



## **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)**

### **GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 3.0) IC201810409

## **Employment vs. Entrepreneurship on June, 26, 2021.**



**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, GHAZIABAD**  
**Presents**  
**A Virtual Talk Session on**  
**Employment Vs Entrepreneurship**  
**with**  
**Ayushi Singh**



**Author, Public Speaker,  
Software Engineer,  
Digital Marketing Expert**



**Date: June 26th, 2021  
Time: 02pm IST**



For details, Contact:  
Abhya Singh (8881139879)  
Anjanay Gupta (8787260095)



**Google Meet Link:**  
<https://meet.google.com/aih-hkbs-hxv>

**CERTIFICATE to all Participants**

**Registration Link: [bit.ly/Rkgitwe](https://bit.ly/Rkgitwe)**



## Employment vs. Entrepreneurship on June, 26, 2021

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a virtual talk series on **June 26th, 2021**, from 02.00pm onward titled **Employment vs. Entrepreneurship**". It was well-received by 239 participants of various colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The details are-

### **EVENT DETAILS:-**

#### **KEYNOTE SPEAKER**

Ms. Ayushi Singh

Digital Marketing Expert

#### **Event Coordinator**

Mr. Arvind Tiwari

Assistant Professor (ME Department)

7838047143

Speaker told that one basic question that may get ignored by many people looking to start a new career, or simply entering the job market for the first time, is whether or not they want to be an

entrepreneur or an employee. In fact, most people struggle with the difference between the two because they only saw employment as the choice that was available for them. We are often encouraged to find a great job, and many of us don't think about creating our own employment by becoming a business owner. Knowing the difference between employment and business mindset is crucial to understanding which option would work better for you as an individual, and how being an employee or a business owner can suit your own personality and goals.

The technical definition of an entrepreneur is someone who "undertakes an enterprise." An entrepreneur is someone who starts a new organization – a business, or takes on an existing organization with the intent to revitalize it. Entrepreneurship most commonly manifests in the form of self-employment. One more tip to becoming a successful entrepreneur is to be properly educated. A strong educational foundation is good for any career, whether you would prefer to just be an employee or start your own business.

✓ SOME PICS OF THE EVENT-

# आर.के.जी.आई.टी. में एम्प्लोएमेन्ट बनाम इन्टरप्रीन्यूरशिप पर एक दिवसीय वेबिनार का आयोजन



## जन सागर टुडे संवाददाता

गाजियाबाद। आर.के.जी.आई.टी. के इन्टरप्रीन्यूरशिप, इनोवेशन और इन्क्यूवेशन डिपार्टमेन्ट के अन्तर्गत आर.के.जी.आई.टी. वी-क्लब के द्वारा एक दिवसीय वेबिनार का आयोजन किया गया।

इन्टरप्रीन्यूरशिप को कई लोग काफी कठिन समझते हैं, क्योंकि उन्हें इस बारे में पूरी जानकारी नहीं होती है। कई लोगों का मानना होता है कि इन्टरप्रीन्यूरशिप बनने के लिए काफी पैसा लगता है, लेकिन ऐसा नहीं है। दरअसल इन्टरप्रीन्यूरशिप बनने के लिए बड़े बजट या बड़े प्रोजेक्ट पर काम करना जरूरी नहीं है, जरूरी है बेहतर आइडिया। यह बात मिस आयुषि सिंह ने कहा, जो स्वयं एक इन्टरप्रीन्योर हैं। उन्होंने कहा कि इन्टरप्रीन्यूरशिप केवल एक प्रकार का विजन है, जिसे अधिक से अधिक लोगो तक पहुंचाने में उन्हें खुशी मिलती है। मिस आयुषि सिंह ने कहा कि उद्योग नौकरी से ज्यादा आसान है। अगर कोई व्यक्ति उद्योग से जुड़ता है, उद्योग को समझता है तथा उद्योग को अपने जीवन का अंग बनाकर आगे चलता है तो बहुत कुछ कर सकता है। इस वेबिनार के दौरान आर.के.जी.आई.टी. के डायरेक्टर डा० डी.आर.सोमशेखर, डायरेक्टर एकडमिक डा. विकेश कुमार, डीन ई०आई०आई० डा० पुनीत चन्द श्रीवास्तव, आर.के.जी.आई.टी. वी-क्लब के फैकल्टी इन्चार्ज अरविन्द तिवारी, स्टूडेंट कोर्डिनेटर शगुन गर्ग, अवन्तिका शर्मा, उधव तथा 200 से अधिक संख्या में छात्र-छात्राएँ उपस्थित रहें।



Meet - Employment vs Entre... x 3b3038b3-bc3a-4ea6-bff6-5326 x (10) WhatsApp x Raj Kumar Goel Institute of Tech x

meet.google.com/aih-hkbs-hw?authuser=2

REC Team Ayushi Singh is presenting

PowerPoint: Entrepreneurship vs Employment

ENTREPRENEURSHIP VS EMPLOYMENT

... BOTH WILL WIN THE GAME IF YOU KNOW WHAT YOU WANT.

People:

- Mute all
- Add people
- Host controls
- Mahtab Khan
- MANISH KUMAR
- Mansi Singh
- MD TABISH ANSARI
- Mohit Kumar
- Nakul chaudhary
- Nikita kumari
- Noor Alam

2:20 PM | Employment vs Entrepreneurship

Meet - Employment vs Entre... x 3b3038b3-bc3a-4ea6-bff6-5326 x (12) WhatsApp x Raj Kumar Goel Institute of Tech x

meet.google.com/aih-hkbs-hw?authuser=2

REC Team Ayushi Singh is presenting

PowerPoint: Entrepreneurship vs Employment

1. Family support/other financial support  
2. Early start  
3. Unique ideas  
4. Quick at learning new skills  
5. Leadership/ People's skill

1. Always coming up with new ideas  
2. Highly interested in taking risks

Chris

People:

- Mohit Kumar
- Nashra
- Nashra
- Nikita kumari
- Noor Alam
- Payal Chand
- piyush gupta
- Pooja Sinha

2:24 PM | Employment vs Entrepreneurship

Meet - Employment vs Entre... x 3b3038b3-bc3a-4ea6-bff6-5326... x (11) WhatsApp x Raj Kumar Goel Institute of Tech... x

meet.google.com/aiah-hkbs-hw?authuser=2

Apps Gmail YouTube WhatsApp Maps Translate News RKGITLMS Google Docs Home | Infosys Hea... (1) OSI model | Lay... Online Java Compil... Placement - Google... Reading list

REC Team Ayushi Singh is presenting

PowerPoint: **ENTREPRENEUR QUIZ: IS STARTING A BUSINESS RIGHT FOR YOU?**

#1. The following is closest to describing my ideal workday:

- spend my day surfing the Web, playing games or chatting on social media.
- I throw myself 100% into my work, gaining a sense of satisfaction.
- I leave early every time my boss is not around.

WWW.AYUSHISINGH.COM

People:

- Mute all Add people Host controls
- Prakhar Srivastav
- IN CALL
- Rkigit We (You)
- Abhishek Gupta
- Abhishek Rawat
- Abhishek Singh
- Abhya Singh
- Adarsh Kumar
- AJAY KATARIA

2:36 PM | Employment vs Entrepreneurship

Type here to search

39°C ENG 2:36 PM IN 6/26/2021

Meet - aih-hkbs-hvx x New Tab x

meet.google.com/aiah-hkbs-hvx

REC Team Ayushi Singh is presenting

PowerPoint: **THE COMPARISON**

**Creation vs. continuation**

- *Entrepreneurship* is about ideas, creations and developing something new. It is also about solving problems in a unique way and targeting opportunities.
- *Job* is all about the continuation of the same work often done in a much better way for survival.

**Risk**

- Entrepreneurship is risky. One could lose all money if not planned properly.
- Jobs have relatively low risks. Even if you lose your job, you will not lose money. Also, you can get similar jobs.

WWW.AYUSHISINGH.COM

In-call messages:

- Shubh Omar 2:34 PM Right direction
- Umang kesharwani 2:34 PM blue
- Azfar 2:34 PM I can't see the screen Ohk
- Anshika Tiwari 2:35 PM right direction is where there is no doubt
- Shubh Omar 2:35 PM According to the books written by big entrepreneurs... Blue ones are much suitable answer

82 others

2:37 PM | aih-hkbs-hvx

Optimizing agricultural products | x | Untitled - Jupyter Notebook | x | numpy.random.randint - Num... | x | Meet - jod-bsvd-ixb | x | +

meet.google.com/jod-bsvd-ixb

Neelam Srivastava is presenting

EXERCISE: RIDDLE

- A boy and his father got hurt in a car accident. ?
- The father is taken to one hospital.
- The boy is taken to another hospital.
- The surgeon says, "I can't operate on this boy. He is my son!"
- Who is the surgeon?

Khushboo Gautam has left the meeting

3:43 PM | jod-bsvd-ixb

Meet - aih-hkbs-hxv

meet.google.com/aih-hkbs-hxv

REC Team Ayushi Singh is presenting

#4. I am at my best when:

- Things are totally predictable and don't change.
- I can find new challenges to tackle and have variety in my day.

#5. If I didn't know where my next paycheck was coming from, I would:

- Worry so much I'd be paralyzed with fear.
- Worry a little. But then I would channel that fear and go out and find a way to earn.
- Never worry. If I don't make money.

Akanksha Varshney has left the meeting

2:32 PM | aih-hkbs-hxv



Optimizing agricultural producti... x | Untitled - Jupyter Notebook x | numpy.random.randint... Num... x | Meet - jod-bsvd-ixb x

meet.google.com/jod-bsvd-ixb

Neelam Srivastava is presenting

**EXERCISE: RIDDLE**

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- Who is the surgeon?

SLIDE CONTENT: Let's st... meet.google.com is sharing your screen. Stop sharing Hide ask you to think of the answer.

3:44 PM | jod-bsvd-ixb

Participants in the meeting:

- Anshika Goel
- Ritu Agarwal
- Dr. Mamta Goel
- Gaurav Kuma...
- Neelam Srivastava
- Gurmeet Kaur
- ABHIMANYU SIN...
- 90 others
- You

3:44 PM | jod-bsvd-ixb

Windows taskbar: Type here to search, Task View, Edge, Mail, File Explorer, Teams, Chrome, Ps, Settings, File Explorer, System tray: 40°C, ENG IN, 3:44 PM, 7/8/2021

REC Team Ayushi Singh is presenting

Year	GDP Growth Rate (%)
1999	17.7%
2000	17.8%
2001	18.2%
2002	18.1%
2003	18.1%
2004	18.3%
2005	18.3%
2006	18.3%
2007	18.3%
2008	18.3%
2009	18.3%
2010	18.3%
2011	18.3%
2012	18.3%
2013	18.3%
2014	18.3%
2015	18.3%
2016	18.3%
2017	18.3%
2018	18.3%
2019	23.7%

2:47 PM | aih-hkbs-hxv

In-call messages

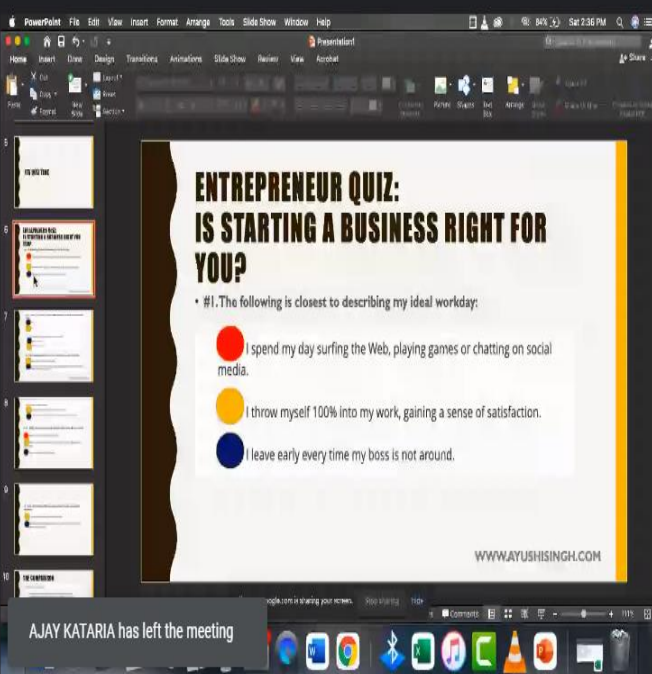
Messages can only be seen by people in the call and are deleted when the call ends.

- Azfar 2:45 PM: Explosive failure also
- Sarthak Jaiswal 2:46 PM: Investors need action than plans
- You 2:47 PM: unemployment
- Azfar 2:47 PM: May be growth

Participants in the meeting:

- Team Ayushi Singh
- Indramani Pandey
- 83 others
- You

**REC** Team Ayushi Singh is presenting



**ENTREPRENEUR QUIZ:  
IS STARTING A BUSINESS RIGHT FOR YOU?**

#1. The following is closest to describing my ideal workday:

- I spend my day surfing the Web, playing games or chatting on social media.
- I throw myself 100% into my work, gaining a sense of satisfaction.
- I leave early every time my boss is not around.

WWW.AYUSHISINGH.COM

AJAY KATARIA has left the meeting

2:36 PM | aih-hkbs-hxv

**In-call messages**

Shubh Omar 2:35 PM  
According to the books written by big entrepreneurs... Blue ones are much suitable answer

Ansh Mishra 2:35 PM  
Right direction where we can see our goal

yash Badoniya 2:36 PM  
We need to separate emotions and business and settle it. As a good entrepreneurs


Arya Singh 2:36 PM  
righty direction means you need to go with your flow

Azfar 2:36 PM  
Why yellow is bad?

Send a message to everyone

84

**REC** Team Ayushi Singh is presenting



**1. Family support/other financial support**

2. Early start

3. Unique ideas

4. Quick at learning new skills

5. Leadership/ People's skill

1. Always coming up with new ideas

2. Highly interested in taking risks

Chris

2:24 PM | aih-hkbs-hxv

Team Ayushi S...

Uddhav Sankh...

Avantika Sharma

Vishal Chaudh...

Indramani Pa...

Gaurav Pratap ...

Anjanaya Gup...

87 others

You

96



Team Ayushi Singh is presenting

PowerPoint interface showing a presentation slide. The slide content is as follows:

**ENTREPRENEURSHIP VS EMPLOYMENT**

**THE TWO MAIN QUESTIONS ARE**

1. Stability
2. Security
3. Brand Recognition
4. Learning New Skills
5. Consistency

**1. Responsibilities**

**2. Less earning hobby**

**3. Want to build a YouTube Channel**

**4. Not interested in taking risks**

**Patrik**

Taskbar at the bottom shows various application icons including WhatsApp, Calendar, and Google Chrome.

2:22 PM | aih-hkbs-hxv



Meet - aih-hkbs-hxv | meet.google.com/aih-hkbs-hxv



Grid of video thumbnails for participants in the meeting:

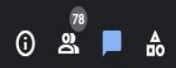
- Azfar
- Team Ayushi Singh
- piyush gupta
- Vishal Chaudhary
- Devansh Agarwal
- Indramani Pandey
- Anjanaya Gupta
- 70 others
- You

**In-call messages**

- Indramani Pandey 2:53 PM  
Ola uber
- JITENDRA singh 2:53 PM  
Ola
- yash Badoniya 2:53 PM  
Ola uber
- Azfar 2:54 PM  
But uber is at global level  
Yes mam
- Ansh Mishra 2:55 PM  
Yes mam it is a startup of IIT student
- Pradumn Singh 2:55 PM  
Yes mam

Send a message to everyone

2:57 PM | aih-hkbs-hxv



REC Team Ayushi Singh is presenting

Team Ayushi Singh

Uddhav Sankhdhar

97 others

You

In-call messages

Umang kesharwani 2:13 PM  
Good afternoon mam

You 2:13 PM  
good afternoon mam

Indramani Pandey 2:13 PM  
Good afternoon mamam

Ansh Mishra 2:14 PM  
Good afternoon mam

Surya Pratap Singh Chauhan 2:15 PM  
please share the tab else we cant listen it

Pradumn Singh 2:18 PM  
There is some issue we will share that video later!

Send a message to everyone

2:19 PM | aih-hkbs-hxv

Meet - Employment vs Entre... | 3b3038b3-bc3a-4ea6-bff6-5... | (12) WhatsApp | Raj Kumar Goel Institute of Tech... | +

meet.google.com/aih-hkbs-hxv?authuser=2

Apps | Gmail | YouTube | WhatsApp | Maps | Translate | News | RKGITLMS | Google Docs | Home | Infosys Hea... | (1) OSI model | Lay... | Online Java Compil... | Placement - Google... | Reading list

Sharing 3b3038b3-bc3a-4ea6-bff6-5326c8de9af6 (1280x720) to meet.google.com | Stop | Share this tab instead

You're presenting to everyone | Presentation audio

Avantika Sharma | Rkgit We

Rohit Sharma | Abhya Singh

Nikita kumari | Shivam Chaurasia

83 others | You

People

Mute all | Add people | Host controls

Anshika Tiwari

Antra Soni

Arvind Tiwari

Arya singh

arzoo singhal

Ashutosh

Avantika Sharma

2:07 PM | Employment vs Entrepreneurship

Type here to search

38°C | ENG IN | 2:07 PM | 6/25/2021