

FIRST EPISODE OF “INDIA FIRST LEADERSHIP TALK SERIES”

AGENDA OF EVENT: TO SPREAD AWARENESS ABOUT STARTUPS AND ENTREPRENEURSHIP AND GET SOME FRESH AND NEW IDEAS AND GUIDELINES TO IMPLEMENT THEM.

TARGET AUDIENCE: Students who are interested in Startups.

TOTAL NUMBER OF STUDENTS PARTICIPATED: A total no of 200 students came to listen to the guidelines told by the Hon. Chief Guest.

GUEST SPEAKER: Dr. Anand Deshpande, Founder Chairman and Managing Director Persistent Systems Ltd.



On 24th January 2019 MHRD Innovation Cell (MIC) organized the SECOND EPISODE OF “INDIA FIRST LEADERSHIP TALK SERIES” an interactive session for college students which will help them clear their queries regarding the entrepreneurship and discuss their ideas of innovations. The main speaker in the session was Dr. Anand Deshpande, Founder, Chairman and Managing Director Persistent Systems Ltd. The motive of the session was not only to answer the questions of young minds all over the nation but also to encourage and motivate them to start thinking and inculcate various new ideas for their innovations.

India is one of the biggest and fastest developing nation which has a lot amount of working capital and manpower. Entrepreneurs are thought of as national assets who are civilized, remunerated and motivated to a great extent. There is no doubt that entrepreneurs are changing the way that we live and work. The ideas of business and entrepreneurship will not only help in country's growth but will also increase employment.

Following are the main characteristics an entrepreneur must have to be successful:

- Ability to take Risks
- Innovation
- Visionary
- Leadership
- Open Minded
- Confident and Well Informed

The EDTIC-IIC Cell of RKGIT also arranged the Live Stream of this interaction which had an active participation of 110 students. Dr. D.R. Somashekhar , Director RKGIT, Shri H.G.Garg , Dean Student Welfare, RKGIT, Dr. Arvind Singh , Dean Academics RKGIT, Dr. Puneet Srivastava , Dean 2nd Shift, RKGIT, Dr. Dharendra Kumar Dwivedi , President IIC, RKGIT, Mr. Arvind Tiwari and Dr. Ashish Singh , Coordinator IIC, RKGIT were present during the session to encourage and motivate the students.

The program was live streamed from 11:30 where question answer session began after the motivational speech by Dr. Anand Deshpande. He encouraged the students to come forward and put up their ideas with confidence to not only become self-independent but also to contribute in development of the nation.

Our students actively participated in this session putting up some brilliant questions, and they got really good answers and were looking satisfied with the answers. The students were explained that these entrepreneurs are not just the stories of struggle and hard work but of success and happiness also. Dr. Anand Deshpande not only answered the questions but also gave suggestions to students who presented the plot of ideas they were working on. A few questions asked were:

What was motivation behind him starting the persistent company to which he answered that those times were different and at that time the software technology part was not so famous in India and it was really complicated to simplify the working which was basically his motivation to make the lives of fellow Indians easier. He also explained the initial period being tough which included arrangement of capital and the most important poor communication system but he appreciated the government's effort and said that nothing was difficult if we will to do it.

Another question was about how he absorbed all these challenges and what was the biggest challenge to which he answered getting the finances was the most difficult and told that the hiring was based on customers and that their tie ups with world famous companies helped them gain more customers. He explained that the biggest confusion that people face is understanding what is right and what is wrong where he mentioned the important role of a mentor.

He was also asked about the better business being the service base or the product based to which he jokingly replied that all businesses are good it's just how well you do it. And here comes the biggest part that no business is small till the time you put your heart and soul to it.

Dr. Anand Deshpande also kept the interactive session as a motivational session also where he motivated the listeners to put stress over their budding minds and bring out the inventor in themselves because an amazing idea can come from anywhere anytime by anyone. The only thing required is to develop those ideas.







OUTCOME:

After the completion of the interactive session the dignitaries from the college also shared their experiences in the field of innovation and encouraged the students to come up with new ideas they also appreciated the efforts of EDTIC IIC team of college and congratulated them for this successful event. We wish to hold more such events in college to increase interest of students in entrepreneurship and innovation which is surely catching a larger market in the country.

The event was undoubtedly very successful. Students not only learned but were looking even more confident than before and were coming up with ideas and queries about the next event. They seem to be ready and willing to participate to present their ideas and get professionally ready to stand for themselves. We are planning for the next event to be held soon after such a great response we are expecting to expand this not only within this EDTIC CELL but also in the entire college so maximum of students could benefit from this idea of becoming a successful professional.

Student Co-ordinator IIC:

Himanshu Pandey

Shishir Gupta

President IIC :

Dr. Dharendra Kumar Dwivedi