



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

Webinar on "Role of Women Entrepreneurs in Socio-Economic Development of India" 09th August 2020



**RAJ KUMAR GOEL
INSTITUTE OF TECHNOLOGY**
Affiliated with Dr. APJ Abdul Kalam Technical University

ROLE OF WOMEN ENTREPRENEURS IN SOCIO-ECONOMIC DEVELOPMENT OF INDIA

 **Date - 9th August, 2020**
Time - 12:00P.M. - 1:00P.M. 

Meeting Link



Dr. Nancy Juneja
Founder RevUp
Co Founder MENTORx

Scan QR Code To Register



For Any Query Contact
Mr. Arvind Tiwari
Convener EDTIC - RKGIT
+91 78380 47143

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Report on Webinar on “Role of Women Entrepreneurs in Socio-Economic Development of India” 09th August 2020

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a webinar on August 09, 2020, from 12.00pm onward titled Webinar on “Role of Women Entrepreneurs in Socio-Economic Development of India” it was well-received by 674 participants of various colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its’ function & activities. He then introduced the guest speaker. The details are-

EVENT DETAILS:-

KEYNOTE SPEAKER

Dr. Nancy Juneja
Co Founder–MENTROx

Guest Lecture Information

Date: - 09/08/2020
Timing:-12:00 PM onwards

Registration Link

<https://forms.gle/EdhUjF6jvyTUqWe26>

YouTube: -

<https://youtu.be/qJMgSfZFNik>

Google Meet Link

<https://meet.google.com/wpk-sqwm-ozu>

Event Coordinator

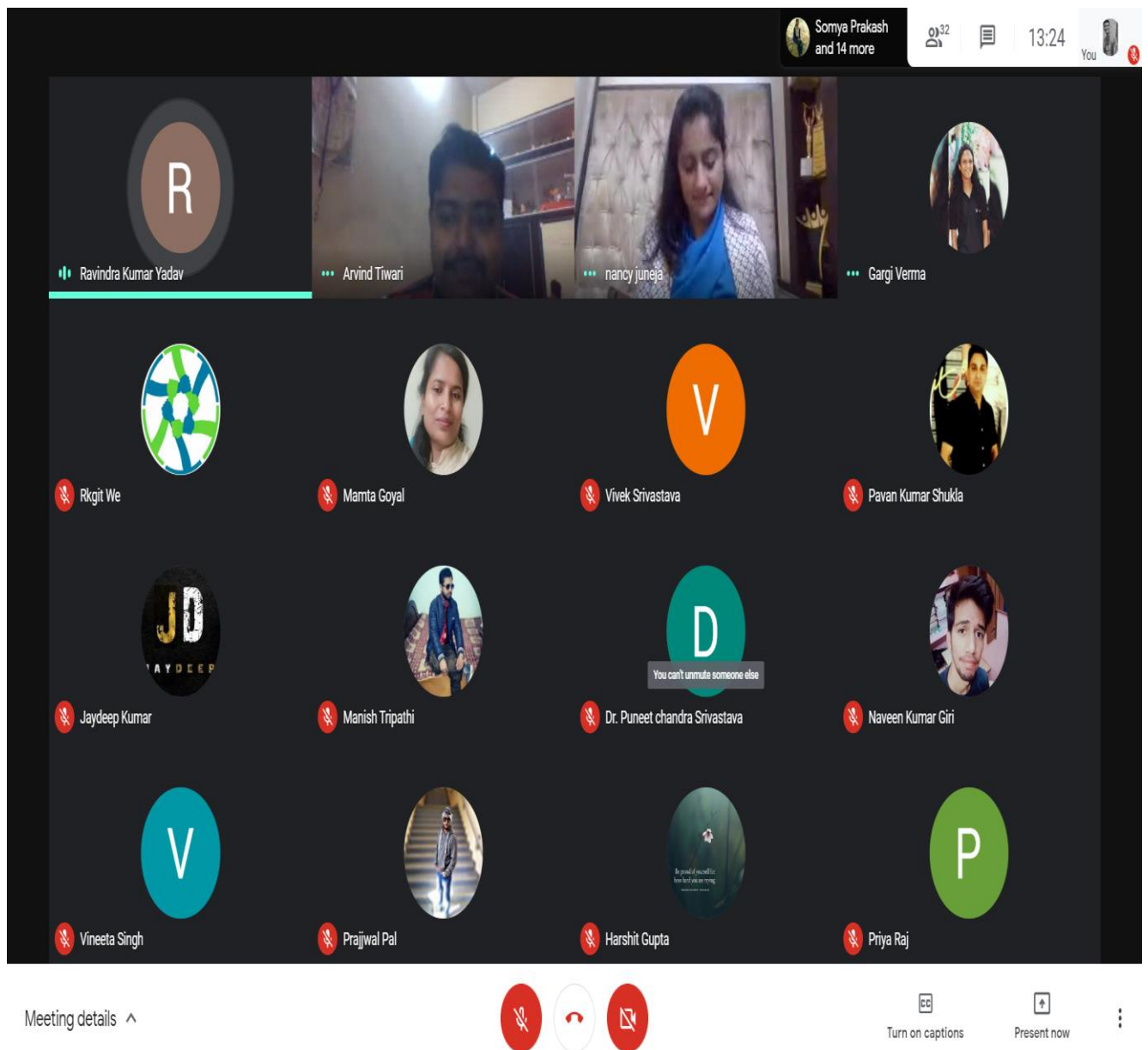
Mr. Arvind Tiwari
Assistant Professor (ME Department)
7838047143

Brief details of the event highlights: Starting with the Vision and Mission about her Foundation Dr. Nancy Juneja told the participants that Entrepreneurship is very important criteria for economic development for any Country. The role of women entrepreneurs cannot be ignored in this process. There is a significant contribution of women entrepreneurs in the growth of developed nations. The development of women entrepreneurship is low in India, especially in rural areas. Women entrepreneurs face lot of problems right from the beginning till the enterprise functions. In Modern India, more and more women are taking up entrepreneurial activity in medium and small scale enterprises. Even women are receiving education; they face the prospect of unemployment. In this background, self employment is regarded as a cure to generate income. Indian women plays an important role in initiating socio-economic progress of the country. Women in urban and rural areas should be given access to good opportunities so as to bring positive social change and contribute to the growth of the country as they play a crucial role in initiating the advancement and growth of society, in nations across the world. Women entrepreneurs face many obstacles, specifically in marketing their product (including family responsibilities), that have to be overcome in order to give them access to the same opportunities as men. Rural women can do wonders by their effectual and competent involvement in entrepreneurial activities. Rural women have the basic indigenous knowledge, skill, potential and resources to establish and manage enterprise the need is for knowledge regarding accessibility to loans, various funding agencies, procedures regarding certification, awareness on government welfare programmes,

motivation, technical skill and support from family government and other organization, formation and strengthening of rural women entrepreneur's network must be encouraged.

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship. The session was concluded with vote of thanks by Dr. Puneet Chandra Srivastava, Dean, EII-RKGIT, and Ghaziabad.

✓ SOME PICS OF THE EVENTS-



MySQL Tutorial for Beginners [F... x YouTube x Meet - wpk-sqwm-ozu x WEBINAR* on Role of Women E... x +

meet.google.com/wpk-sqwm-ozu

Varnit Sharma and 28 more 13:22 You

nancy Juneja

Gargi Verma

Mamta Goyal

V

Vivek Srivastava

Dr. Asha Ambhaikar has left the meeting

Meeting details ^

Turn on captions Present now

Type here to search

Shaikh Shabab and 29 more 13:22 09-08-2020 You

nancy Juneja

Gargi Verma

Mamta Goyal

V

Vivek Srivastava

Pavan Kumar Shukla

Meeting details ^

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WEBINAR on Role of Women Entrepreneurs in Socio-Economic Development of India

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shivanjali and 37 more

51

78

1:10 PM

You



Meet - wpk-sqwm-ozu

meet.google.com/wpk-sqwm-ozu

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kaushiki singh and 37 more

51

78

1:10 PM

You



Vinay Tiwari has left the meeting



Meeting details ^



Turn on captions

Present now

nancy juneja is presenting

Press Esc to exit full screen

Lohith Yeleswar... and 52 more

12:54

WoWoman

MENTORx Women is a global solidarity initiative to recognise, respect, honor and celebrate women.

"Possibilities are endless here; we make your dreams come true".

It's a global realm where women from every walk of life come together and gear up to reach their maximum potential. We have curated a platform to connect, collaborate, co-create and celebrate the journey, a journey that is positively impacting lives of millions around the globe. *"MENTORx Women" is an initiative undertaken by MENTORx Founder's for the recognition, respect, honor and celebration of Women. An Empowered woman empower women - lead by example - Make others rise, this is the way we can make others grow and we grow together.*

MENTORx Women is creating paths to encourage the woman's inner potential while offering them zillions of opportunities around the world. At MENTORx we believe women have the potential to do great things, it's just we have to be a support system and give them much required spark, the opportunity to express themselves.

We creating a movement "WoWoman" whereby women know their worth and make sure the women in your workplace know theirs, to be brave, and ask for what you deserve, future generati

women will thank you. **"WoWoman"** global solidarity initiative of MENTORx Women

Rkgit We
linkedin - rkgitwe

Meeting details ^



Turn on captions

nancy juneja is presenting

MENTORx is Connecting and Converging People GLOBALLY and making them EVOLVE

It is a platform formulated by world-class visionaries who have a common vision to educate, empower, and elevate as many people as possible. MENTORx team is working with a clear objective to make people rise by providing them with essential guidance and by connecting at the grass-root level with everyone be it kids, youth, startups, women, entrepreneurs, or professionals. MENTORx is a team of seasoned Professionals, Spiritual Leaders, Government Officials, Entrepreneurs, Celebrities, Educationists, Corporates, Bollywood Personalities, Ambassadors, Diplomats, Embassies, Consultants, Principals, Professors, Doctors, Lawyers, Chartered Accountants, CEOs, CxOs, CTOs, Directors & Dignitaries specialized in various fields across the industry. Each one of them has more than a decade of industrial and educational experience. They are coming together to address long-standing needs & providing Skill Development programs. They are curating Entrepreneurship modules for handholding of Students, Educational Institutes, Schools, Colleges, Universities, Startups, Investors,



Meeting details ^



Turn on captions

nancy Juneja is presenting

WEBINAR' on Role of Women Entrepreneurs in Socio-Economic Development of India

58 watching now • Started streaming 46 minutes ago


57 0 SHARE SAVE

Top chat

anshu kumari

nancy juneja is presenting Amisha Ali and 50 more 12:49

Press Esc to exit full screen



ENTREPRENEUR MINDSET

LEVEL HEADED LEADERSHIP


STAY CALM IN A CRISIS AND LEAD YOUR TEAM THROUGH THE FIRE

LOOK AT THE PROBLEM LIKE AN OUTSIDER

REMEMBER PAST OBSTACLES YOU OVERCAME

FOCUS ON WHAT YOU CAN DO AND GET STARTED

KEEP YOURSELF MOTIVATED AND ENTERTAINED



Arvind Tiwari

Dr. Puneet chandra Srivast...

Gargi Verma

H. G Garg

Meeting details Turn on captions






nancy juneja is presenting

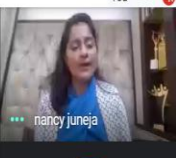
nancy juneja is presenting Shagun garg and 45 more 12:44

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“It is confidence in our bodies, minds, and spirits that allows us to keep looking **for new adventures.**”

- Oprah Winfrey



Arvind Tiwari

Gargi Verma

Dr. Puneet chandra Srivast...


H. G Garg

ENTREPRENEUR SKILLS TO SUCCESS

“Believing a solution paves the way to solution.”

Believe In Yourself

“Don't let others tell you what you can't do. Don't let the limitations of others limit your vision. If you can remove your self-doubt and **believe in yourself**, you can achieve what you never thought possible.” “If you don't give up on something you truly **believe** in, you will find a way.” Use what others see as roadblocks as fuel for our ambitions and inevitable success.



RESEARCH
FOCUS
COMMUNICATION
LEARNING

Meeting details Turn on captions





nancy juneja is presenting

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ENTREPRENEUR SKILLS TO SUCCESS

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Meeting details ^



Turn on captions nancy juneja is presenting

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THAT'S BEEN ONE OF MY MANTRAS – FOCUS & SIMPLICITY. SIMPLE CAN BE HARDER THAN COMPLEX; YOU HAVE TO WORK HARD TO GET YOUR THINKING CLEAN TO MAKE IT SIMPLE

STEVE JOBS

ENTREPRENEUR SKILLS TO SUCCESS

Get your mind around it. You can do it.

Think Differently

Like, Apple's leader we must have faith in our ability to make something where there was nothing before. To companies like Facebook and Google in their startup years, the idea that no one had ever done something was a good thing. It meant there was an opportunity to own it themselves. "Don't be afraid," Steve Jobs said. "You can do it. Get your mind around it. You can do it."



- A
- Arvind Tiwari
- Gargi Verma
- D
- Dr. Puneet chandra Srivast...
- H
- H. G Garg

Meeting details ^




Turn on captions nancy juneja is presenting

nancy Juneja is presenting

KARINA BHARTY and 35 more

50 22 12:39 PM You



"OH HOW BLESSED YOUNG men are who have to struggle for a foundation and beginning in life. I shall never cease to be grateful for the three and half years of apprenticeship and the difficulties to be overcome, all along the way."

-JOHN D. ROCKEFELLER



Today's entrepreneurs live in turbulent times.

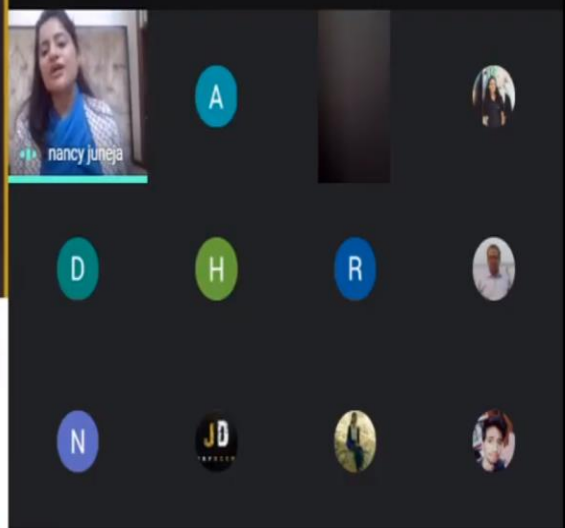
Keep A Cool Head

Instead of letting our perception of events cloud our judgment, we can look to companies like LinkedIn and Microsoft, that were both founded during times of economic crisis. When others become lost worrying about a competitor's latest acquisition or an investor having a fit, we can channel coolness under pressure and look for the opportunity in a crisis.

ENTREPRENEUR SKILLS TO SUCCESS

RESEARCH FOCUS COMMUNICATION LEARNING

+91 78278 12899 MENTORxGlobal@gmail.com / NancyJuneja17@gmail.com theMENTORx.com, NancyJuneja.com



nancy Juneja is presenting

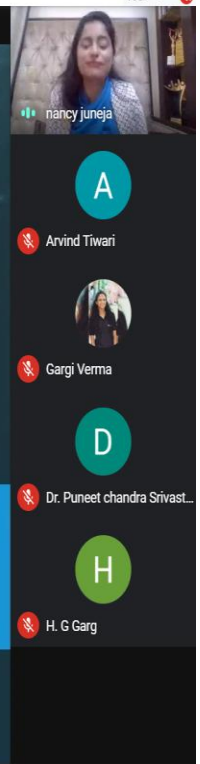
Akanksha Singh and 39 more

47 12:37 You



Turning Crisis Into Opportunity

Find The Ray Of Hope



nancy juneja is presenting

Press **Esc** to exit full screen

RevUp
PERFORM BETTER. LIVE HAPPIER

MENTORx
World's Biggest Platform

Turning Crisis Into Opportunity
Find The Ray Of Hope

+91 78278 12699 MENTORxGlobal@gmail.com / NancyJuneja17@gmail.com theMENTORx.com, NancyJuneja.com

Meeting controls: Mute, Video Off, Screen Share

Participants: nancy juneja, Arvind Tiwari, Ishu Singh, Gargi Verma, Dr. Puneet ch..., H. G Garg, Ruchi Sharma, Deo Kumar Si..., Nilofer Eqbal, Somya Praka..., Naveen Kum..., Aparna Roy, Kavish Kuma..., Akanksha Sin..., shivanjali

Meeting details ^

Turn on captions

nancy juneja is presenting

nancy juneja is presenting

Saumya Kanwal and 34 more

12:31

Entrepreneurship process by which individuals pursue opportunities without regard to resources they currently control

Handwritten diagram on a cardboard background showing the flow of Entrepreneurship:

- RESEARCH (with magnifying glass icon)
- ADVERTISING (with megaphone icon)
- PRODUCT (with ribbon icon)
- BRANDING (with star icon)
- SUCCESS STRATEGY (with trophy icon)
- IDEAS (with lightbulb icon)
- HOW (with arrow icon)
- DO (with checkmark icon)
- STATEGY (with target icon)

Additional text in diagram: BLOG, A B, focus, IDEAS, HOW, DO, STRATEGY, SUCCESS, RESEARCH, ADVERTISING, PRODUCT, BRANDING.

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Meeting details ^

Turn on captions

nancy juneja is presenting

Priya Raj and 34 more 52 12:27 You

nancy juneja Arvind Tiwari Kavish Kumar Varshney Gargi Verma
 Dr. Puneet chandra Srivastava H. G Garg Ruchi Sharma Deo Kumar Singh
 Nilofer Eqbal Vivek Srivastava Somya Prakash Naveen Kumar Giri
 Apama Roy Sakshi Shiva Akanksha Singh shivanjali

Meeting details Meeting controls: Mute, Video, Screen Share, Turn on captions, Present now

nancy juneja is presenting KARINA BHARTY and 49 more 52 12:30 You

MENTORx Educate. Empower. Inspire. RevUp PERFORM BETTER. LIVE HAPPIER.

Women & Entrepreneurship in India

POWERING THE ECONOMY

Meeting details Meeting controls: Mute, Video, Screen Share, Turn on captions, nancy juneja is presenting



ROLE OF WOMEN ENTREPRENEURS IN SOCIO ECONOMIC DEVELOPMENT OF INDIA

Dr. Nancy Juneja

Founder, RevUp
Co-Founder, MENTORx



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- nancy juneja
- Arvind Tiwari
- Gargi Verma
- Dr. Puneet ch...
- H. G Garg
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- Vivek Sivast...
- Somya Praka...
- Naveen Kum...
- Aparna Roy
- Sakshi Shiva
- Akanksha Sin...
- ishu singh

Meeting details ^



Turn on captions

nancy juneja is presenting



- Arvind Tiwari
- Gargi Verma
- Dr. Puneet chandra Srivast...
- H. G Garg
- ishu singh

Meeting details ^



Turn on captions

Present now

Meeting interface showing a grid of participants. The top bar displays the host 'Lohith Yeleswar... and 34 more', a participant count of 52, a chat icon, and the time 12:27. The grid contains 16 participants, each with a circular profile picture or a large letter icon. The participants are: shivanjali, Kavish Kumar Varshney, Vivek Srivastava, H. G Garg, Ruchi Sharma, Aparna Roy, Deo Kumar Singh, Somya Prakash, nancy juneja, Gargi Verma, Arvind Tiwari, Sakshi Shiva, Akanksha Singh, Dr. Puneet chandra Srivastava, Naveen Kumar Giri, and Nilofer Eqbal. A 'Meeting details' link is visible at the bottom left of the grid.

Meeting details ^



Turn on captions

Present now

Meeting interface showing a grid of participants. The top bar displays the host 'Riggit We and 33 more', a participant count of 51, a chat icon, and the time 12:16. The grid contains 16 participants, each with a circular profile picture or a large letter icon. The participants are: DAVENDRA KUMAR, Kavish Kumar Varshney, shivanjali, H. G Garg, Ruchi Sharma, Aparna Roy, Deo Kumar Singh, Somya Prakash, nancy juneja, Gargi Verma, Arvind Tiwari, Sakshi Shiva, Akanksha Singh, Dr. Puneet chandra Srivastava, Naveen Kumar Giri, and Nilofer Eqbal. A 'Meeting details' link is visible at the bottom left of the grid.

Meeting details ^



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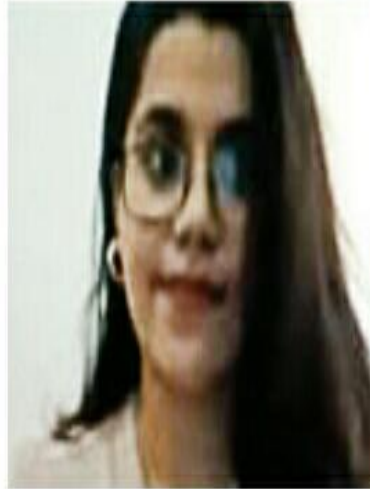
Present now

मेक इन इंडिया : आरकेजीआईटी में महिला उधमिता को बढ़ावा

अथाह संवाददाता

गाजियाबाद। भारत के प्रधानमंत्री मोदी के मेक इन इंडिया कार्यक्रम को मूर्तरूप में साकार करने के लिये आरकेजीआईटी के उधमिता विकास विभाग एवं आकेजीआईटी वी क्लब द्वारा महिला उधम को बढ़ावा देने के लिये भारत की सफल महिला उधमियों द्वारा वेबिनार आयोजित किये गये।

सर्वप्रिय फाउंडेशन के साथ मिलकर आरकेजीआईटी ने प्रिया गुप्ता को छात्रों एवं अध्यापकों को संबोधन के लिए आमन्त्रित किया। उन्होंने महिलाओं की भारतीय उधमिता में भागीदारी कार्यक्रम में ऑनलाइन हिस्सा लिया जिसमें 12 देशों से 24 भारतीय राज्य से लगभग



एक हजार से अधिक प्रतिभागियों को सम्बोधित किया।

इसी कार्यक्रम के दूसरे भाग में नैन्सी जुनेजा जोकि रेव यू.पी. की

संस्थापक एवं मैन्टर एक्स की सह संस्थापक हैं ने प्रतिभागियों के साथ महिलाओं की समस्याओं एवं उधमिता व्यवसाय में भारत में उनके अहम भूमिकाओं पर चर्चा की।

इस अति सफल कार्यक्रम का आयोजन आरकेजीआईटी में संस्थान के वी. क्लब एवं इडीटीआईसी सेल के कन्वेनर अरविन्द तिवारी, सहायक प्राध्यापक द्वारा किया गया। कार्यक्रम में मुख्य रूप से संस्थान के अक्षत गोयल वाईस चेयरमैन, डा. लक्ष्मण प्रसाद, डा. डीके चौहान, डायरेक्टर डा. डीआर सोमशेकर, डीन स्टूडेंट वेलफेयर एच.जी.गर्ग, डीन सेकन्ड शिफ्ट डॉ. पुनीत चन्द श्रीवास्तव, डा. पवन कुमार शुक्ला, डा. पूनम सी. कुमार, डा. ममता गोयल एवं अन्य लोग उपस्थित रहे।