



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 3.0) IC201810409

(Self Driven Activity)

WORKSHOP ON PRODUCT SELLING

12TH JUNE'21

Selling skills are critical in organizations that rely on ongoing buying from customers or clients. Selling is generally one of the most persuasive forms of promotion a company has. Persuading prospects to make purchases is a common objective of sales.

Keeping in mind the importance of Selling for an organisation, RKGIT (MBA) organized e-Workshop on product selling on 12th June'21 for MBA 2nd Year students.

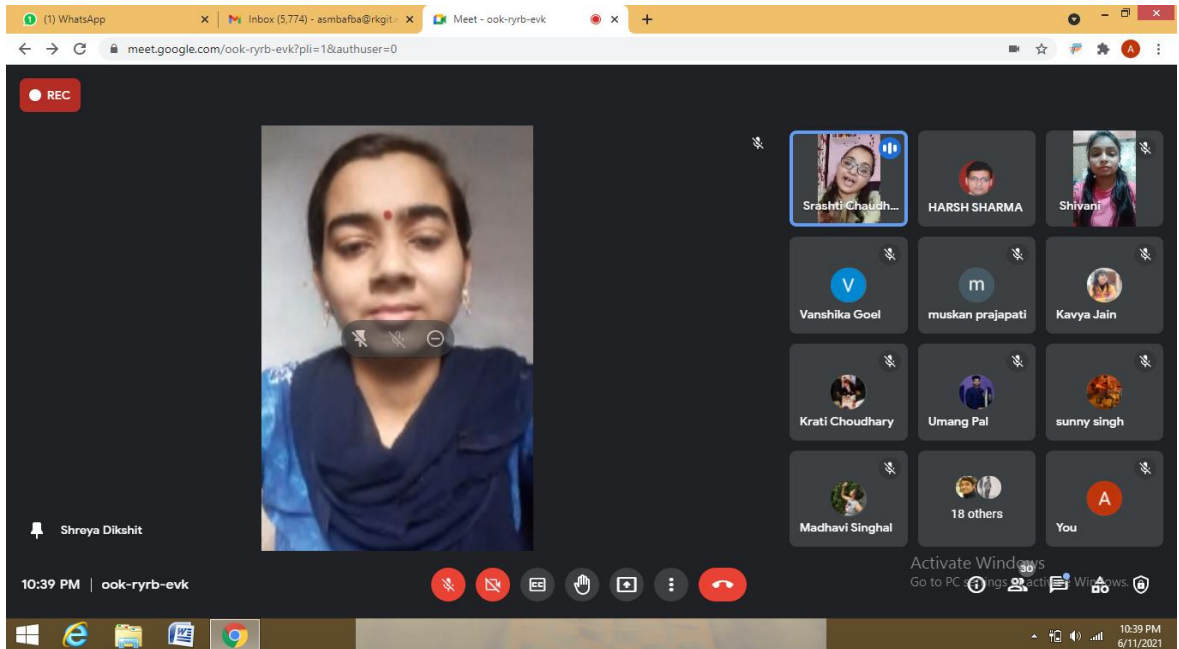
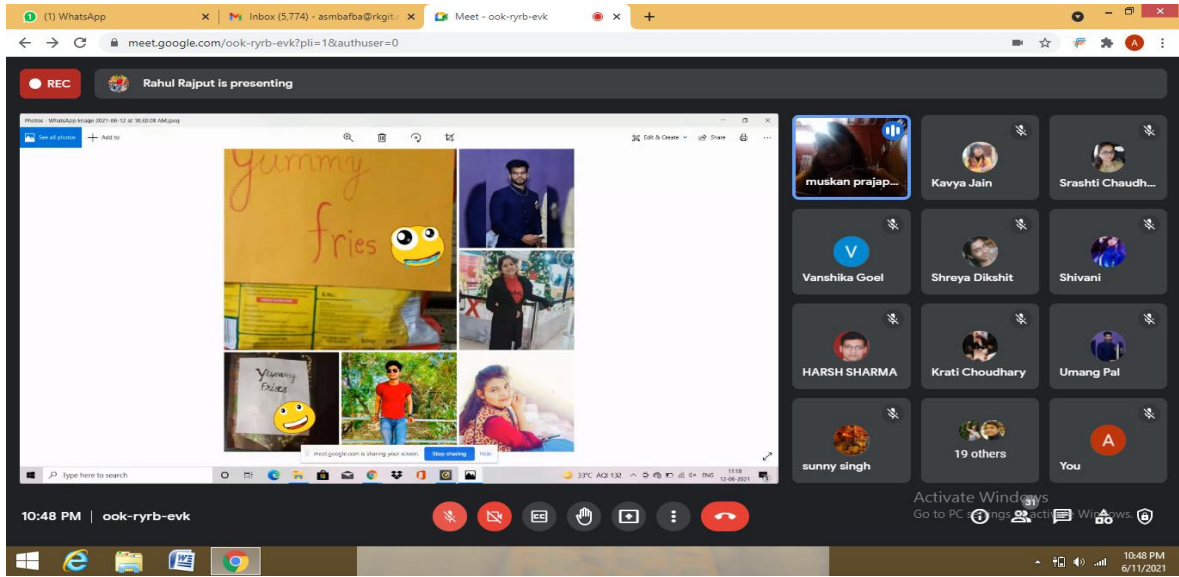
The session was taken up by Mr.Harsh Mohan Sharma and Mr.Ashish Kumar Singh.

The main objective of the workshop was to familiarize the student with the product selling techniques and give them in depth understanding of various other important parameters like product promotion, importance of customer relationship and customer retention.

During the Workshop a product selling competition was organized for the student managers where 6 teams participated.

It was a fun filled activity where all the students participated and learned the basic techniques related to selling.

✓ SOME PICS OF THE EVENT-



WhatsApp | Inbox (5,774) - asmbafba@rkgit | Meet - ook-ryrb-evk

meet.google.com/ook-ryrb-evk?pli=1&authuser=0

REC

Kajal Verma | Kavya Jain | Madhavi Singhal | kalpana sahot | Shakti Shakti

Megha Tyagi | HARSH SHARMA | 28 others | You

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6/11/2021

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REC | Shakti Shakti is presenting

TALKS RELATED TO EGG STUFFS
IN A CANTEEN.....

Shakti Shakti | HARSH SHARMA | Megha Tyagi

Madhavi Singhal | kalpana sahot | Kavya Jain

Dr. Vibhuti | 28 others | You

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