

EDTIC-IIC Presents “IDEA COMPETITION”

AGENDA OF EVENT: TO SPREAD AWARENESS ABOUT STARTUPS AND ENTREPRENEURSHIP AND GET SOME FRESH AND NEW IDEAS AND GUIDELINES TO IMPLEMENT THEM.

TARGET AUDIENCE: Students who are interested in Startups.

TOTAL NUMBER OF STUDENTS PARTICIPATED: A total number of 10 teams consisting of 3 members each presented their ideas and witnessed by 68+ audiences.

GUEST SPEAKERS:

GAURAV GARG, GMA, GHAZIABAD:



SANJAY KUSHWAHA, GMA, GHAZIABAD:



On 30th January 2019 MHRD Innovation Cell (MIC) organized the "**Idea Competition: Any time is a good time to start a company**" for students of all the Technical Institutes having AICTE approval. as a part of 'Institution's Innovation Council', an interactive session for college students which help them to present their ideas and start-ups through power point presentation in context of entrepreneurship and discuss their ideas of innovations.

They give their respective speeches to encourage the students and to provide more knowledge regarding entrepreneurship. The motive of the session was not only to answer the questions of young minds all over the nation but also to encourage and motivate them to start thinking and inculcate various new ideas for their innovations.

India is one of the biggest and fastest developing nation which has a lot amount of working capital and manpower. Entrepreneurs are thought of as national assets who are civilized, remunerated and motivated to a great extent. There is no doubt that entrepreneurs are changing the way that we live

and work. The ideas of business and entrepreneurship will not only help in country's growth but will also increase employment.

The EDTIC IIC Cell of RKGIT also arranged the Live Stream of this interaction which had an active participation of 89 students. Dr Sanjeev goyal Sir, Director RKGIT, Shri H.G.Garg Sir, Dean Student Welfare, RKGIT, Dr. Arvind Singh Sir, Dean Academics RKGIT, Dr. Puneet Srivastava Sir, Dean 2nd Shift, RKGIT, Dr. Dharendra Kumar Dwivedi Sir, President IIC, RKGIT, Mr. Arvind Tiwari Sir and Dr. Ashish Singh Sir, Coordinator IIC, RKGIT were present during the session to encourage and motivate the students.

The program was live streamed from 3:00 pm where chief guest gives their speeches. After that our student co-ordinator Shishir gupta and Himanshu pandey encouraged the students to come forward and put up their ideas and thoughts with confidence about MHRD innovation cell (MIC) and their benefits which helps the students to show their talents through it.

Our students actively participated in this session The top 7 ideas were selected for presentation on the basis of novelty of ideas, team building, structured thinking, business model, targeted market size etc., Finally three ideas was selected for felicitation. The students were explained that these entrepreneurs are not just the stories of struggle and hard work but of success and happiness also.

Shortlisted students was given 5-7 minutes for presentation of their projects. Students had to answer questions asked after presentation by the faculty members. Project was judged on the basis of novelty of idea, team building, structured thinking, business model targeted market size, etc.

15 volunteers were present who organized the event by making the list of every details of participants and manage the program to be conducted efficiently. All volunteers had done well and gave their great performances.

Arvind kushwaha also kept the interactive session as a motivational session also where he motivated the listeners to put stress over their budding minds and bring out the inventor in themselves because an amazing idea can come

from anywhere anytime by anyone. The only thing required is to develop those ideas.

After the completion of the interactive session the dignitaries from the college also shared their experiences in the field of innovation and encouraged the students to come up with new ideas they also appreciated the efforts of EDTIC IIC team of college and congratulated them for this successful event. We wish to hold more such events in college to increase interest of students in entrepreneurship and innovation which is surely catching a larger market in the country.







OUTCOME:

The event was undoubtedly very successful. Students not only learned but were looking even more confident than before and were coming up with ideas and queries about the next event. They seem to be ready and willing to participate to present their ideas and get professionally ready to stand for themselves. We are planning for the next event to be held soon after such a great response we are expecting to expand this not only within this EDTIC CELL but also in the entire college so maximum of students could benefit from this idea of becoming a successful professional.

Student Co-ordinator IIC:

Himanshu Pandey

Shishir gupta

President IIC :

Dr. Dharendra kumar Diwedi

Faculty Co-ordinator:

Arvind singh

Dr. Ashish singh