



News & Views

A Monthly News Letter

RAJ KUMAR GOEL GROUP OF INSTITUTIONS

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(late) Shri Raj Kumar Goel

Commandment

from the Founder

We are building our Institute as an ideal family, the **RKGIT PARIWAR** where members strive for the development, well being and promotion of each other.

अज्ञानेनावृतं ज्ञानं ।

श्रीमद् भगवद् गीता अध्याय 5, श्लोक. 15



Prof. DPS Verma

Former Professor, Department of Commerce
Delhi School of Economics
University of Delhi

MESSAGE

Communication is an important function in any organization. Disseminating information to the internal people and the external public about the activities, events and significant achievements of the organization serves a useful purpose.

I am glad to read 'News & Views' – the monthly newsletter of Raj Kumar Goel Group of Institutions. I have gone through a few issues of the newsletter. It contains a variety of features, like news from various institutes of the Group, 'Students Corner', small write-ups by faculty members and students, photographs of the faculty and students, various events and other tidbits. It not only provides information on various developments taking place in the institutes of the Group, but also inspires the students, teachers and other stake-holders of the Group. It is carefully edited and tastefully printed and presents a very good image of the RKG Group. It serves as an effective tool of public relations.

I hope the publication will continue to serve as a window to provide a glance of the various facets of the well-known Group, imparting education in the fields of engineering, business management, computer science and certain other streams of technical education.

I congratulate the entire editorial team on bringing out this commendable publication. I wish success to all the missionaries and visionaries behind this endeavour.



FROM THE DESK OF THE EDITOR

"How important it is for us to recognize and celebrate our heroes and sheroes"

- Maya Angelou

I would like to extend the warmest welcome to Dr. Neeta Awasthy who has recently joined RKGITW as Director, on behalf of the whole News & Views team. New leadership always brings fresh wisdom and hope. The present issue of the newsletter covers the freshers' party held in the various colleges of the Group. It also includes other activities held in various colleges such as the seminar organized on human values and professional ethics in RKGIT.

The issue also includes an article on the importance of positive thinking. Being positive is the first step to being successful.

Looking forward to your invaluable suggestions and contributions.

For Private Circulation

Puja Garg



RAJ KUMAR

News from RKGITW - A Warm Welcome



Dr. Neeta Awasthy

Raj Kumar Goel Group of Institutions extends a warm welcome to Prof. (Dr.) Neeta Awasthy who has recently joined the RKG clan as Director of RKGITW, Ghaziabad. Dr. Neeta Awasthy is an Executive Council Member of IEEE, U. P. Section-80138209, fellow of the Institution of Electronics and Telecommunication Engineers-2136, Life Member of Indian Society for Technical Education-44031, Life Member of Computer Society of India- 0011366 and Reviewer of International Journal of Computational Intelligence and Bioinformatics. She has 9 years of consultancy and 13 years of teaching experience. She is a graduate from H. B. T. I. Kanpur and did her Ph.D. in Electronics Engineering from U.P.T.U. Lucknow.

Her research interests include Digital Signal Processing, Artificial Neural Network, Biomedical Eng., Knowledge Management and Energy Management. A regular resource person with NTPC, Power Management Institute, Noida, she has chaired various sessions in various conferences and delivered invited talks. She has organized many technical festivals and conferences and is the President of Students' Forum GNIX, the Robotics Club, which has branches in various colleges in the NCR.

Welcoming the Freshers at RKGITW

The second year students of B.Tech and MBA welcomed all first year students by organizing 'Dhoom', a Fresher Party on Thursday, 9th September, 10. The function was inaugurated by the honourable Chairman, Sh. Dinesh Kumar Goel ji and Prof. B. K. Gupta, Advisor of RKG Group, by lighting of the sacred lamp and offering flowers to Goddess Saraswati. The function started with the recitation of Saraswati Vandana. The Chairman addressed the students and assured that the best technical education will be provided to them. He also encouraged the students to respect their seniors and teachers. Prof. B. K. Gupta blessed the students and brought to the fore the importance of listening. He insisted on time-management and thanked the organizers for everything. Dr. Neeta Awasthy, Director of the Institute motivated the students to decide their goals for the future. Not only this, she also buoyed up the faculty members to help students to become valued engineers.

The student organizing committee, consisting of Kavisha Varshney, Khushboo, Hiteshi Tyagi and Nidhi Yadav coordinated everything in a good manner to make the event colourful. The most awaited event Ms. RKGITW, 2010 was organized by Priyanka Upadhyay, Priyanka Agarwal and Nancy Kalra and finally after a lot of mind blowing walks on the ramp, the results were declared. Vaishali Gupta from B. Tech 1st year was selected as Ms. RKGITW 2010. She was crowned by the last year's winner.

Students performed a solo dance, group dance, fusion dance, solo song, group song and a dance drama. All the students enjoyed the function.

Shalini Sharma
Senior Lecturer (PC)



Dance performance by the students



Ms. RKGITW 2010, Vaishali Gupta



The Advisor offering flowers to Goddess Saraswati



The Chairman garlanding the Goddess Saraswati

Engineers Day Celebrations

Engineers Day was celebrated at RKGITW on September 15, 2010 with full fervour and enthusiasm. The 150th birthday of Sir Mokshagundam Visveswarayya is celebrated as Engineers Day. Sir Mokshagundam Visveswarayya was lovingly remembered with the lighting of the sacred lamp and the garlanding of his portrait by the honorable Chairman, Sh. Dinesh Kumar Goel ji and Prof. B. K. Gupta, the Advisor. On this occasion many technical events like quiz, debate, presentation, group discussion, speech, C language quiz, role play etc. were organized in the college. All faculty members helped to coordinate the events. Students of all branches participated in the events with great zeal and enthusiasm. The celebrations came to a close with the prize distribution ceremony by the Director, Dr. Neeta Awasthy. Participants who won first and second prizes were also given cash awards.



You become successful by helping others become successful

GOEL GROUP OF

It's the time to worship

'Vishvakarma Puja' was organized on 17th September, 2010 by the Mechanical Department. The puja started with 'havan'. All the faculty members and students of B. Tech 1st year gathered in the workshop to pay homage to Lord Vishvakarma and also prayed for the success of the Institute. Dr. Neeta Awasthy, Director of RKGITW performed all the rituals and after *puja, prasad* was distributed to all.

Seminar on Robotics

Department of Electronics and Communication organized a seminar on ROBOTICS on 27th September, 2010. The seminar was presented by Mr. Chetanya Sahu (Director and CMO) and Mr. Deepak Kumar Jha (Business Development Executive) of the organization, ThinnkWare, a venture of KC Robotics & Embedded Pvt. Ltd., Noida. The objective of this seminar was to develop an active interest in Robotics and Embedded Systems among the students. The vital topics covered in the seminar included:

- What are Robots
- Basic types of Autonomous Robots
- Types of Robots
- Micro Mouse
- Use of Robots

Moreover, programming involved in these was also discussed in the seminar. Students of B.Tech II and III year (EC) and faculty members of EC Department participated in the seminar with great zeal.

Shalini Sharma

News from RKGEC - Fresher Day 2010

Fresher Day was celebrated on September 18, 2010. The program started with 'Deep Prajjwala' by the Advisor Prof. B.K.Gupta and the Director Prof. S.C. Gupta. At the outset the Advisor and the Director addressed and welcomed the fresher students. The Chairman sent his greetings on this occasion as he had a very busy schedule. The day was celebrated with various cultural events consisting of dances, songs, skits and poetry recitals. The event was made colorful by zealous and talented dance performances based on folk dances of different regions of India by students of B.Tech first year. Ms. Fresher and Mr Fresher event was organized in four rounds, testing mental and physical attributes of the participants. Megha Sharma of B.Tech and Kunal of MBA won Ms Fresher and Mr Fresher event respectively.

Faculty members including Prof. V.K.Singh (Dean Academics) and Prof. Ashish Soti (Dean, Student Welfare) were present on this occasion.

Prof. N.K. Rai was present as a distinguished guest. Mr. Praveen Kumar Sharma delivered a vote of thanks at the completion of the event.



The Advisor in the celebrations



Dance performance by the students

NEWS FROM RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

Welcome Party "ECSTASY" 2010

The students of second year of various courses MBA, MCA, M.Pharm, B.Tech, B.Pharm organized a party to welcome first year students to the institute on 9 September, 2010. The programme was inaugurated by Shri Dinesh Kumar Goel ji, Chairman of the RKG Group of Institutions, Prof. B K Gupta, Advisor, Director Prof. Laxman Prasad, Director Academics, Prof. O P Kaushal by the lighting of the sacred lamp in front of Goddess Saraswati. The theme of the welcome party was 'UNITY IN DIVERSITY'. The Chairman of the Institute welcomed the first year students and assured them that they would receive a safe and secure environment to learn the latest technology and trends. He emphasized that along with being a good technocrat, the students should also become good social human beings and utilize their knowledge to serve the nation. The Director of the Institute in his address, welcomed the students and motivated them to be innovative and utilize their time in productive actions. The Advisor, Prof. B K Gupta persuaded all the students with his inspirational words and blessed them. Thereafter the students started with their wonderful performances setting the stage on fire. The cultural events included solo songs, group songs, solo dance, group dance, skit and extra talent presentations. The main attraction of the party was Mr. and Ms. Fresher. The combination of western and classical left the audiences enthralled and made them dance in their places. The skits prepared were entirely based on social aspects like ragging and pollution. The event by Mr. and Ms Fresher was conducted in three rounds in which the first was an introductory round, second was the extempore round and the third was the judges round. Twelve teams on the ramp had the audience of RKGIT spell bound with their style, intelligence and communication skills. The award of Mr. Fresher went to Mr. Harsh of B.Tech first year and Ms Avantika of B.Tech first year was crowned as Ms Fresher. The presence of the Principals of various colleges, Heads of degree awarding departments, faculty members and other dignitaries made the ambience blissful. The students of first year and second year, with their excellent performances and organization, had their audiences waiting for more. Even God was not able to restrain Himself from showering His blessings in the form of heavy rains. Everybody in the *pandal* enjoyed the moments.



Goal "setting" is important... Goal "doing" is more important

INSTITUTIONS

News from RKGIT(MBA)

Guest Lecture

Financial Planning: An Emerging Professional Career

A guest lecture on the topic was delivered on 8th September, 2010 by an eminent and renowned FPSB (Financial Planning Standard Board of India) Manager, Marketing and Business Development, Mr. Vyas Rai Nagpal. The lecture was organized with the objective of making students aware of the opportunities available in the financial sector and how to train themselves in accordance with the industry requirements. The guest briefed the students about the role of Financial Planning in India highlighting its various facets like financial instruments required and their sales management process, available in the market.

He also shared the relevant career development opportunities flourishing in the financial market in the present business scenario.

Congratulations!!!

Mr. Anil Kumar Gupta, Asst. Professor in the Department of MCA at RKGEC Pilkhuwa has authored a book on Design & Analysis Of Algorithms for students of B.Tech and MCA. This book was published by Pragati Prakashan, Meerut.

'Ethical issues in advertisement and its impact'

It was a great opportunity for RKGIT-MBA to have one of the eminent and renowned personalities Dr. P.V. Khatri, Professor and Director, Delhi College of Advance Studies, IP University to deliver an informational lecture on Ethical Issues in Advertisement and its Impact, on 28th September 2010.

With a total experience of more than 25 years Dr Khatri has published a lot of books on consumer behaviour and its related aspects. He is an associate member of Indian Law Institute, Indian Institute of Public Administration, Indian Society of International Laws, Indian Commerce Association, Indian Management Association, Indian Accounting Association, Consumer Protection and Research Society and many more.

An empirical overview regarding the trends and development of promotional activities that organizations used was discussed during the lecture. An insight into the various modes of advertisements and approaches for informing, persuading and reminding consumers about various goods and services in a dynamic changing environment were highlighted. The norms, policies, regulations and certain limitations for consumerism were showcased to present the better and appropriate means of an ethical code of conduct for promotional efforts by companies.

Ajay Singh Rathor

MSME Special Training Programme

Under the able guidance of the MBA faculty, Mr. Ajay Singh Rathor, MBA 3rd semester students, Ms. Nishtha Khetrapal and Ms. Suchita Garg have undergone a two- days SPECIAL TRAINING PROGRAMME from 16th-17th September 2010 on PACKAGING FOR EXPORTS at Ministry of Micro, Small & Medium Enterprise Development Institute, Government of India.

Teacher's Day celebrations

"The dream begins with a teacher who believes in you, who tags and pushes and leads you to the next plateau, sometimes poking you with a sharp stick called truth."

In India, 5th September is celebrated as Teacher's Day as a tribute to the contribution made by teachers to society. It is the birthday of a great teacher Dr. Sarvepalli Radhakrishnan, who was a staunch believer in education and was a well known diplomat, scholar, former President of India and above all, a teacher.

In order to show their affection and respect for the teachers, students of MBA 2nd year (Sec. B) celebrated the day with all the faculty members of RKGIT(MBA), with a feeling to create some moments of sharing thoughts, smiles, respect, inspiration and guidance.

It was organized as a surprise party for the teachers. The occasion commenced with the cutting of a cake by Dr. Arvind Singh, Principal (MBA) RKGIT. Some students of MBA 2nd year sang songs to make the atmosphere joyful and pleasant. The function included a musical antakshari for faculty members in which the team of Ms. Swati and Mr. Ajay Singh Rathor won. All other teams and the students enjoyed this moment with enthusiasm. The session ended with some snacks and cold drinks.

Tripti Tiwari and Rachita Manglik

The smallest good deed is better than the grandest intention

National Conference on Human Values and Professional Ethics

Organized By Value Education Cell, RKGIT

On 18th September, 2010, a one-day National Conference was organized on Human Values and Professional Ethics by the helping hands of Value Education Cell, RKGIT. The conference was inaugurated by the motivational speech of His Grace Sunder Gopal Das (Director, ISKCON Youth Forum, New Delhi), in which he said that human beings are continuously aspiring for happiness, respect, care, and so on for a long time but due to some belief and preconditioning, they are unable to see the right aspirations. In spite of all the technological advancements, we are not satisfied. He concentrated on the main problems which we are facing such as crime, lack of morality, global warming, food shortage, industrial revolution, economic recession and illustrated the root cause of these unhealthy surroundings and gave us immense satisfaction by presenting a one stroke solution i.e. The Transformation of Heart- From Passion to Compassion. In the conference, papers on Human Values and Professional Ethics were presented by the delegates from different regions of the nation. A large number of academicians, scholars and individuals were present in the conference. The main objective of this conference was to know about the laws of human beings which we all have to follow. Dr. Laxman Prasad (Director) RKGIT, also expressed his views and precious thoughts by saying that If the young can inculcate the right values, learn the principles of trust, respect, justice and co- existence and also can learn to utilize the earth's resources judiciously, then the world shall be in safe hands. The vote of thanks in this conference was delightfully expressed by Prof. O.P. Kaushal (Director Academics).

The conference was well attended by academicians from various UPTU colleges who presented some very insightful and inspiring papers related with the theme of the seminar.

Dr. Avinash Gaur



The Chief Guest lighting the lamp



Dignitaries in the seminar

Shri Vishvakarma Poojan

RKGIT Pariwar organized Vishvakarma Poojan in the central workshop on 17th September, 2010. *Havan* and *Poojan* were performed by the officers, faculty members, staff members and students creating a holy, pious and blissful environment in the campus. All the participants prayed for the blessings of the Lord of creativity for peace, prosperity and success in life. On this occasion, Advisor Dr. B.K Gupta, Director, Dr. Laxman Prasad and Director Academics, Dr. O.P. Kaushal were also present. The event came to a close with *arti* and distribution of holy **prasad**.



Students Corner

Think Positive - "Make Life Better"



Is our glass half-full or half-empty? On those days when nothing in our life seems to be going right, it can be really tough to see the silver lining among all those clouds. However, it's during these times when the ability to see the good in even the worst situations is so important. A positive attitude benefits not only our mental health, but your physical well-being as well.

People often wonder how to be positive in their thoughts and actions, especially when they are unhappy and unsatisfied, or when life is difficult and tough. They even find it hard to be positive when things go well. Most of them don't know how to be positive and what they need to do. Like every other subject, the know-how of how to be positive can be learned and the skill developed. It is all a matter of attitude and thinking, both of which can be changed.

It is our mind that creates the kind of life we live. If we think positively we will transform our life accordingly. Everything starts from within, from the most simple action to the greatest achievement. We cannot always have control over our external circumstances, but we can control our inner world of thoughts, where everything starts. We can't always control our outer universe, but we can, with some effort, control our inner universe.

You are unhappy and negative because of how you think, but you can change the way you think. With a little work and effort you can change how you think, and this will automatically change your attitude, expectations, actions and reactions, which will lead to more motivation, happiness and an improved life.

How to be positive

- Focus on what you want, not on what you do not want.
- Focus your mind on the good things you already have in your life. If you focus on them, these good things will increase in your life
- Do not fill your mind with thoughts of lack. Think and believe that you already have abundance, success, love and happiness.
- Learn to feel, think and even act, as if you are already living the life you visualize. If you can feel, think and act consistently in this way, you will become happier, and will attract new opportunities into your life.
- Think about what you want, create a picture of it in your mind, and make it very clear and precise. Hold it there and focus on it in a positive way, until it becomes a reality in your life.
- Always tell yourself, "I can", "I am able", "I can do it", "I am a positive person".
- Often, during the day, repeat positive affirmations about what you want. Do so with faith, feelings, intention and focus.
- Look for the good in every situation. There is always something good, or at least something useful to learn, even in difficult or unpleasant situations.
- Follow your positive thoughts with positive actions.
- Always focus your mind on the full half of the cup, not on the empty half.
- Do your best to reject negative thoughts and replace them with positive thoughts.
- Be aware of your company. Choose to be around positive people.
- Read about other people's success. Read things that inspire you and make you feel good.
- Focus your mind on how to be positive and you will discover more ways to be so.

We get what we expect to get, therefore, begin right now to expect the very best of everything that this world has to offer - and wish the same for everyone else. There is plenty of everything in the Universe for everyone, and the Universe can create more good things for everyone. Don't think lack, think abundance, for you and for everyone.

Nitesh Narayan Rai, MBA III Sem

Small opportunities are often the beginning of great achievements

Soul Byte

The Tailor's Needle

A tailor was at work. He took a piece of cloth and with a pair of shining, costly, scissors, he cut the cloth into various bits. Then he put the pair of scissors at his feet. Then he took a small needle and thread and started to sew the bits of cloth, into a fine shirt. When the spell of sewing was over, he stuck the needle on to his turban.

The tailor's son who was watching asked him, "Father, the scissors are costly and look so beautiful. But you threw them down at your feet. This needle is worth almost nothing, you can get a dozen for an anna. Yet, you place it carefully on your head itself. Is there any reason for this illogical behaviour?"

"Yes, my son. The scissors have their function, no doubt; but they only cut the cloth into bits. The needle, on the contrary, unites the bits and enhances the value of the cloth. Therefore, the needle to me is more precious and valuable. The value of a thing depends on its utility, son, not on its cost-price or appearance."

Similarly, there are two classes of people in the world those who create dissensions and disharmony, who separate man from man; and those who bring about peace and harmony, who unite people.

The former are generally the rich people, powerful politicians and kings; the latter are generally the poor devotees of God, the penniless wandering monks and mendicants. The Lord makes use of both to carry on his function of providing the field for the evolution of individual souls. He throws down in the dust the mighty kings and millionaires who create wars and disharmony; and He keeps the poor, pious devotees over His own head. In His eyes, the scale of values is entirely different!

Many Many Happy Returns of the Day

Mr. Ramveer Singh (IT)	- 3rd September
Ms. Garima Garg (Maths)	- 6th September
Ms. Ritu Agarwal (MCA)	- 7th September
Ms. Hashmat Usmani (EC)	- 7th September
Ms. Bhuprabha Bharti (CSE)	- 9th September
Dr Tandra Sharma (LMR)	- 10th September
Mr. Pankaj S.Yadav (IT)	- 10th September
Prof. O.P. Kaushal (ME)	- 15th September
Ms. Nishi Nayak (Pharmacy)	- 19th September
Mr. Pankaj (Pharmacy)	- 23rd September
Mr. Ramendra Singh (EC)	- 23rd September
Ms. Parul Marwah (MBA)	- 25th September
Ms. Swati Singh (CSE)	- 28th September

Forthcoming Events

- 5th 'Meri Dilli Utsav' will be organized from 22nd to 24th Oct. 2010 at Punjabi Bagh Stadium, New Delhi

RAJ KUMAR GOEL GROUP OF INSTITUTIONS

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