



# Raj Kumar Goel Institute of Technology

5th KM. STONE (OPP. JAIN TUBE CO. LTD.), DELHI-MEERUT ROAD,  
GHAZIABAD (U.P.) - 201003

FAX : (0120) 2788350 TEL. : (0120) 2788273, 2788409, 2788447

## Notice

30<sup>th</sup> March, 2015

RKGIT/291/CRC/2014-15

Attn: MBA (Marketing)-Major or Minor Final Year Students (Batch-2015).

### **Subject: Recruitment Drive of Arise India Ltd**

**Arise India Ltd.** is likely to conduct a recruitment drive for **MBA (Marketing)-Major or Minor** final year students. The details is as follows:

#### **About the company:**

Arise India Limited is one of the India's largest integrated manufacturers of electrical goods and provides a phenomenal range of consumer durable products that takes pride in exceptional quality and reliability. 30 years have been remarkable for us in providing exceptional service and our focus to provide products that caters to every need. Most of our products are ISI Certified and we have been honoured with various awards and licenses for our exceptional commitment. The Company has also been awarded an ISO 9001 - 2008 certification by BSI London (United Kingdom).

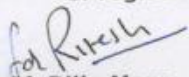
<b>Designation :</b>	Marketing/Sales Executive
<b>Job Location :</b>	PAN India
<b>Salary :</b>	<b>10k pm</b> for first three months. Their performances will be reviewed. Based on the targets they achieved they will be awarded with increments in salary. After increment package will vary between <b>2.4 lakhs to 4.8 lakhs PA.</b> Those who do not meet their targets may be asked to leave the organisation. Candidate should have his own vehicle.

#### **Job Description:**

- Make distributors/Dealers network in the region.
- Make smooth transition in the given system.
- Achieve predetermined targets with their distributor network.
- Helping their network in maintaining the stock.
- Daily visit to all channel partners to ensure smooth sales
- Sorting out channel partners problems and providing them end to end solution.
- Manage sales team and to build excellent client relationships for positioning of all products in the market.
- Forecasting, Budgeting & Cost Control
- Receivables & Payables Mgmt.
- Resource optimization and stock control

#### **Notes:**

- Interested students are requested to register in CRC department on or before 31st March 2015 (Tuesday) till 3:00 PM.
- Date of interview & venue will be intimated post registration and depending upon number of registrations.

  
Prof. Dilip Moza  
Head -CRC

Cc:

Mr. Harsh Sharma-Faculty Rep.-MBA (B. Tech)  
Dr Vibhuti-HOD-MBA (B. Tech)  
Dr. Arvind Singh-Principal-MBA  
Mr.Upesh Bhatnagar-For Website update

Mr. Vipul Goel-Accounts Office  
Prof. V. K. Singh-Dean 2nd shift  
Shri H. G. Garg, Dean, RKGIT - GZB  
Dr. S. C. Gupta- Director Academics  
Dr. D. R. Somashekar, Director, RKGIT - GZB  
Prof. B. K. Gupta, Advisor, RKGIT - GZB  
Shri Dinesh Kumar Goel, Chairman, RKGIT