



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

QUARTER IV(IIC Calendar)

Online Session on Prototype Validation - Converting
Prototype into a Start-up on 23rd July 2021



Raj kumar Goel Institute Of Technology
Approved by AICTE,Affiliated to AKTU
5km Stone, Delhi-Meerut Road ,Ghaziabad,UP



MHRD
Govt. of India



RKGITWE
AN ENTREPRENEURIAL CLUB



INSTITUTION'S
INNOVATION
COUNCIL
Ministry of Education

Department of Entrepreneur
Innovation & incubation

Organise

SESSION ON

Prototype Validation –
Converting Prototype into a StartUp



Date - 23th July 2021

Time- 10:00AM-11:00AM

Dr. M G Anantha Prasad
CEO, Atal Incubation Center-JITF
Bengaluru



Scan for
Registration

Register- <https://forms.gle/1vRz3q7MBCFsCa7u9>
Meet link- <https://meet.google.com/brx-nrdc-jzg>



Scan to join
Meeting

 /rkgitgzb

 www.rkgit.edu.in

 /rkgit_/

Report on *Online* Session on Prototype Validation - Converting Prototype into a Startup on 23rd July 2021

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized an *Online* Session on Prototype Validation - Converting Prototype into a Startup on 23rd July 2021. It was well-received by 345 participants of various colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The details are-

KEYNOTE SPEAKERS

Dr. M G Anantha Prasad CEO, [AIC - Jyothy Institute of Technology Foundation](#) Bengaluru

👍 Webinar Information 👍

Date: - 23/07/21

Timing:- 10:00 onwards

👍 Registration Link 👍

<https://forms.gle/1vRz3q7MBCFsCa7u9>

👍 Joining Link 👍

<https://forms.gle/cvCAudVvnoExgNhR8>

Event Coordinator

Mr.Arvind Tiwari

Assistant Professor (ME Department)

7838047143

Brief details of the event highlights:

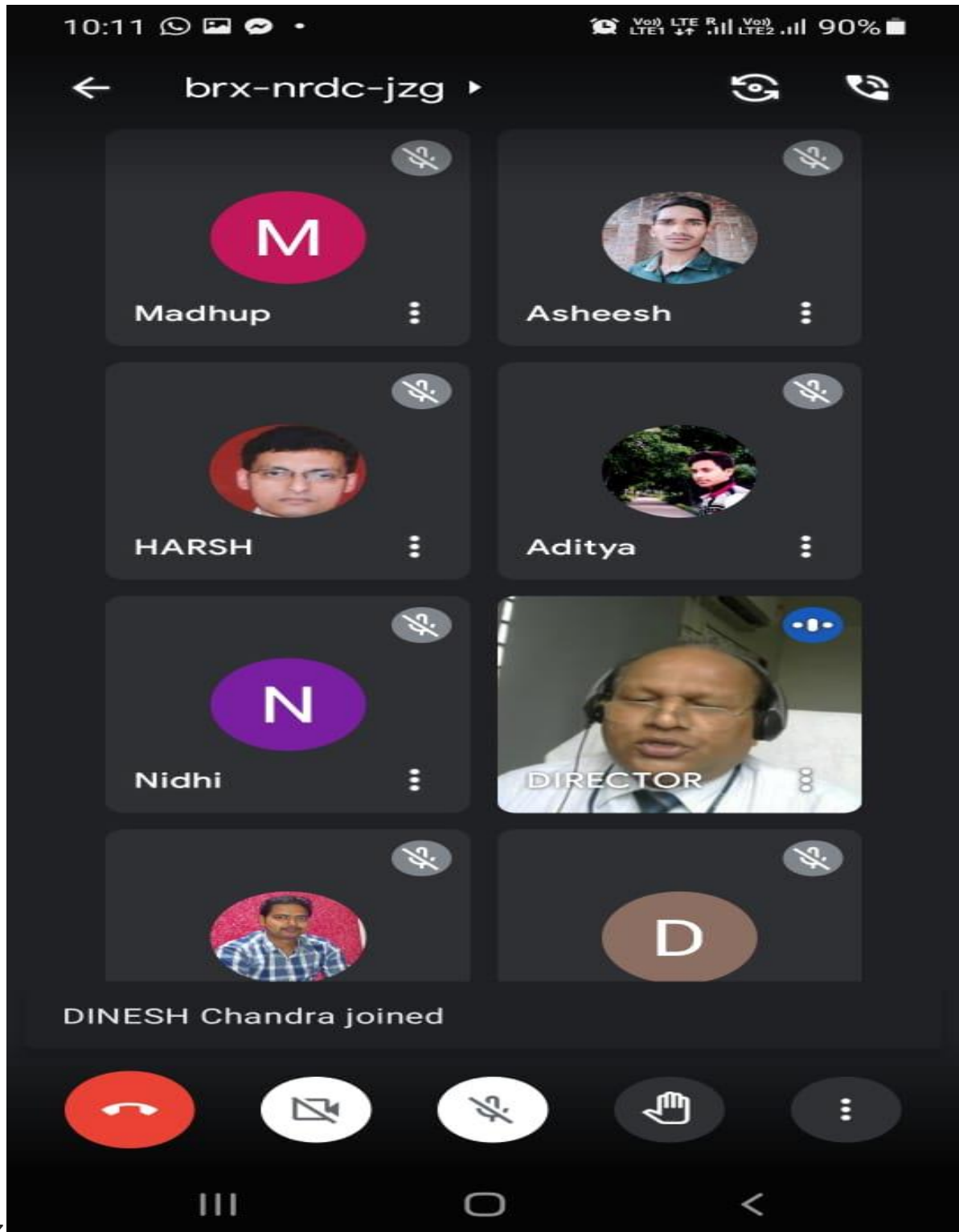
The speaker of the session highlighting the importance of the topic for the students looking to begin their own startups and how they can utilize this session to convert the prototypes that they can design for the ideas and then further convert that idea into a startup.The students gained an in-depth understanding of the topic i.e. how they can convert a prototype into a viable business idea, the challenges they have to face and how to overcome the challenges by learning from the expert's very own journey of recently converting a prototype into a commercial product.

The expert also shared his experiences of working in a turbulent COVID-19 impacted business environment and shared that if you have the necessary passion and have done your homework then

you can begin a startup even during these tough times and come out with flying colors.

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship. The session was concluded with vote of thanks by Dr. Puneet Chandra Srivastava, Dean, EII-RKGIT, Ghaziabad.

➤ SOME PICS OF THE EVENT-



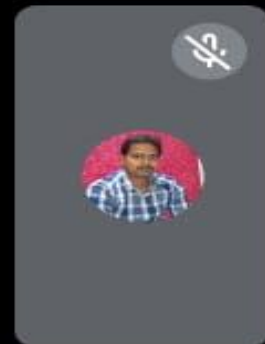
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Timeline of Events after "The Facebook MVP"

- Mark Zuckerberg originally created the application as a universal directory (or facebook, as it is known at Harvard) for students at Harvard University. In the beginning, membership to the site was restricted to **Harvard students**.
- The increase in its popularity meant that expansion to other universities was inevitable, so just a few months after its release, The facebook was rolled out to three other top American universities – **Stanford, Columbia, and Yale**.
- The expansion to additional schools continued throughout 2005, but now included universities in the **United Kingdom, Mexico, Puerto Rico, Australia, and New Zealand**, as well as **over 25,000 high schools located in various countries**. The year also saw The facebook become just Facebook, after the company purchased the domain facebook.com for \$200,000.
- On September 26, 2006, Facebook opened its services to everyone with a valid email address aged 13 years or older. This was the official start of the Facebook we know and use today.



Anantha is presenting



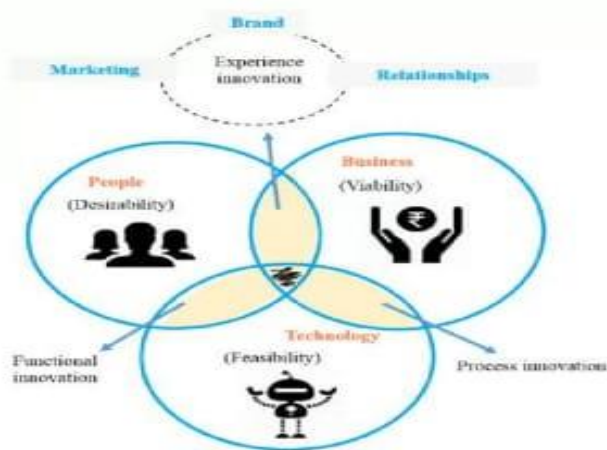
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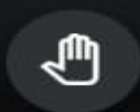
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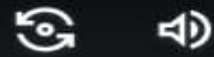
Viability, Feasibility, Desirability



Anu mishra and 2 more have joined



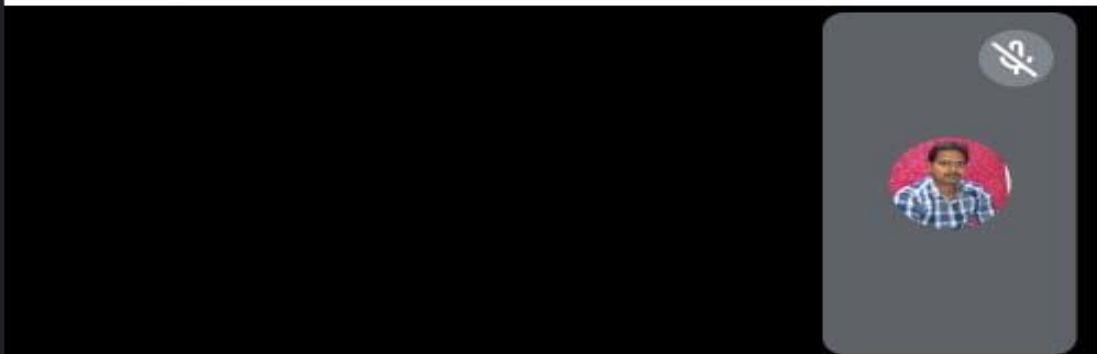
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STORY OF SUNDER PICHAJ...CEO of GOOGLE....



Anantha is presenting



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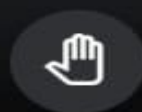
LOOK AT THIS VIDEO



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Anantha is presenting



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LOOK AT THIS VIDEO



Anantha is presenting




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Anantha

[More]


[Mute]



Dr. Puneet ...

[More]

[Mute]



[Mute]



Chhaya Sharma joined



REC



If an Employer Asks you Why they should give you a Job...What is your Convincing Answer?????



Personality Traits	Action	Results
Have you attempted any Moderately Challenging Tasks	Invested Your Own money to build your prototype for any Competitions / To launch your Start Ups	Have you won any Rewards / Able to Successfully launch your business
Have you taken any Calculated Risks		
Have you attempted to offer Solutions to Problems around you	Participation in: Hackathons, Ideathons, Start Up Challenge Programs	Have you done any Research? Have you acquired any Patents ?
Have you developed Leadership Skills in You	Organised any Events, Talks, Workshops, Lead any Teams	Could you make the Event successful and Popular. Were you able to replicate in a sustainable manner
Successfully able to Convince Others	Participated in Debates, Discussions, B-Plan Competitions, Successfully Launched any Product and Able to Sell your Idea, Convince Investors / Bankers to Invest in your Idea,	Were you able develop traction / revenues, win rewards / prizes, Achieve Funding through Investors / Bankers

Anantha is presenting



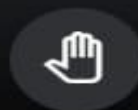
Anantha



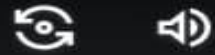
DIRECTOR



M. Ashif left



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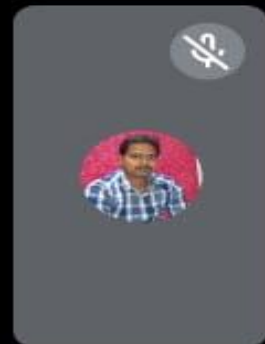
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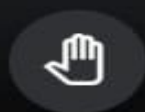
LOOK AT THIS VIDEO



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Anantha is presenting





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LOOK AT THIS VIDEO



Anantha is presenting



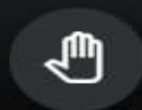
Anantha



DIRECTOR



Utkarsh Tyagi and 1 more have left





Justin Rosenstein

Anantha is presenting



Anantha



HARSH



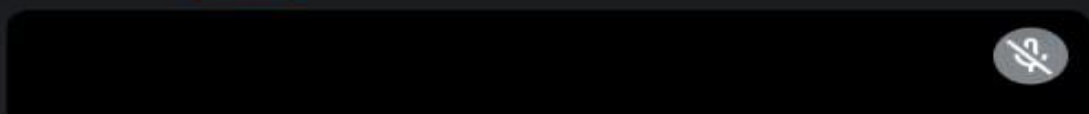
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- On September 26, 2006, Facebook opened its services to everyone with a valid email address aged 13 years or older. This was the official start of the Facebook we know and use today.



Anantha is presenting 







Anu





Lokesh



Deepanshi Tyagi left

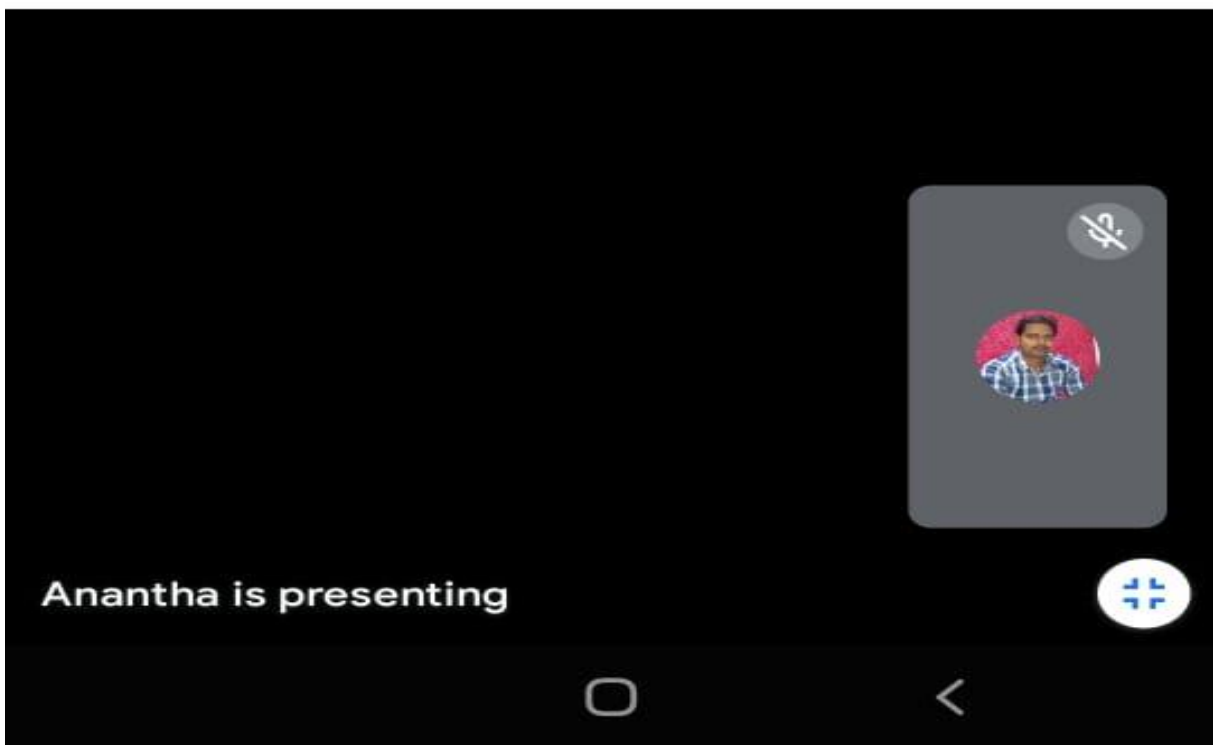








PROGRESSIVE INDIAN FARMER



REC



Revenue Model



Anantha is presenting



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If an Employer Asks you Why they should give you a Job...What is your Convincing Answer?????



Personality Traits	Action	Results
Have you attempted any Moderately Challenging Tasks	Invested Your Own money to build your prototype for any Competitions / To launch your Start Ups	Have you won any Rewards / Able to Successfully launch your business
Have you taken any Calculated Risks		
Have you attempted to offer Solutions to Problems around you	Participation in: Hackathons, Ideathons, Start Up Challenge Programs	Have you done any Research? Have you acquired any Patents ?
Have you developed Leadership Skills in You	Organised any Events, Talks, Workshops, Lead any Teams	Could you make the Event successful and Popular. Were you able to replicate in a sustainable manner
Successfully able to Convince Others	Participated in Debates, Discussions, B-Plan Competitions, Successfully Launched any Product and Able to Sell your Idea, Convince Investors / Bankers to Invest in your Idea,	Were you able develop traction / revenues, win rewards / prizes, Achieve Funding through Investors / Bankers

Anantha is presenting



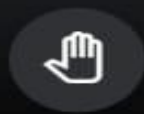
Anantha



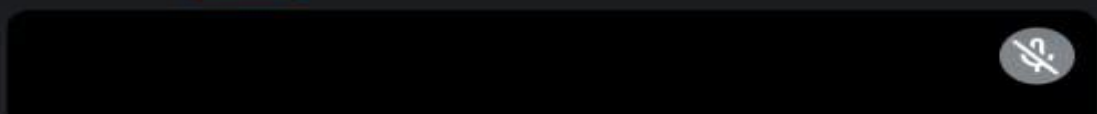
DIRECTOR



Deaneii Rkgit has started recording



REC




STORY OF SUNDER PICHAI...CEO of GOOGLE....




Anantha is presenting [Share]

[Microphone]




Anantha [More]

[Mute]




Dr. Puneet ... [More]

[Mute]



[Mute]



Pankaj Kumar Sharma joined



Anantha is presenting



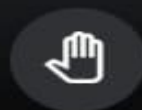
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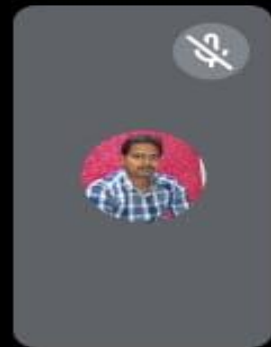
Ashesh Kumar and 1 more have joined



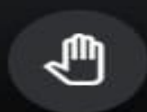



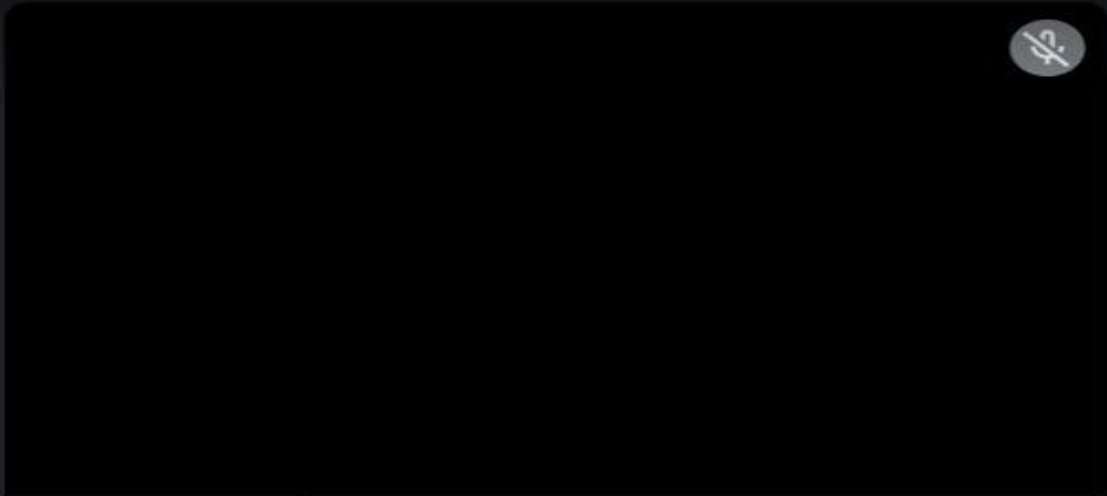
Why This Workshop??

- If somebody asks YOU why they should give you a JOB.....?????
- What is your Convincing Answer???????????????



Neha Singh and 2 more have joined





**START-UP FUTURE OF INDIA:
PROTOTYPE VALIDATION-
CONVERTING PROTOTYPE
INTO A STARTUP**

Dr. M.G. Anantha Prasad
CEO
AIC-Jyothy Institute of Technology Foundation
(Supported by AIM, IIT Karyag, Govt)

ATAL INCUBATION CENTRE
JYOTHY INSTITUTE OF TECHNOLOGY

Meeting with is sharing your screen. Stop sharing

Anantha is presenting

🔊

REC


[Mute]

STORY OF SUNDER PICHAJ....CEO of GOOGLE....




Anantha is presenting [Fullscreen]

[Mute]




Anantha [More]

[Mute]



Dr. Puneet ... [More]

[Mute]



[Mute]



HARSH SHARMA and 3 more have joined