



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

REPORT

GUEST LECTURE ON

“GOVERNMENT SCHEMES TO BOOST ENTREPRENEURSHIP”

1ST July'2021

Considering the support and promotion that the government is giving to Entrepreneurs, Department of Management studies organized a Guest lecture on various “Government schemes to Boost Entrepreneurship” on 1st July'21 for MBA 1st and 2nd Year MBA students.

Smt.Anila Choraria: Assistant Director at O/o DC-MSME, Ministry of Micro Medium Enterprise was the speaker for the day.

The main objective of the guest lecture was to familiarize the student with the various government promotional schemes for the existing and upcoming Entrepreneurs.

Apart from familiarising the students with various govt. Entrepreneur schemes Participants were introduced to the current corporate challenges and how to convert those challenges into opportunities.

Speaker introduced Participants to the creation of new knowledge-based innovative ventures, industries and more avenues of employment opportunities thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self-reliance.

Various entrepreneurial activities were discussed by the speaker:-

- In order to create commercial opportunities for the students.
- To promote, nurture and advance the culture of design and innovation in the country leading to significant contributions and breakthroughs impacting quality of human life.
- To create an ecosystem facilitating students to take their innovative ideas from classrooms/labs to market/people.

Lecture was very interactive and informative for all the participants.It ended with Question and Answer session followed by vote of thanks.



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

Approved by AICTE, Ministry of HRD, GOI & Affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow

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Department of Management studies

Corporate Talk

Topic

Resource Person

Government Schemes to boost Entrepreneurship



Ms. Anila Choraria
Assistant Director DC-MSME



Date : 1st July 2021
Day : Thursday

180012077755

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REC Anila Sancheti is presenting

FINANCIAL ASSISTANCE SCHEMES

MUDRA	PMEGP	STAND-UP INDIA
START-UP INDIA	CGTMSE	

Participants:

- Anila Sancheti
- Kavya Jain
- muskan prajapati
- Dr Vibhuti
- HARSH SHARMA
- Mohit Verm
- Ms Nishi Pathak
- Siddharth Dwiv...
- Shivam Singh
- Shubhanjari Tyagi
- 49 others
- You

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REC Anila Sancheti is presenting



Anila Sancheti

11:19 AM | Corporate talk on Government Schemes to ...

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11:19 AM
6/30/2021