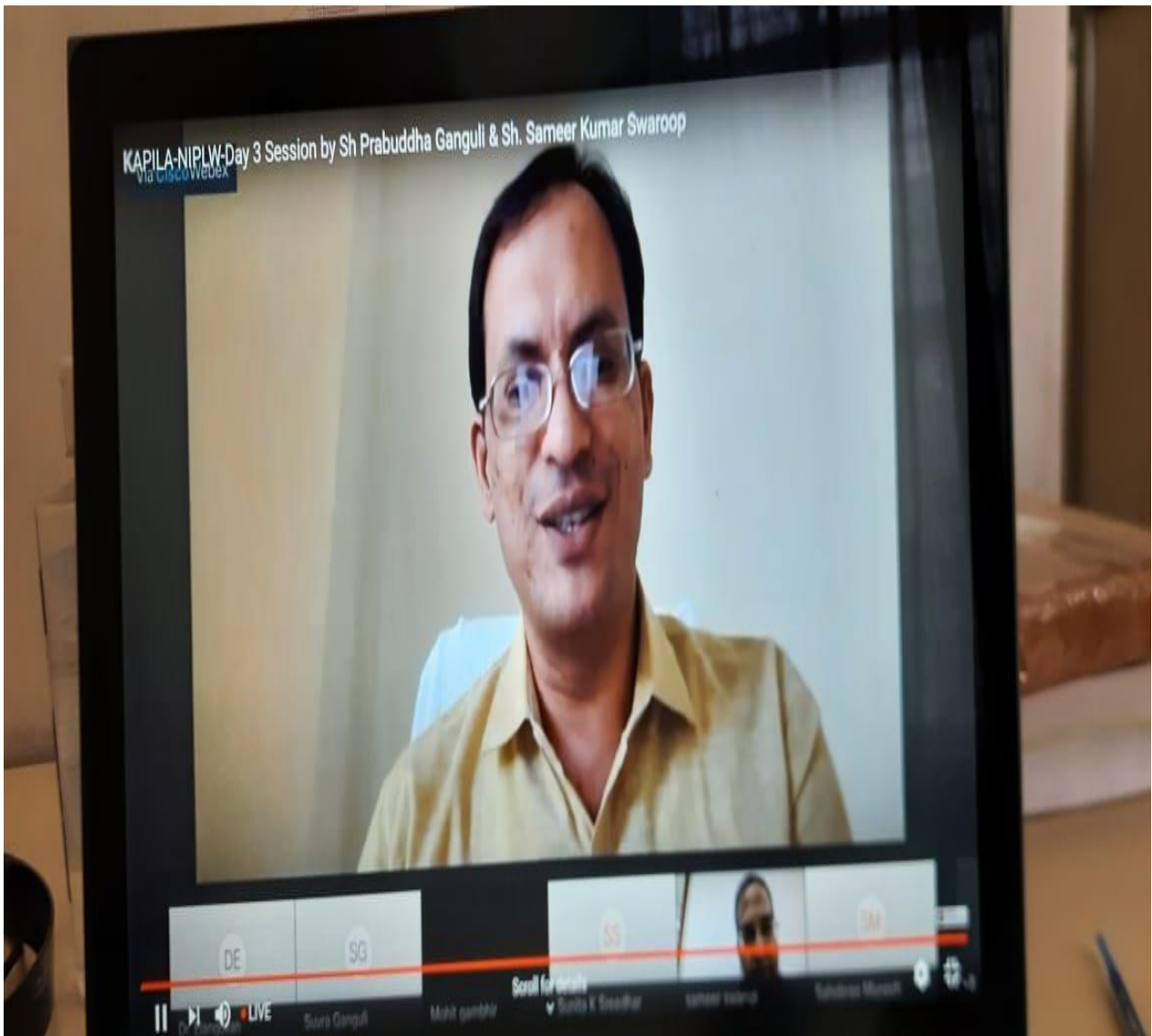
Via CiscoWebex

Top chat

- college of womens.
- Ramya Murugadason Thank you sir
- Dr.RojaRani T Good afternoon everyone
- venkatesh raja Good afternoon Sir
- Arvind Tiwari **Arvind Tiwari** From IIC-RKGIT,Ghaziabad
- Univ 21 Good afternoon to all Mr ND Galikwad AISSMS IOIT Pune
- Aparna Mahajan Prof Aparna N Mahajan President IIC MAIT BADDI
- Arvind Tiwari **Arvind Tiwari** From IIC-RKGIT,Ghaziabad
- Dr Swagnadip De Good morning Dr Swagnadip De, HOD of ECE department MSIT, attending today's IIC program
- Pravin Dhawale Good afternoon sir
- beena devi M Beena Devi Asst Professor GNIT Hyderabad
- Arvind Tiwari
Say something.

Dr. Elargovan Mohit gambhir Sunita K Sreedhar sameer swarup Sehetrao Munesh R.Srinivasan

0/200 >













May Jere

- 01
- 02
- 03

Top chat ▾

- 
 Professor Dept. of Computer Science Government College for Women, Maddur 571 28. Mandya Dt Karnataka
- 
 malini K v prof.malini k v ,iic ambassador ,Sri Sairam college of engineering Bengaluru
- 
 Dr.Mrs.Sadhana Raut Dr.Sadhana Raut from Sinhgad College of Pharmacy Vadgaon bk Pune
- 
 ASHWIN SAHOO VERY MOTIVATING
- 
 Krishnaveni Narayanaswamy Excellent Initiative and Right move by MHRD-IIC and AICTE. Proud to be part of IIC initiative and act for Nation building - PSG College of Arts & Science, Coimbatore, Tamil Nadu
- 
 Arvind Tiwari Attending from Raj Kumar Goel institute of Technology,ghaziabad
- 
 SHANKAR KUMAR SINGH JHA From Dr. SHANKAR KUMAR SINGH JHA, L.N.MISHRA COLLEGE OF BUSINESS MANAGEMENT, MUZAFFARPUR
- 
 Sumathi S Dr. S. Sumathi, Professor, Hindustan Institute of Technology and Science

 Arvind Tiwari
 Say something...
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HIDE CHAT

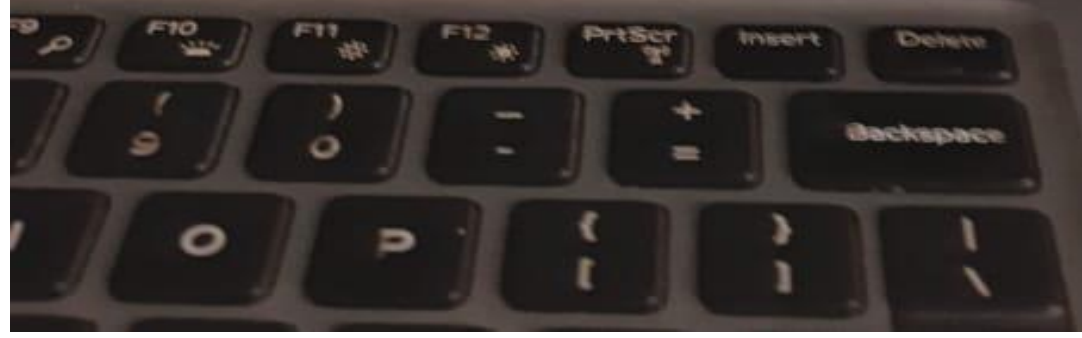
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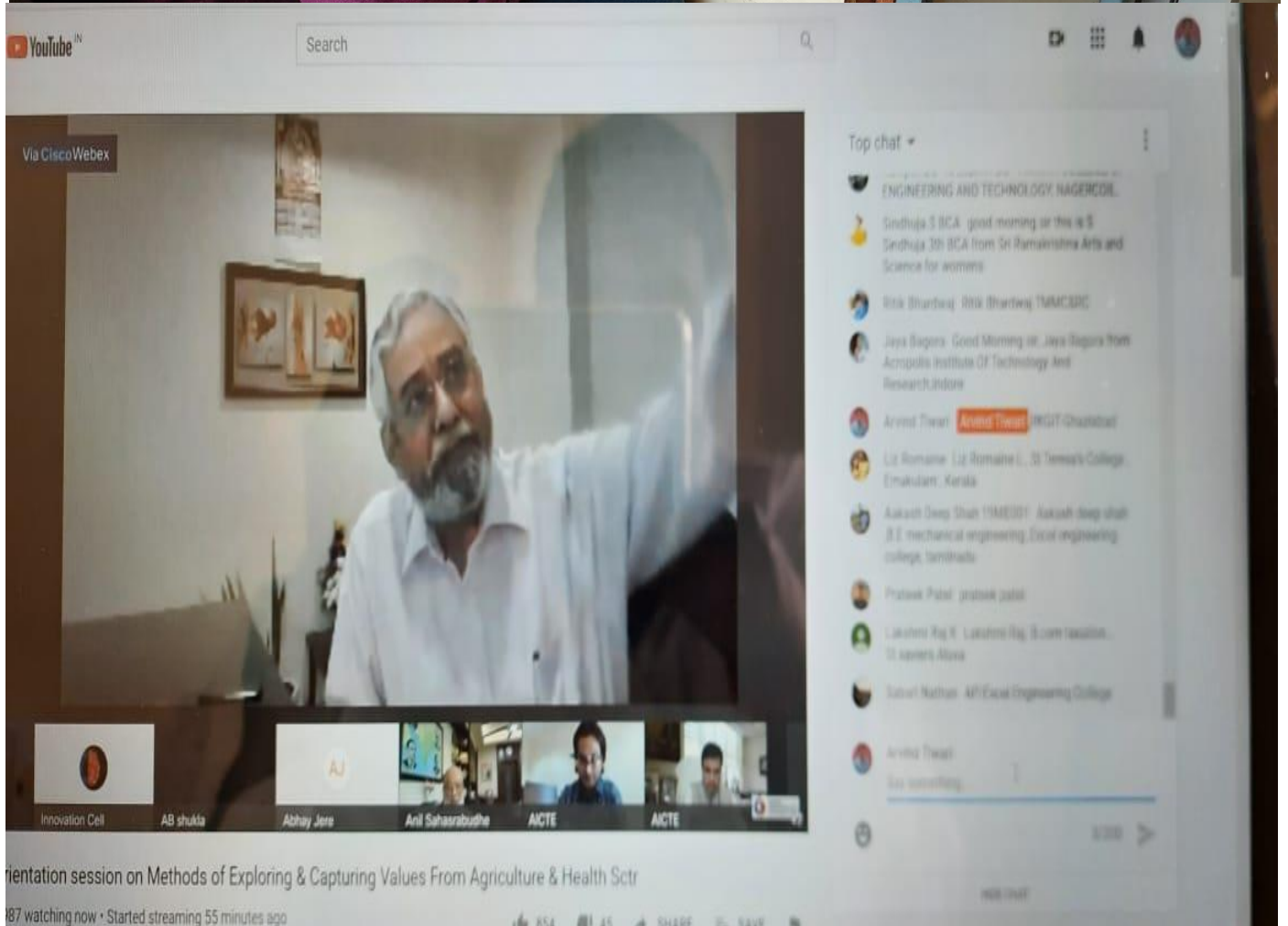
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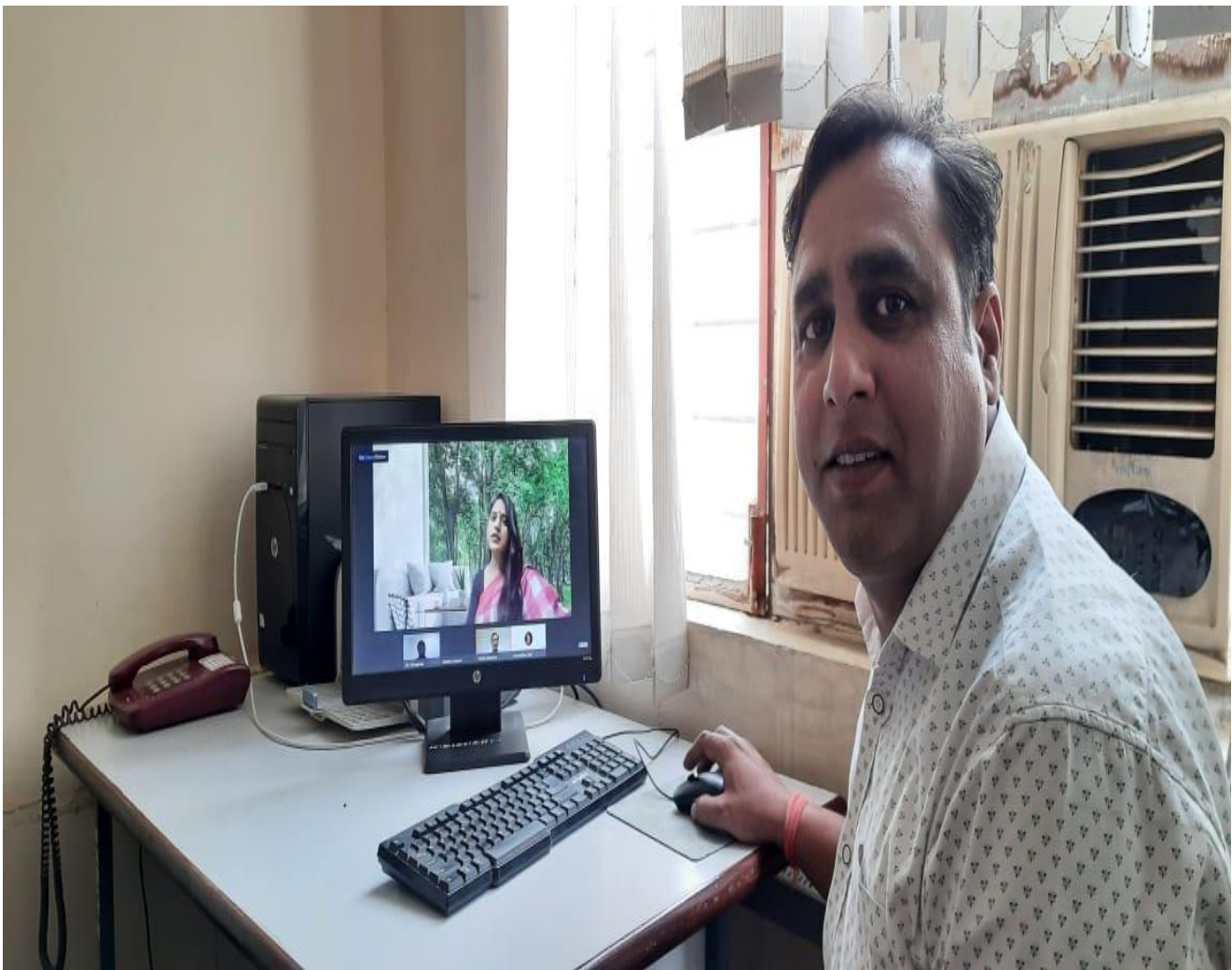
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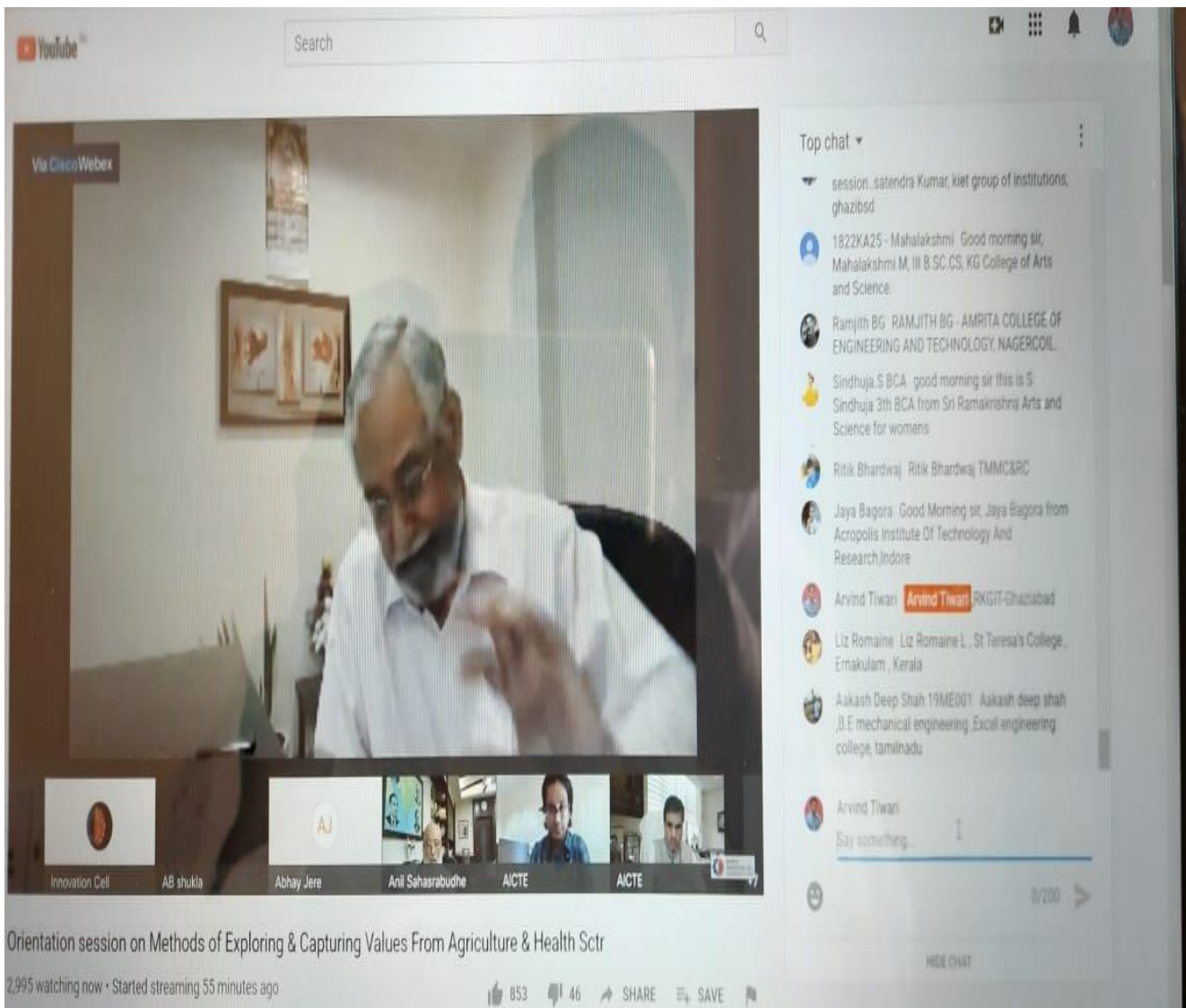


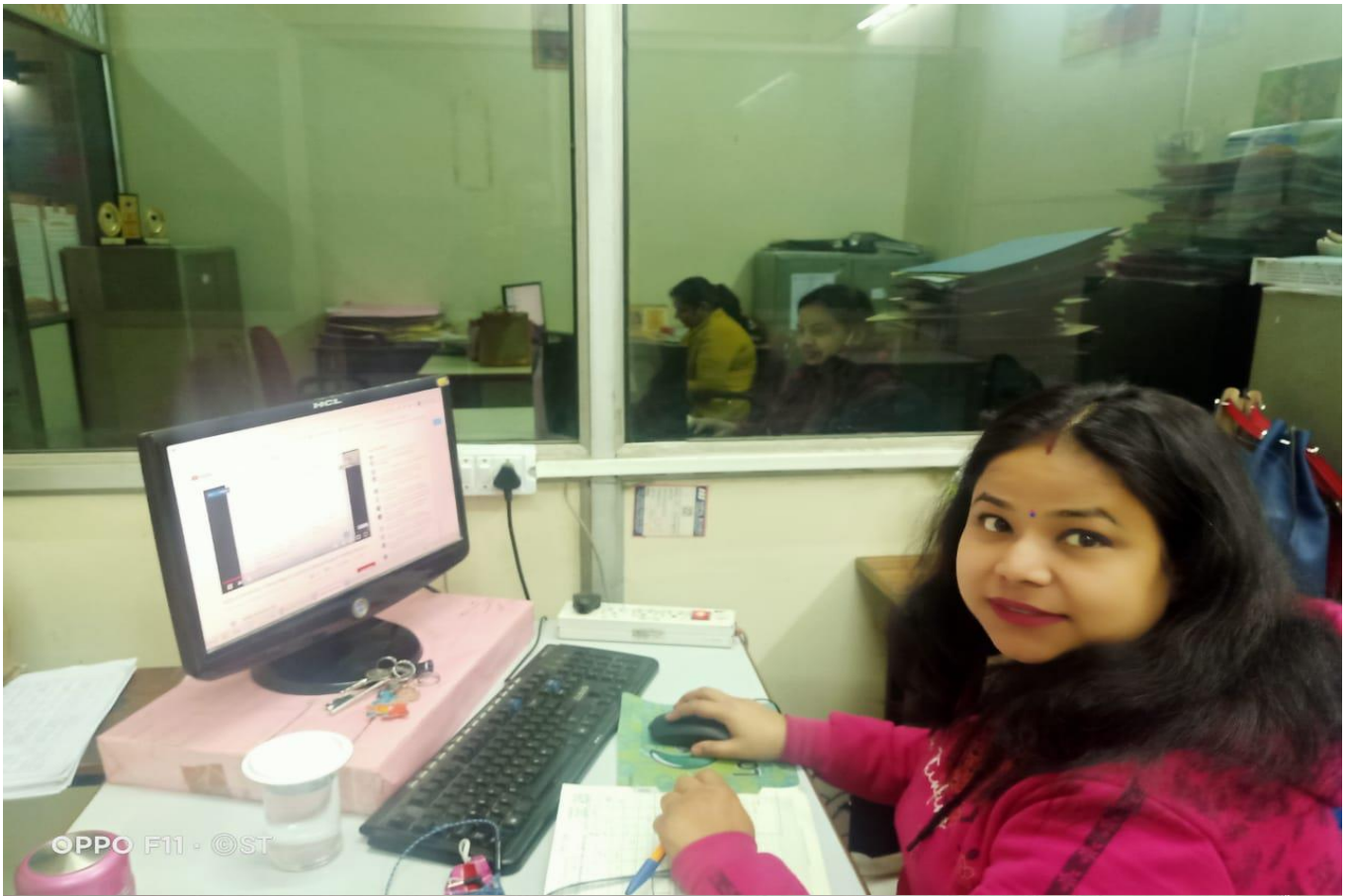
orientation session on Methods of Exploring & Capturing Values From Agriculture & Health Sctr

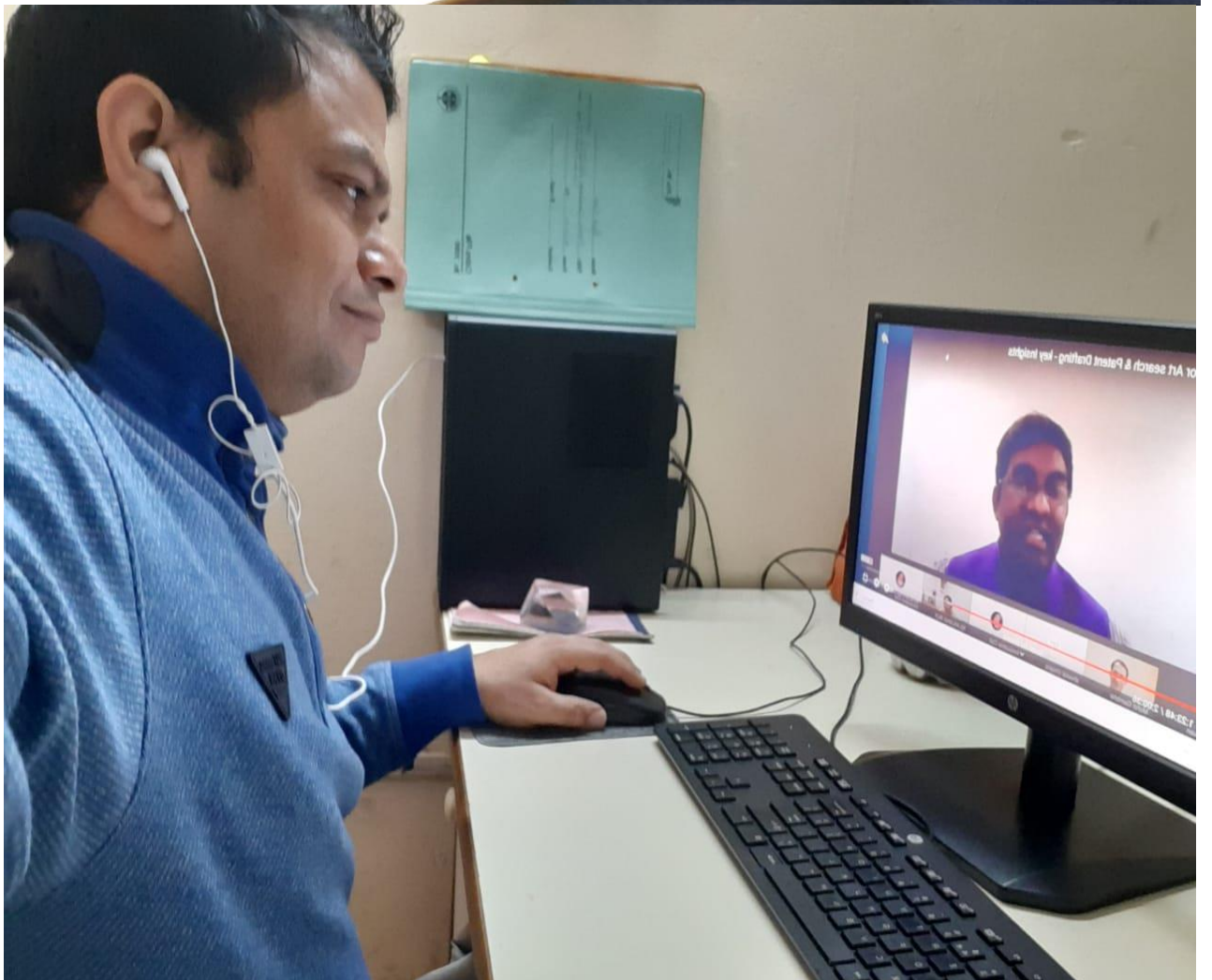
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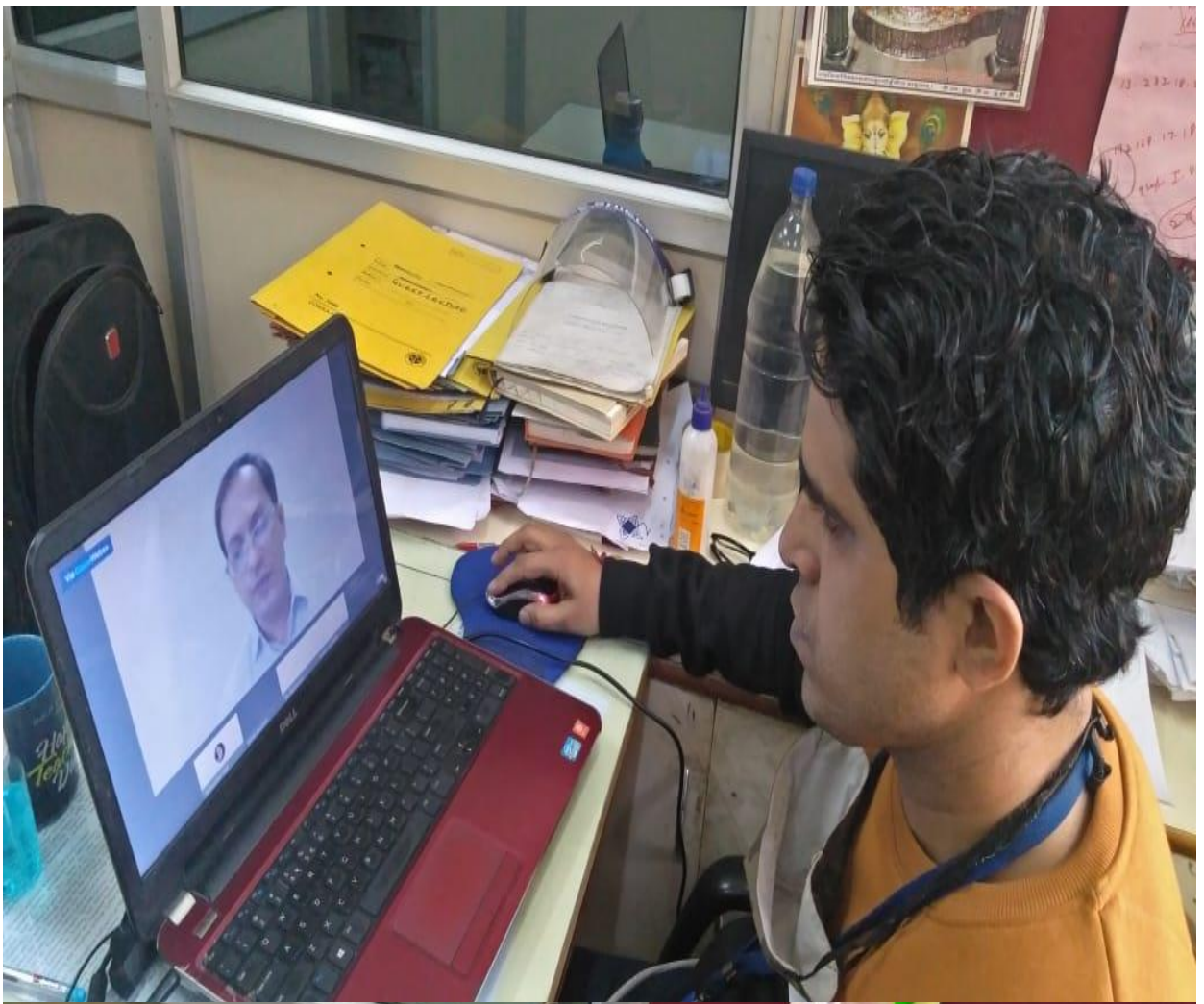
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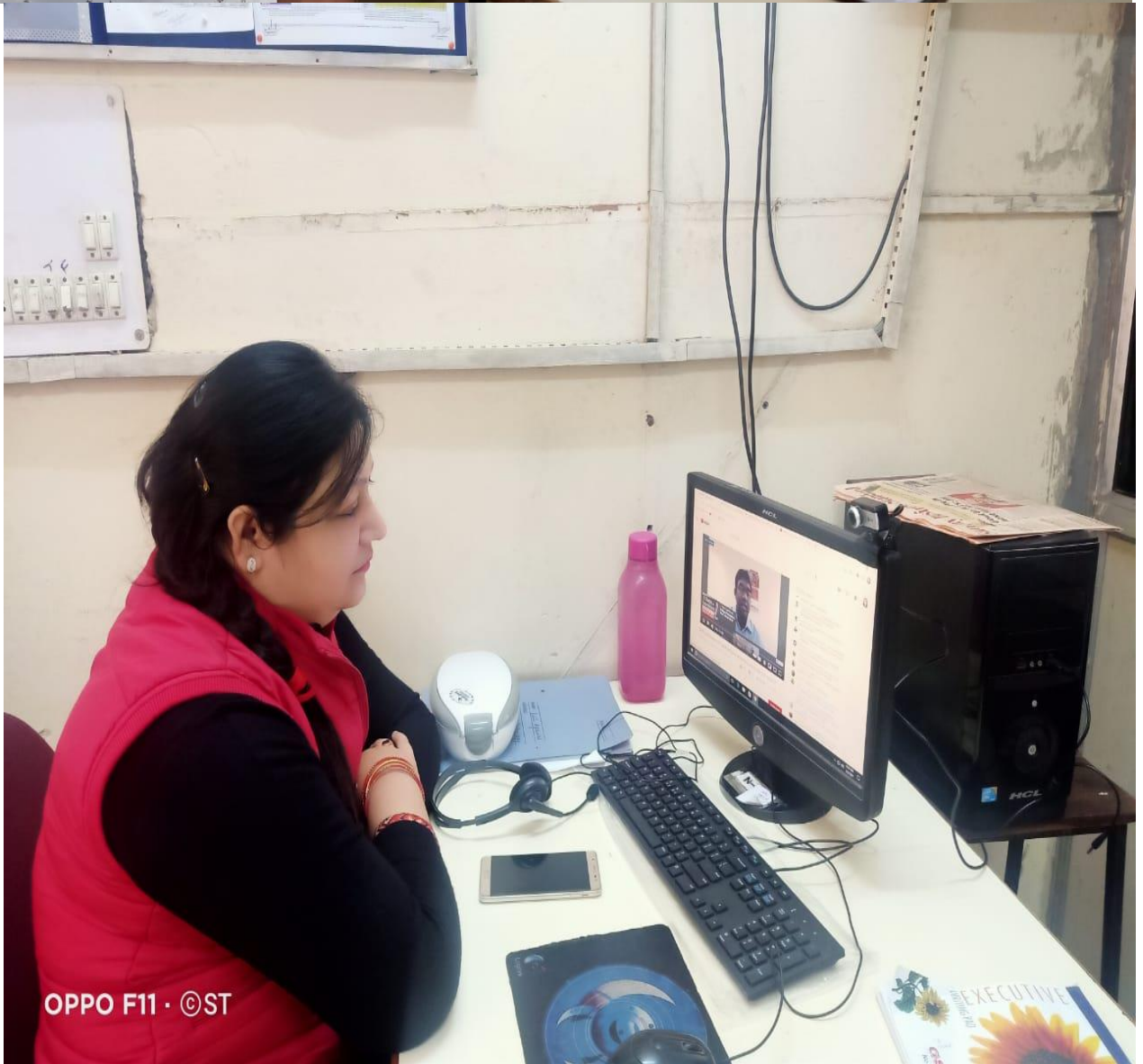


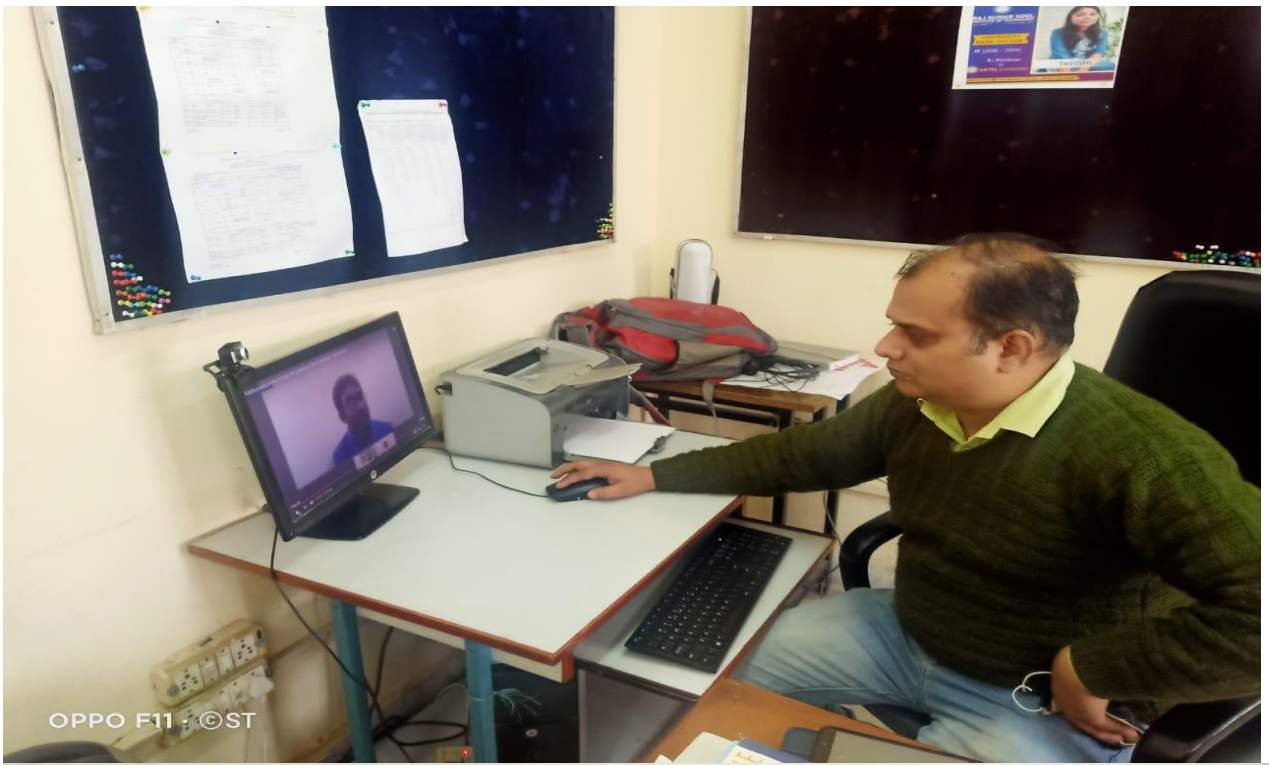














Kalam Program for IP Literacy and Awareness

कलाम बौद्धिक संपदा शिक्षा एवं जागरूकता अभियान

National Intellectual Property Literacy Week

15th - 23rd October, 2020

Certificate of Completion

This is to certify that
Dr. Pavan Kumar Shukla

....., from
Raj Kumar Goel Institute of Technology, Ghaziabad

has attended National IP Literacy Week
Organised under Kalam Program for IP Literacy and Awareness
and Successfully Passed the Assesments for Sessions held from
15th to 23rd October 2020


Prof. Anil D. Sahasrabudhe
Chairman, AICTE
Ministry of Education
Govt. of India


Dr. Abhay Jere
CIO, MIC
Ministry of Education
Govt. of India


Dr. Mohit Gambhir
Innovation Director, MIC
Ministry of Education
Govt. of India


Dr. K. Elangovan
Assistant Innovation Director, MIC
Ministry of Education
Govt. of India



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Dr. Puneet Chandra Srivastava

RajKumar Goel Institute of Technology, Ghaziabad

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Govt. of India


Dr. K. Elangovan
Assistant Innovation Director, MIC
Ministry of Education
Govt. of India

Kalam Program for IP Literacy and Awareness

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National Intellectual Property Literacy Week

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Certificate of Completion

This is to certify that
Shailesh Kumar Gupta, from

Raj Kumar Goel Institute of Technology, Ghaziabad

has attended National IP Literacy Week

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Prof. Anil D. Sahasrabudhe
Chairman, AICTE
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Govt. of India


Dr. Abhay Jere
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Govt. of India


Dr. Mohit Gambhir
Innovation Director, MIC
Ministry of Education
Govt. of India


Dr. K. Elangovan
Assistant Innovation Director, MIC
Ministry of Education
Govt. of India



Kalam Program for IP Literacy and Awareness

कलाम बौद्धिक संपदा शिक्षा एवं जागरूकता अभियान

National Intellectual Property Literacy Week

15th - 23rd October, 2020

Certificate of Completion

This is to certify that

ARVIND TIWARI, from

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, GHAZIABAD

has attended National IP Literacy Week

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Chairman, AICTE
Ministry of Education
Govt. of India

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National Intellectual Property Literacy Week

15th - 23rd October, 2020

Certificate of Completion

This is to certify that
BIR BAHADUR MISHRA from

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, GHAZIABAD

has attended National IP Literacy Week

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Prof. Anil D. Sahasrabudhe
Chairman, AICTE
Ministry of Education
Govt. of India


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CIO, MIC
Ministry of Education
Govt. of India


Dr. Mohit Gambhir
Innovation Director, MIC
Ministry of Education
Govt. of India


Dr. K. Elangovan
Assistant Innovation Director, MIC
Ministry of Education
Govt. of India



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National Intellectual Property Literacy Week

15th - 23rd October, 2020

Certificate of Completion

This is to certify that
VIVEK GUPTA, from

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, GHAZIABAD

has attended National IP Literacy Week
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Prof. Anil D. Sahasrabudhe
Chairman, AICTE
Ministry of Education
Govt. of India

Dr. Abhay Jere
CIO, MIC
Ministry of Education
Govt. of India

Dr. Mahit Gambhir
Innovation Director, MIC
Ministry of Education
Govt. of India

Dr. K. Elangovan
Assistant Innovation Director, MIC
Ministry of Education
Govt. of India