



Raj Kumar Goel Institute of Technology

5th KM. STONE (OPP. JAIN TUBE CO. LTD.), DELHI-MEERUT ROAD,
GHAZIABAD (U.P.) - 201003

FAX : (0120) 2788350 TEL. : (0120) 2788273, 2788409, 2788447

Corporate Resource Center

Notice

RKGIT/66/CRC/2014-15

28th October, 2014

Attn: MBA (Marketing)-Major or Minor Final Year Students (Batch-2014)

Subject: Recruitment Drive of Info Edge India Ltd (Jeevansathi.Com)

Info Edge India Ltd (Jeevansathi.Com) is likely to conduct a recruitment drive for MBA (Marketing)-Major or Minor final year students. The details are as follows:

About the company:

Info Edge (India) Limited, the leader in online space welcomes you to a community of over 2600 employees spread over more than 48 locations in India & Middle East, with annual revenues in excess of INR 416 Crores (FY 11-12). Since inception the company's growth trajectory has been exemplary and over the years the company has ventured into newer businesses and territories. Info Edge is an online classifieds company with a simple objective of making available the relevant information with speed and ease whether it is Jobs or real estate or matrimony or education.

They have a common goal of excelling in each field without compromising on service delivery or ethics. Hiring and retaining the best is an integral part of our DNA and we constantly strive to maintain our culture of participation and collaboration.

Designation : Executive / Sr. Executive – Client Relations
Salary : 2.52 LPA (CTC)
Job Location : Noida

Skills & Knowledge Requirements

- Individual credibility – Sustain credibility by "living" the values working with others, establishing win-win relationships and taking initiative.
- Ready for hard core sales.
- Must have excellent communication skills.
- Candidates with an exposure in MS Office and Internet would be given preference.
- Ability to tackle various situations from the customer's end.
- Go getter attitude.
- Handling outbound calls.

Responsibilities/Job Summary

- Responsible for managing domestic sales of assigned customers.
- Achieving sales targets
- Counseling profile holders of Jeevansathi.
- Selling Membership over the phone
- Updating all details accurately in the Customer Relationship Management.
- Making outbound calls to achieve the assigned sales target.

Purpose of Job:

- To focus on the revenue generation by meeting targets by selling the paid services of Jeevansathi.com to the clients over the phone and maintaining relationships effectively.

Notes:

- **Students are requested to register in CRC department on or before 31st October 2014 (Friday) till 4:00 PM. Students who back out after registration will automatically stand debarred from further placement drives from the institution.**
- **Date of interview & venue will be intimated post registration and depending upon number of registrations.**
- **Detailed salary structure is attached with this notice.**


Prof. Diji Moza
Head -CRC

Cc:

Mr. Harsh Sharma-Faculty Representative-MBA (B. Tech)
Dr Vibhuti -HOD-MBA (B. Tech)
Dr. Arvind Singh-Principal-MBA
Mr.Upesh Bhatnagar-For Website update

Mr. Vipul Goel-Accounts Office
Prof. V. K. Singh-Dean 2nd shift
Shri H. G. Garg, Dean, RKGIT – GZB
Dr. S. C. Gupta- Director Academics
Dr. D. R. Somashekar, Director, RKGIT – GZB
Prof. B. K. Gupta, Advisor, RKGIT – GZB
Shri Dinesh Kumar Goel, Chairman, RKGIT