



## **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)**

### **GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 3.0) IC201810409

## **Workshop on Entrepreneurship Development Phases** **on 26th December 2020**



# **RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY**

## **Guest Speaker**

### **Presents**

# **WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT PHASES**



**Mr. Taranjeet Singh**

Co-Founder & CEO  
(Innocon Learning Solutions Pvt. Ltd.)

Platform

Meet <https://meet.google.com/axa-ozzq-fgh>

Reg. Link <https://forms.gle/WwRxLHULwBYPuF9s7>

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**Date & Time**  
**26-12-2020, Saturday**  
**02:00PM**

# Report on Workshop On Entrepreneurship Development Phases on 26th December 2020

Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day workshop on **December 26, 2020**, from 02.00pm onwards titled **One day Workshop on Entrepreneurship Development Phases**. It was well-received by 155 participants of the colleges. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its' function & activities. He then introduced the guest speaker. The details are-

### **Speaker Profile:**

**Mr. Taranjeet Singh** - Serial Entrepreneur with a demonstrated history of working in the EdTech and AgriTech industries... Strong professional with a Bachelor of Technology focused in Industrial And Production was the speaker for the Workshop.

### **Target Audience:**

Students who were interested in Innovation, start-ups and entrepreneurship.

### **Participation:**

More than 150 students participated in the workshop.

### **Objective of the programme:**

1. The objective of this workshop was to develop spirit and create awareness of Entrepreneurship among the students.
2. Promote a culture of innovation and creative problem solving

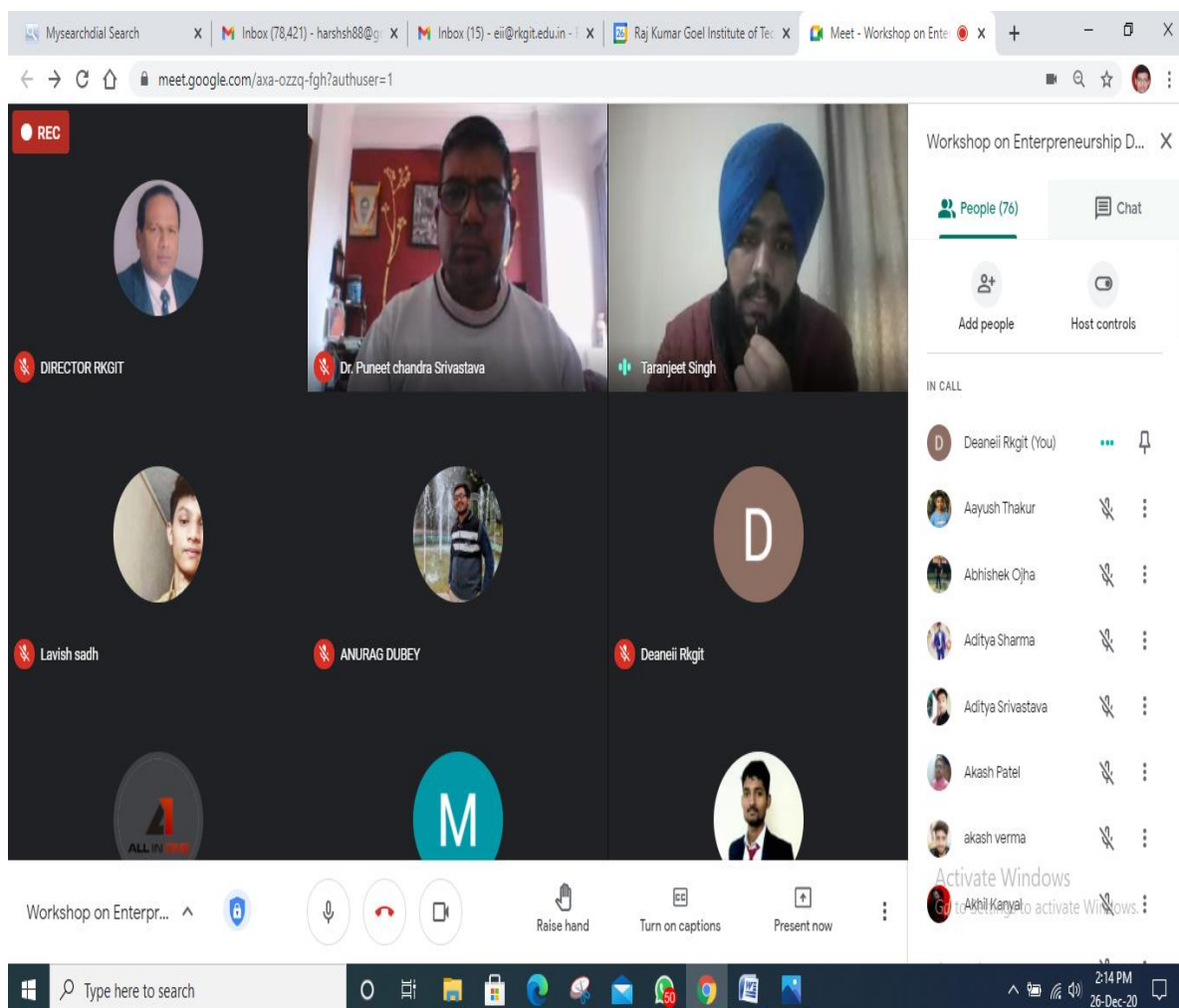
Speaker introduced Participants to the creation of new knowledge-based innovative hi-tech ventures, industries and new breed of technopreneurs and more avenues of employment opportunities thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self-reliance.

Various entrepreneurial activities were discussed by the speaker:-

- In order to create commercial opportunities for the students.
- To promote, nurture and advance the culture of design and innovation in the country leading to significant contributions and breakthroughs impacting quality of human life.
- To create an ecosystem facilitating students and faculty to take their innovative ideas from classrooms/labs to market/people.

Webinar was very interactive and informative for all the participants. It ended with Question and Answer session followed by vote of thanks by Dr.Puneet Srivastava-dean EII,RKGIT

### ✓ SOME PICS OF THE WORKSHOP



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Workshop on Entrepreneurship D... X

People (76) Chat

Add people Host controls

IN CALL

- Deaneii Rkgit (You)
- Aayush Thakur
- Abhishek Ojha
- Aditya Sharma
- Aditya Srivastava
- Akash Patel
- akash verma

Workshop on Enterpr... ^

Workshop on Enterpr... ^

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2:14 PM 26-Dec-20

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Taranjeet Singh is presenting

**TARANJEET SINGH**

- Co-founder & CEO of Innvocon Learning Solutions
- Founder & CEO of TYFRIO Agri Innovations
- Member of the Board of Governors, Agri Business Incubator, Pantnagar
- Member of the Startup Policy Committee, DIT University
- Mentor at Miller Center for Social Enterprise, University of Santa Clara

Workshop on Entrepreneurship D... X

People (85) Chat

Add people Host controls

IN CALL

- Deaneii Rkgit (You)
- Aayush Thakur
- Abhinav Singh
- Abhishek Ojha
- Aditya Sharma
- Aditya Srivastava
- Akash Patel

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Workshop on Enterpr... ^

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2:19 PM 26-Dec-20

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REC

Taranjeet Singh | DIRECTOR RKGIT | ANURAG DUBEY

Arif Mansuri | Dr. Puneet chandra Srivastava | Deaneli Rkgit

Workshop on Enterpr... | Raise hand | Turn on captions | Present now

Workshop on Entrepreneurship D... | People (78) | Chat

Let everyone send messages

Manav Attrey 1:59 PM  
Good afternoon everyone

VIBHU UPADHYAY 2:02 PM  
Vibhu Upadhyay 1803300044  
Branch -CE  
Year -3rd

Sahil Rajput 2:15 PM  
What is your company about sir?  
Yeah ok sir!

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Go to Settings to activate Windows.  
Send a message to everyone

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Meeting details

People (32) | Chat

... You | ankur srivastava | Vanshika Goel | Shakti Shakti

Madhavi Singhal | Shreya Dikshit | Kajal Verma | nikhil tyagi

Kavya Jain | Diksha Mishra | Siddharth Dwivedi | Shivam Singh

Megha Tyagi | Rohit Nimesh | Srashti Chaudhary | sourav tyagi

Meeting details | Turn on captions | Present now

Meeting details | People (32) | Chat

HARSH SHARMA (You) | ankur srivastava | Deepanshu Kumar | Diksha Mishra | faisal abbasi | Geetansh Gupta | Jitender Yadav | Kajal Verma | kalpana sahlot | Kavya Jain | Madhavi Singhal

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Meeting details

People (32)

- Rohit Nimesh
- Shakti Shakti
- Sharad Aggarwal
- Shivam Singh
- Shreya Dikshit
- Siddharth Dwivedi
- sourav tyagi
- Srashti Chaudhary
- sunny singh
- upendra pandey
- Vanshika Goel

Meeting details ^

Meeting controls: Microphone, Video, Screen sharing, Turn on captions, Present now

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Link 2-3 PM - dr.puneet@rkgit.e... Meet - axa-ozzq-fgh

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Apps: Microsoft Teams, Make Posters with..., Digital Storytelling..., Adobe Spark - Log..., Kindle Cloud Reader, WhatsApp Web, english converter..., Convert.JPG to PDF...

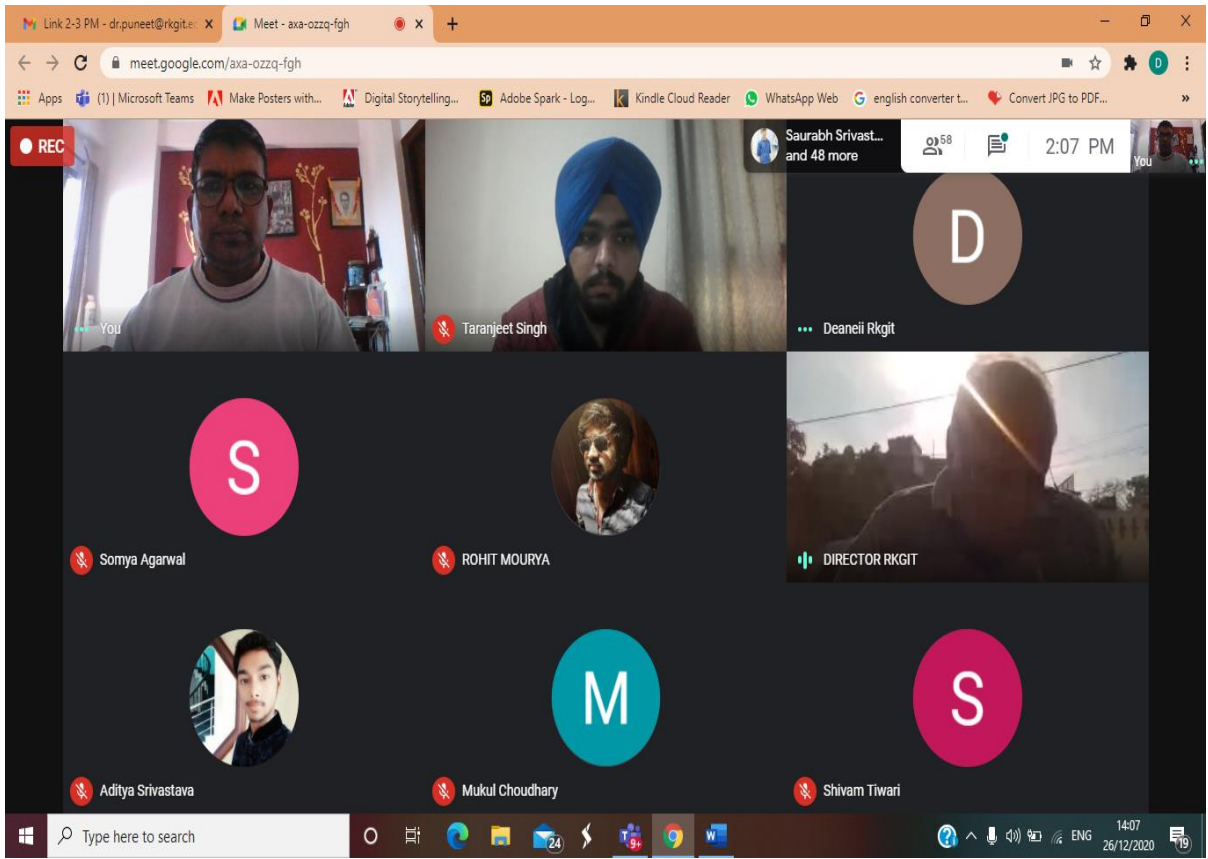
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MudAsir Ahmad ch... and 44 more

54 2:06 PM You

Participants: You, Taranjeet Singh, Deaneii Rkgit, Mansi Yadav, ROHIT MOURYA, DIRECTOR RKGIT, Aditya Srivastava, Somya Agarwal, Shivam Tiwari

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Meeting details ^



Raise hand

Turn on captions

Present now



Link 2-3 PM - dr.puneet@rkgit.e... Meet - axa-ozzq-fgh

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Apps (1) Microsoft Teams Make Posters with... Digital Storytelling... Adobe Spark - Log... Kindle Cloud Reader WhatsApp Web english converter t... Convert.JPG to PDF...

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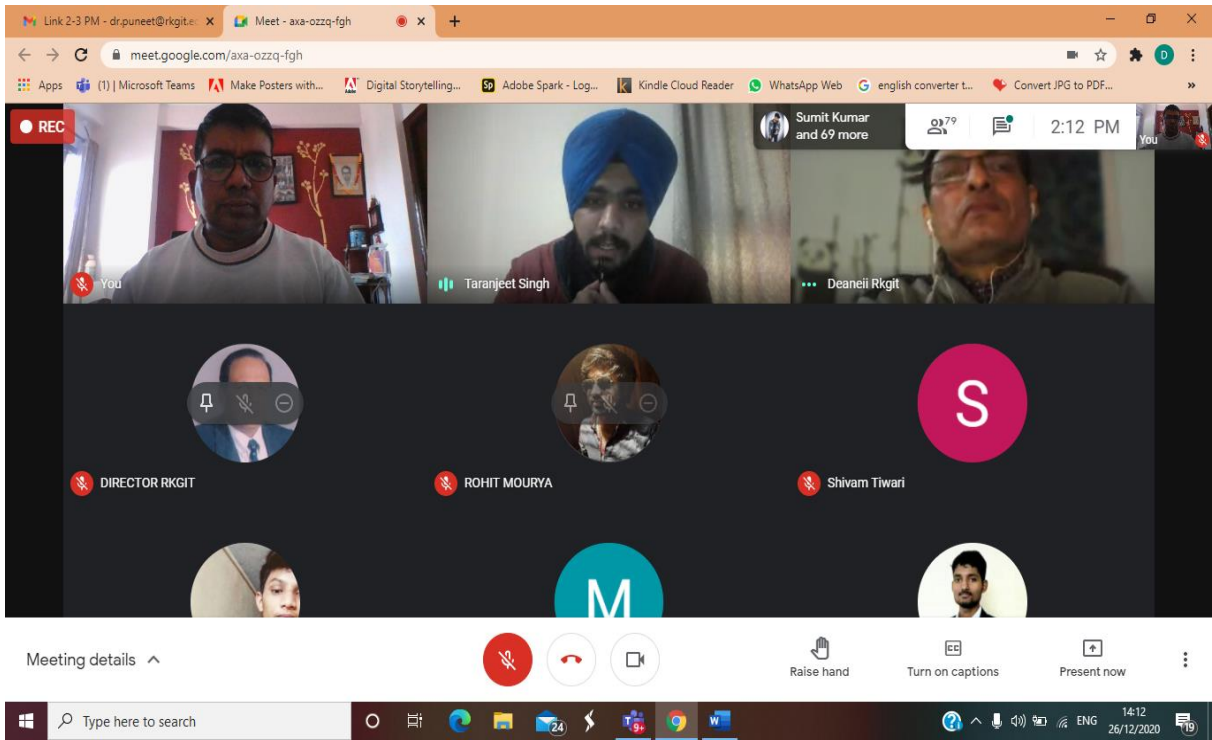
You Taranjeet Singh Sumit Kumar and 69 more Deaneil Rkgit

DIRECTOR RKGIT ROHIT MOURYA Shivam Tiwari

Meeting details Meeting controls: Mute, Video, Screen share, Raise hand, Turn on captions, Present now

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14:12 26/12/2020



REC

akash verma and 78 more

Taranjeet Singh







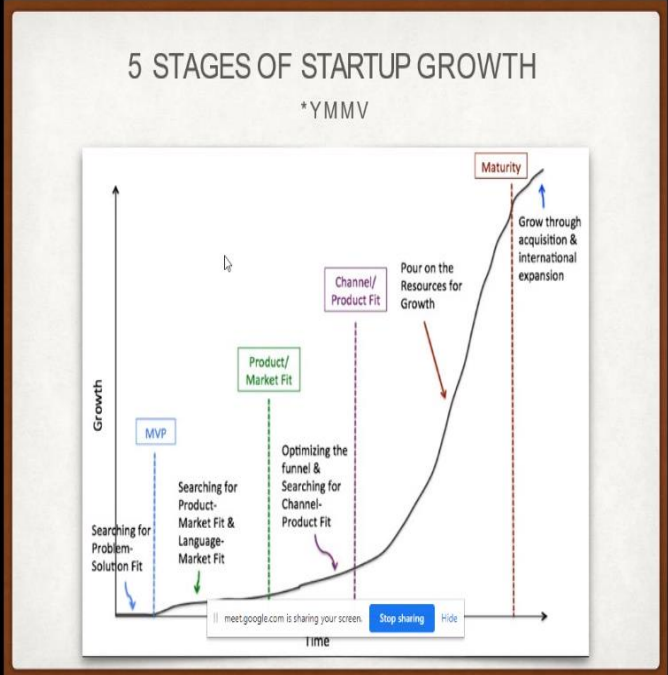
# 5 PHASES OF ENTREPRENEURSHIP

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Participant list:

- You
- Taranjeet Singh
- Deaneii Rkgit
- ANURAG DUBEY
- DIRECTOR RKGIT
- Shivam Tiwari
- Lavish sadh
- Mukul Choudhary
- Arif Mansuri

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Participant list:

- You
- Taranjeet Singh
- Deaneii Rkgit
- ANURAG DUBEY
- DIRECTOR RKGIT
- Shivam Tiwari
- Harshit Balyan
- Prachi Sharma
- Vishal Choudhary



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### 5. MATURITY

GROWTH IS NEVER DONE

- Horizontal and vertical expansion opportunities
- Identifying new channels that require scale or specialization
- M&A
- Incremental and high-impact wins



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Participant list:

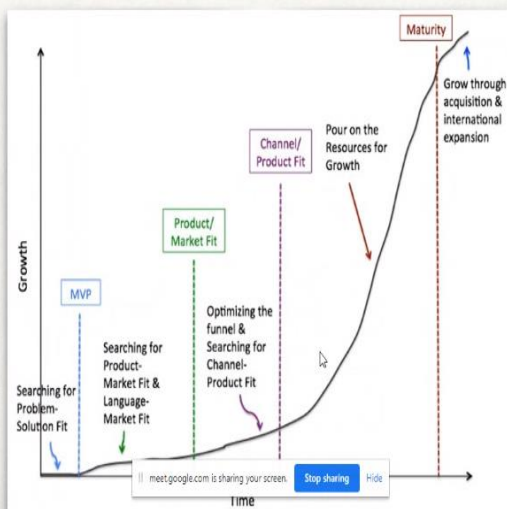
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- ANURAG DUBEY
- Pulkit Bindal
- Aditya Srivastava
- Mukul Choudhary
- Shivam Tiwari
- GARIMA CHAUHAN



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### 5 STAGES OF STARTUP GROWTH

\*YMMV



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- Mukul Choudhary
- Shivam Tiwari
- GARIMA CHAUHAN

REC Taranjeet Singh is presenting

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Pawan Kumar 158 and 62 more

73 You

# FOCUS IS KEY

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- Pulkit Bindal
- Aditya Srivastava
- Mukul Choudhary
- Shivam Tiwari
- GARIMA CHAUHAN

REC Taranjeet Singh is presenting

Shreyash Tiwari and 63 more

74 You

# THERE IS NO SUBSTITUTE FOR A GREAT PRODUCT

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- ANURAG DUBEY
- Pulkit Bindal
- Aditya Srivastava
- Mukul Choudhary
- Shivam Tiwari
- GARIMA CHAUHAN

REC Taranjeet Singh is presenting Jatin Singh and 58 more You

# GROWTH IS NEVER DONE

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You Taranjeet Singh Deaneii Rkjit ANURAG DUBEY Pulkit Bindal Aditya Srivastava Mukul Choudhary Shivam Tiwari GARIMA CHAUHAN

REC Taranjeet Singh is presenting Apoorv gupta and 56 more You

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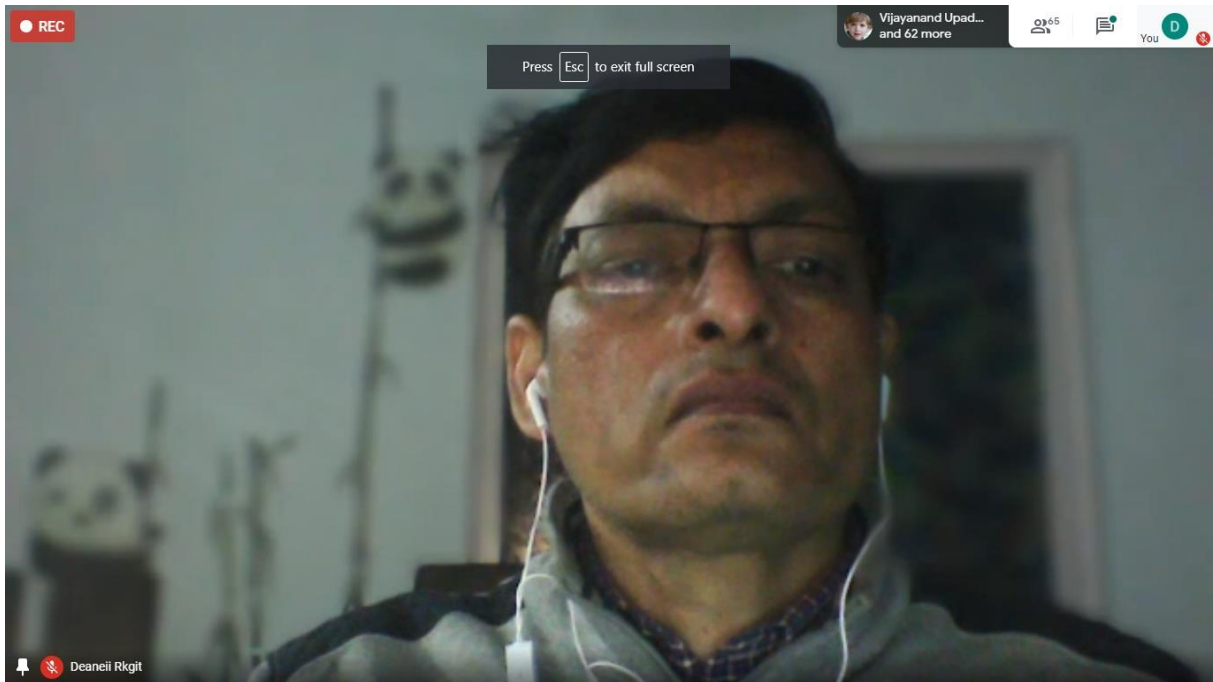
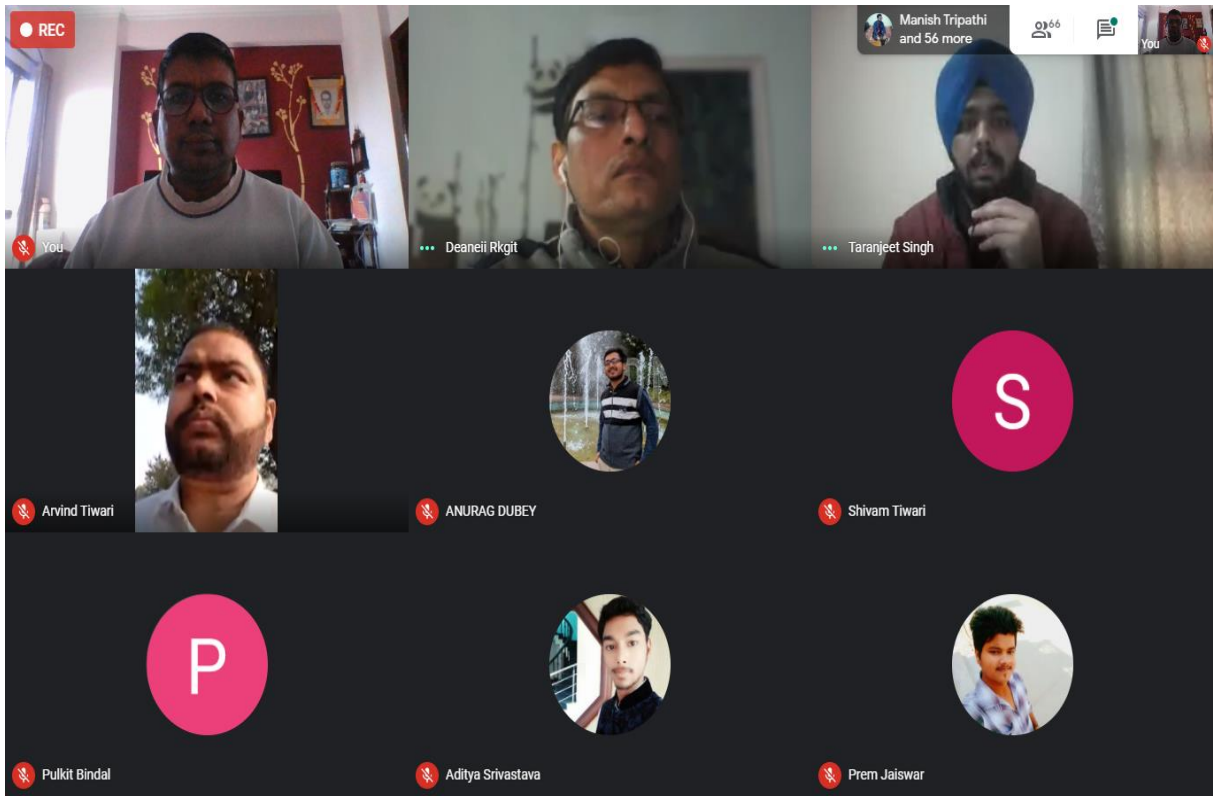
shashank singh and 64 more 3:02 PM Presentation (You)

You are presenting

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You Taranjeet Singh Deaneii Rkjit ANURAG DUBEY Pulkit Bindal Aditya Srivastava Shivam Tiwari Prem Jaiswar Arvind Tiwari



REC

Aditya Srivastava  
and 63 more

21:45



You

You

