



Raj Kumar Goel Institute of Technology

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Corporate Resource Center

Notice

RKGIT/67/CRC/2014-15

29th October, 2014

Attn: MBA (Marketing)-Major or Minor Final Year Students (Batch-2014)

Subject: Recruitment Drive of Info Edge India Ltd (99acres.com)

Info Edge India Ltd (99acres.com) is likely to conduct a recruitment drive for MBA (Marketing)-Major or Minor final year students. The details are as follows:

About the company:

Info Edge (India) Limited, the leader in online space welcomes you to a community of over 2100 employees spread over more than 48 locations in India & Middle East, with annual revenues in excess of INR 320 Crores (FY 10-11). Since inception the company's growth trajectory has been exemplary and over the years the company has ventured into newer businesses and territories.

Info Edge is an online classifieds company with a simple objective of making available the relevant information with speed and ease whether it is Jobs or real estate or matrimony or education.

Info Edge have a common goal of excelling in each field without compromising on service delivery or ethics.

Hiring and retaining the best is an integral part of our DNA and we constantly strive to maintain our culture of participation and collaboration.

Designation : Executive-Direct Sales
Salary : (CTC of Rs 2.78 LPA (1.86 Fixed Salary + 72 K Variable + 8400 assured statutory bonus + 12K Mobile Reimbursements)
Venue : CRC Hall No.1, RKGIT

Skills & Knowledge Requirements

- Excellent communication skills, and enterprising
- Willingness to learn and excel.

Responsibilities/Job Summary:

- 100% office Job, No travelling involved.
- To develop new business opportunities by marketing Online Property based solutions.
- Retail Promotion of Online Property based Solutions.
- Marketing / Sales with the customers or clients essentially over the phone and Emails.
- Interacting with people like Owners, Builders, Property Dealers, Real Estate Agents, Constructors Etc.
- Interacting with potential customers and addressing queries and Selling right solution to them
- Build trust, value others, communicate effectively, drive execution, foster innovation, focus on the customer, collaborate with others, solve problems creatively and demonstrate high integrity.

Purpose of Job:

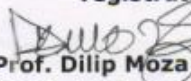
- To focus on the revenue generation by meeting targets by selling the online property based solutions to the clients and maintaining relationships effectively.

Key Features of the Role:

- No Field Sales, 100% office based job.
- No Property sales involved, only online advertisements (Classified) selling.
- Working hours involved - 9.30 a.m. to 6 p.m.
- Sunday fixed offs
- Annual Increments/ Appraisals and Chances for stepping up the corporate ladder. (Subjected to individual contributions / last year performance on the job by an employee)

Notes:

- **Students are requested to register in CRC department on or before 31st October 2014 (Friday) till 4:00 PM. Students who back out after registration will automatically stand debarred from further placement drives from the institution.**
- **Date of interview will be intimated post registration and depending upon number of registrations.**


Prof. Dilip Moza
Head -CRC

Cc:

Mr. Harsh Sharma-Faculty Representative-MBA (B. Tech)
Dr Vibhuti -HOD-MBA (B. Tech)
Dr. Arvind Singh-Principal-MBA
Mr.Upesh Bhatnagar-For Website update

Mr. Vipul Goel-Accounts Office
Prof. V. K. Singh-Dean 2nd shift
Shri H. G. Garg, Dean, RKGIT - GZB
Dr. S. C. Gupta- Director Academics
Dr. D. R. Somashekar, Director, RKGIT - GZB
Prof. B. K. Gupta, Advisor, RKGIT - GZB
Shri Dinesh Kumar Goel, Chairman, RKGIT