

3.VOCAL ABOUT LOCAL-Swadeshi Series-

- ❖ AIRTEL
- ❖ AMUL
- ❖ FLYING MACHINE
- ❖ GOODREJ
- ❖ HERO
- ❖ LIC
- ❖ PATANJALI
- ❖ PETER ENGLAND
- ❖ RELIANCE
- ❖ TATA





We are Happy to Announce that our
SWADESHI Series
has been Published on MHRD Website



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#BeVocalForLocal

SWADESHI

over 411.45 million subscribers,
the second largest mobile network operator in the world with
circles. It is the largest mobile network operator in India and
also rolled out its 4G LTE technology across all Indian telecom
services depending upon the country of operation. Airtel has
the 4G+ mobile services, fixed line broadband and voice
and also in the Channel Islands. Airtel provides GSM, 3G, 4G
India. It operates in 18 countries across South Asia and Africa,
telecommunications services company based in New Delhi.
Bharti Airtel Limited, also known as Airtel, is an Indian global





FLYING MACHINE

India's first homegrown denim brand and one of the coolest youth apparel brands in the country. Driven to innovate, Flying Machine continues to experiment and push boundaries, much like today's millennials.



SUPPORT SWADESHI



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Godrej

THE GODREJ GROUP IS AN INDIAN CONGLOMERATE HEADQUARTERED IN MUMBAI, MAHARASHTRA, INDIA, MANAGED AND LARGELY OWNED BY THE GODREJ FAMILY. IT WAS FOUNDED BY ARDESHIR GODREJ AND PIROJSHA BURJORJI GODREJ IN 1897, AND OPERATES IN SECTORS AS DIVERSE AS REAL ESTATE, CONSUMER PRODUCTS, INDUSTRIAL ENGINEERING, APPLIANCES, FURNITURE, SECURITY AND AGRICULTURAL PRODUCTS. SUBSIDIARIES AND AFFILIATED COMPANIES INCLUDE GODREJ INDUSTRIES AND ITS SUBSIDIARIES GODREJ CONSUMER PRODUCTS, GODREJ AGROVET, AND GODREJ PROPERTIES, AS WELL AS THE PRIVATE HOLDING COMPANY GODREJ & BOYCE MFG. CO. LTD.



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भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

Life Insurance Corporation of India (abbreviated as LIC) is an Indian state-owned insurance group and investment corporation owned by the Government of India. The Life insurance Corporation of India was founded on September 1, 1956, when the Parliament of India passed the Life Insurance of India Act that nationalized the insurance industry in India. Over 245 insurance companies and provident societies were merged to create the state-owned Life Insurance Corporation of India.



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PATANJALI®

Patanjali Ayurved Limited is an Indian consumer goods company. Manufacturing units and headquarters are located in the industrial area of Haridwar, Uttarakhand. Ramdev baba established the Patanjali Ayurved Limited in 2006 along with Balkrishna. The company manufactures mineral and herbal products. Patanjali Ayurved produces products in the categories of personal care and food. In 2017, Patanjali group launched their official Caller Tune with their slogan 'Swadeshi swabhimaan, rashtra seva ka abhiyaan'.



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Hero



HERO MOTOCORP LTD., formerly HERO HONDA, is an Indian motorcycle and scooter manufacturer based in NEW DELHI, INDIA. The company is the LARGEST TWO-WHEELER manufacturer in the WORLD, and also in INDIA, where it has a market share of about 46% in the two-wheeler category. The 2006 Forbes list of the 200 World's Most Respected Companies has HERO HONDA MOTORS ranked at 108. On 31 March 2013, the market CAPITALISATION of the company was ₹308 BILLION.

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PETER ENGLAND

Aditya Birla Fashion and Retail Ltd

"Aditya Birla Purchased Peter England in 2000".(ABFRL) emerged after the consolidation of the branded apparel businesses of Aditya Birla Group comprising ABNL's Madura Fashion division and ABNL's subsidiaries Pantaloons Fashion and Retail (PFRL) and Madura Fashion & Lifestyle (MFL) in May 2015. Post the consolidation, PFRL was renamed Aditya Birla Fashion and Retail Ltd.



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Amul, is an Indian dairy cooperative society, based at Anand in the state of Gujarat. Formed in 1946, it is a cooperative brand managed by a cooperative body, the Gujarat Co-operative Milk Marketing Federation Ltd. (GCMMF), which today is jointly owned by 3.6 million milk producers in Gujarat. Amul spurred India's White Revolution, which made the country the world's largest producer of milk and milk products. Amul was spearheaded by Tribhuvandas Patel under the guidance of Sardar Vallabhbhai Patel. As a result, Kaira District Milk Union Limited was born in 1946 (later renamed to Amul).



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Reliance
Industries Limited

Growth is Life



The company was co-founded by Dhirubhai Ambani and Champaklal Damani in 1960's as Reliance Commercial Corporation. Reliance Industries Limited is an Indian multinational conglomerate company headquartered in Mumbai, Maharashtra. Reliance owns businesses across India engaged in energy, petrochemicals, textiles, natural resources, retail, and telecommunications. On 31 March 2013, the company had 158 subsidiary companies and 7 associate companies.



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Tata Group is an Indian multinational conglomerate founded in **1868** by **Jamsetji Tata**. One of India's largest conglomerates, **Tata Group** is owned by **Tata Sons**. Significant Tata companies and subsidiaries include **Tata Chemicals, Tata Communications, Tata Consultancy Services, Tata Consumer Products, TataElxsi, TataMotors, TataPower, TataSteel, Voltas, TataCliq, Titan, Trent (Westside), Taj Hotels, Tata Projects, and Jaguar Land Rover.**



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