



## **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)**

### **GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 3.0) IC201810409

### **QUARTER III(IIC Calendar)**

## **Online Session on Building an Innovation/ Product fit for market on 24th July 2021**



**Date : 24<sup>th</sup> July 2021**  
**Time: 11:00 AM onwards**

Raj Kumar Goel Institute of Technology  
Presents

# **SESSION**

On  
**Building an Innovation/  
Product fit for market**



**Mr. Taranjeet Singh**  
Co-Founder & CEO  
(Innvocon Learning Solutions Pvt. Ltd.)



SCAN FOR  
REGISTRATION

**Register : <https://forms.gle/fhZs5VWVuYr2UEkm8>**  
**Meet link : <https://meet.google.com/ogs-rfmuzyh>**

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SCAN TO JOIN  
SESSION

## Report on *Online Session on Building an Innovation/ Product fit for market on 24th July 2021*

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a webinar on July 27, 2021, from 11.00am onward titled One day Online *Workshop on Business Model Canvas*. It was well-received by 277 participants of various colleges. Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The details are-

### **EVENT DETAILS:-**

#### **KEYNOTE SPEAKERS**

Mr.Taranjeet Singh

Co-Founder: Innvocon Learning Solutions Pvt. Ltd.

Founder: TYFRIO Agri Innovations.

#### **Event Coordinator**

Mr.Arvind Tiwari

Assistant Professor (ME Department)

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### **Brief details of the event highlights:**

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship. The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, Ghaziabad.

✓ **SOME PICS OF THE EVENTS-**