



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)

GAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

## QUARTER III (IIC Calendar)

Webinar on Intellectual Property Rights (IPRs) and IP Management for Start Ups on 09th July 2021



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



Jointly organised by:

PHD Intellectual Property Facilitation Centre, New Delhi and  
Raj Kumar Goel Institute of Technology, Ghaziabad India

*Webinar on*

# Intellectual Property Rights (IPRs) and IP Management for Start Up

9<sup>th</sup> July, 2021 at 3:00 pm



**Mr D P Goel**  
Co-Chairman  
MSME Committee, PHDCCI



**Dr. Mandira Roy**  
Director, Commercialization  
Tech Transfer, Aumirah IP

For participation, Kindly register through the link as follows:-

[https://www.phdcci.in/event-participate-form/?event\\_name=10515&type=webinar](https://www.phdcci.in/event-participate-form/?event_name=10515&type=webinar)

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## Report on Webinar on Intellectual Property Rights (IPRs) and IP Management For Start Ups on 09th July 2021

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a webinar on July 09, 2021, from 03.00pm onward titled "Intellectual Property Rights (IPRs) and IP Management For Start Ups". It was well-received by 269 participants of various colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The details are-

EVENT DETAILS:-

KEYNOTE SPEAKER

Ms. D.P. Goel

Co-Chairman, MSMS Committee, PHDCII

Dr. Mandira Roy

Director-Commercialization Tech.Transfer, Aumirah IP

Event Coordinator

Mr. Arvind Tiwari

Assistant Professor (ME Department)

7838047143

### Brief details of the event highlights:

The Speakers told the participants that Intellectual property (IP) protection supports the development of knowledge based industries, stimulates international trade and encourages investment and technology transfer. IP rights can contribute substantially to a company's assets and market value. Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. Intellectual property (IP) is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property, and some countries recognize more than others. The most well-known types are copyrights, patents, trademarks, and trade secrets.

To protect your idea so that someone else cannot steal your idea, you need to secure one or more of the four different types of intellectual property (IP). Intellectual property rights are exclusionary rights given to authors, inventors, and businesses for their literary and artistic works of authorship, useful and ornamental inventions, and valuable information.

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship. The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, Ghaziabad.

## □ SOME PICS OF THE EVENT-

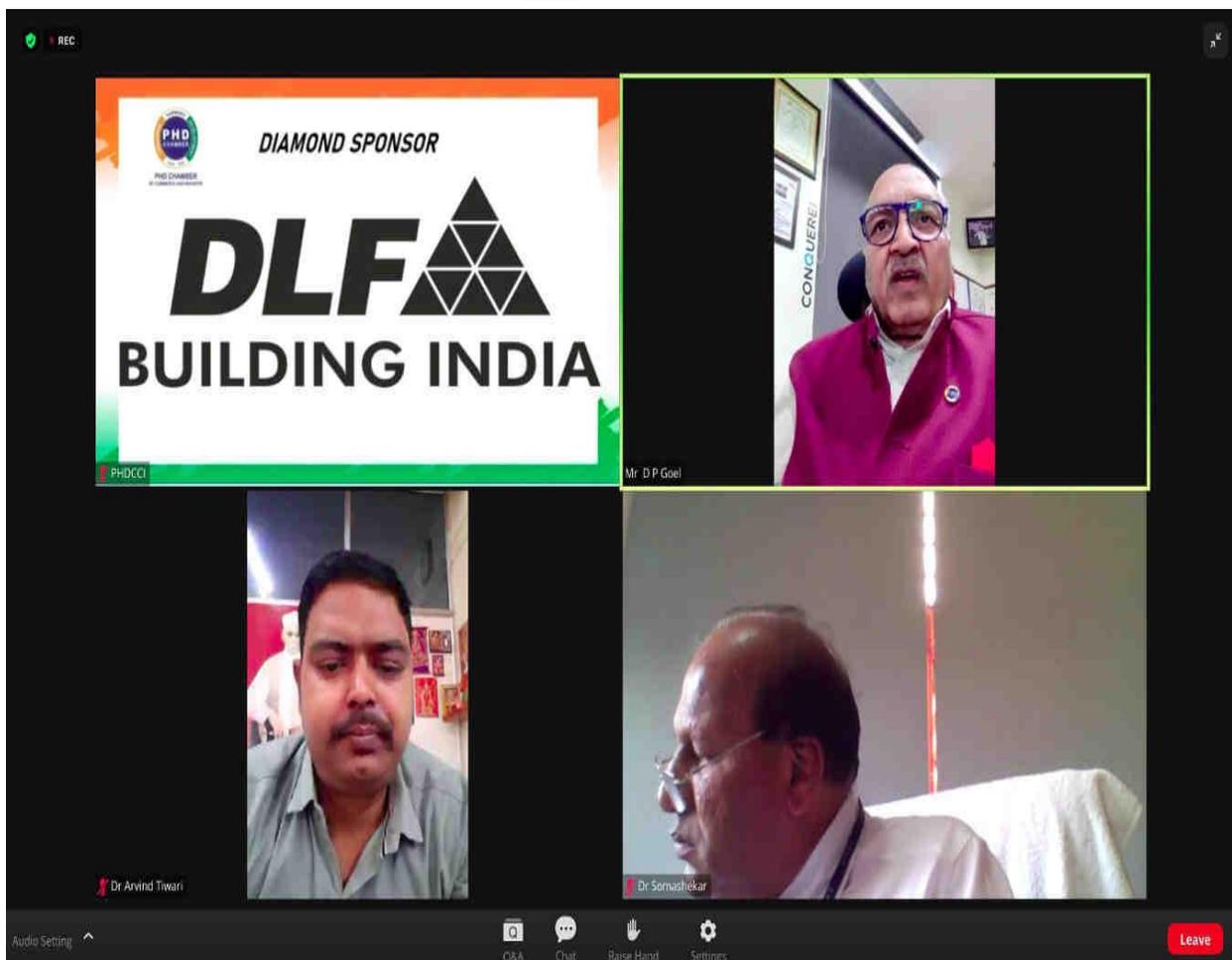
# आईपी मैनेजमेंट फॉर स्टार्टअप पर वेबिनार आयोजित



युग करवट संवाददाता  
माजियाबाद। आरकेजीआईटी  
में नए अविष्कारों की खोजों  
की चोरी से बचने के लिए  
ऑनलाइन एक दिवसीय वेबिनार का आयोजन किया गया।



वेबिनार का विषय इंटेलेक्चुअल प्रॉपर्टी राइट और आईपी मैनेजमेंट फॉर स्टार्टअप था। वेबिनार के मुख्य स्पीकर एमएसएमई के चेयरमैन डीपी गोयल ने कहा कि आज के औद्योगिक क्रांति के दौर में अविष्कारों की ऐसी होड़ लगी थी कि तमाम लोग सहयोग शोधार्थियों की खोज को चुनकर अपना बताने का दावा करने लगे थे। इसके चलते औद्योगिक प्रतिष्ठानों के मूल उत्पादों को नकल से बचने की चिंता विकराल हो गई। ऐसे में 1883 में इस तरह की चोरी रोकने के लिए कानून पारित किए गए। भारत में वह कानून कॉपीराइट एंड कानूनों के जरिए चलन में आए। स्पीकर ने पेटेंट, ट्रेडमार्क, कॉपीराइट, भौगोलिक संकेत, औद्योगिक डिजाइन के बारे में विस्तार से जानकारी दी। वेबिनार में कार्मसलाईजेसन एंड टेक्नोलॉजी ट्रांसफर ओमिरा डायरेक्टर डॉ. मंदिरा राय के अलावा आरकेजीआईटी के डायरेक्टर डॉ. डी.आर. सोमशेखर, डायरेक्टर एकेडमिक डॉ. विकेश कुमार, डीन डॉ. पुनीता चंद श्रीवास्तव, एचजी गर्ग, प्रोफेसर पवन कुमार शुक्ला व प्रोफेसर अरविंद तिवारी आदि मौजूद रहे।



REC



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Dr Arvind Tiwari



Dr Somashekhar

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You are viewing Dr Mandira Roy

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KNOWLEDGE CREATION

GENERATE  
APPLY  
SECURE  
TRADE

- ✓ ACCESS KNOWLEDGE
- ✓ ADOPT TO YOUR NEED
- ✓ CREATE NEW KNOWLEDGE
- ✓ APPLY
- ✓ BARTER
- ✓ HOLD BACK

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Mr. D P Goel



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Dr. Purneet Chandra Srivastava

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Mr. D.P. Goel

Dr. Puneet Chandra Srivastava

Dr. Somashekar

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Leave

This screenshot shows a Zoom meeting interface. At the top left, there is a 'REC' indicator. The main area displays a grid of video feeds. The top-left feed is a large banner for 'DLF BUILDING INDIA' with 'DIAMOND SPONSOR' and 'PHDCCI' logos. To its right are two smaller feeds: one for Dr. Mandira Roy and one for Mr. D.P. Goel. Below these are two more feeds for Dr. Puneet Chandra Srivastava and Dr. Somashekar. At the bottom, there is a control bar with 'Audio Setting', 'Q&A', 'Chat', 'Raise Hand', 'Settings', and a red 'Leave' button.

REC

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Ms. Yatika Rawat

Mr. Mihlesh Kumar

Dr. Mandira Roy

Mr. D.P. Goel

Dr. Arvind Tiwari

Dr. Puneet Chandra Srivastava

Dr. Somashekar

Audio Setting

Q&A Chat Raise Hand Settings

Leave

This screenshot shows a Zoom meeting interface with a different grid layout. The top-left feed is the same 'DLF BUILDING INDIA' banner. To its right is a feed for Ms. Yatika Rawat, and further right is a grid of 'PHD CHAIRMAN' logos with a feed for Mr. Mihlesh Kumar. Below these are three feeds: Dr. Mandira Roy, Mr. D.P. Goel, and Dr. Arvind Tiwari. At the bottom are two feeds for Dr. Puneet Chandra Srivastava and Dr. Somashekar. The control bar at the bottom is identical to the first screenshot, including 'Audio Setting', 'Q&A', 'Chat', 'Raise Hand', 'Settings', and a red 'Leave' button.

REC

The top screenshot shows a Zoom meeting grid with six participants. The top-left tile is a logo for 'DIAMOND SPONSOR DLF BUILDING INDIA' with the PHDCCI logo. The other tiles show: Ms Yatika Rawat (top-middle), Dr Mandira Roy (top-right), Dr Arvind Tiwari (middle-left), Dr Somashekar (middle-middle), and Mr D P Goel (middle-right). The bottom of the screenshot shows the Zoom control bar with 'Audio Setting', 'Q&A', 'Chat', 'Raise Hand', 'Settings', and a red 'Leave' button.

REC

The bottom screenshot shows a Zoom meeting grid with five participants. The top-left tile is the same 'DIAMOND SPONSOR DLF BUILDING INDIA' logo. The other tiles show: Dr Mandira Roy (top-middle, gesturing with her hand), Dr Arvind Tiwari (top-right), Dr Somashekar (bottom-left), and Mr D P Goel (bottom-middle). The bottom of the screenshot shows the Zoom control bar with 'Audio Setting', 'Q&A', 'Chat', 'Raise Hand', 'Settings', and a red 'Leave' button.

REC

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Dr. Arvind Tiwari

Dr. Somashekhar

Mr. D P Goel

Audio Setting ^

Q&A Chat Raise Hand Settings

Leave

REC

Press Esc to exit full screen

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Dr. Mandira Roy

Dr. Arvind Tiwari

Dr. Somashekhar

Mr. D P Goel

Audio Setting ^

Q&A Chat Raise Hand Settings

Leave

REC

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    graph TD
      A[Provisional] --> B[Complete]
      A --> C[Examination]
      C --> D[Response and Amendments]
      D --> E[Acceptance (or Refusal)]
      E --> F[Patent found Valid (or Invalid)]
      F --> G[Enforcement]
      G --> H[Maintenance]
      H --> I[Maintenance]
  
```

**LIFE CYCLE OF A PATENT**

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Dr Mandira Roy

Dr Arvind Tiwari

Dr Somshankar

Audio Setting Q&A Chat Raise Hand Settings Leave

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**CHANGES TO ORIGINAL TM:  
STILL INFRINGEMENT**

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Dr Arvind Tiwari

Dr Somshankar

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# Industrial Design

- A Industrial Design is a feature of shape, configuration, pattern or ornamentation of an article that can be judged by the eye
- Used to protect the visual appearance of manufactured products
- Registration provide an exclusive right to exploit the design for a specified term - 15 years ( 16 years in AU, 14 years in US)

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Dr Mandira Roy

Dr Arvind Tiwari

Dr Somshelkar

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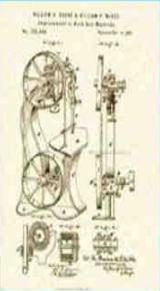
You are viewing Dr Mandira Roy's screen

Press Esc to exit full screen

# PATENTABLE INVENTIONS

PRODUCT or PROCESS having

- Novelty
  - not previously made available to the public
- Inventive step
  - not obvious
- Industrial application
  - use, function




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Dr Mandira Roy

Dr Arvind Tiwari

Dr Somshelkar

Audio Setting

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Leave

REC

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View Options

# BASICS

- Statutory right to stop others.
- Exclusive right which is granted in return for the technical contribution to the society (by full disclosure of the invention)
- Tenure- 20 Years (from filing)
- Nature of right-Territorial (country specific)
- Scope defined by Claims

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Mr. Anil Kumar

Dr Mandira Roy

Mr. D.P. Goel

Dr Arvind Tiwari

Dr. Puneet Chandra Srivastava

Dr Somashekar

Audio Setting

Q&A Chat Raise Hand Settings

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