



News & Views

A MONTHLY NEWS LETTER

RAJ KUMAR GOEL GROUP OF INSTITUTIONS

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Founder
(Late) Shri Raj Kumar Goel

Commandment

From The Founder

We are building our Institute as an ideal family, the **RKGIT PARIWAR** where members strive for the development, well being and promotion of each other.

अज्ञानेनावृतं ज्ञानं ।

श्रीमद् भगवत गीता अध्याय 5, श्लोक 15

WARM WISHES AND BLESSINGS:

"All great achievements require time"



Time management in life of every individual is very important. The future of an individual will be decided on how he is managing the Twenty Four important hours of his daily schedule. An individual should realize his potential and utility and should carry out the work accordingly. The key to effective time management is literally being one's own boss. Instead of being accountable to teachers and parents, the students need to be accountable to them! One of the biggest stumbling blocks to time management is procrastination. However, the

easiest way to avoid procrastination is to start be memorizing ten little two-letter words; *"If it is to be, it is up to me."*

I would like to thank the team of News and Views for successfully completing the three glorious years. I would like to forward my greetings of Happy and Prosperous New Year to my RKG Parivar.

Dinesh Kr. Goel

Chairman, RKG Group of Institutions

Wishing you all a very Happy New Year 2012



I wish that year 2012 will bring you rolling success. There are many things that influence our ability to succeed, but fortunately most of them are in us. First and foremost is we as individuals, our attitude, our determination and our interaction with our colleagues. Help them to succeed-and you will succeed.

Believe in yourself- you will rise to great heights. Let us see you

improve everyday and achieving small milestones every day.

'Best Wishes for the New Year'.

Prof. B.K.Gupta

Advisor, RKG Group

FROM THE DESK OF EDITOR.....



"Determination is the driving force for success". To set a goal for the future is the easiest thing to do. One can set many goals for the future every day. The attainment of a worthwhile goal is a rewarding accomplishment. It is a measure of our success. Attaining a goal becomes a step in a succession of successes. The combination of visualization, determination and resilience is a powerful alliance to attain results. Together they ensure the attainment of worthwhile goals in our personal lives, in an organization, in a country and in the world as whole. With these words I would like to wish my RKGIT parivar a very Happy, Prosperous & determined New Year.

Dr. Arvind Singh

Principal - MBA



RAJ KUMAR

BEST WISHES FOR HAPPY AND PROSPEROUS NEW YEAR-2012



Dear all, The rising sun of the New Year ushers in new hopes & opportunities. Opportunity knocks at every door but only once. It is upto us how we convert it into reality. Let us all work together to develop and build our Institution to match the world class Institutions across the world.

Success is the realization of an aim and for the realization of any aim hard work & proper direction is essential. Time is running it doesn't wait. Start where you stand and work with the best of your ability and with whatever means you may have at your disposal. You will discover better tools & methods as you proceed during the path of success.

I wish you all a very happy & Prosperous New Year- 2012

Dr. Laxman Prasad , Director, RKGIT



Today's children are the citizens of tomorrow ! Today's youth are leaders of tomorrow ! All power is within you; you can do anything and everything. Believe in that, do not believe that you are weak. Stand up, be bold, be strong. Take the whole responsibility on your own shoulders, and know that you are the creator of your own destiny.

Know the value of time and how to utilize it for achieving your objective. Many of us do not understand the meaning or value of time. We need to think deeply in order to understand the value of time. Time is extremely valuable and time once gone will never come back. Resolve thus and stick to it whatever has to be done at a particular time, I shall definitely do it. He alone succeeds who can think right at the right moment. Be very clear about what you wish to do, however, trifling the work be. If you do not work with interest and attention, no matter what you do, you will waste your time. Remember this simple fact.

I convey my best wishes to the entire team of the monthly News letter for maintaining high quality , rich contents and doing such a commendable work in record time. I also wish to all the students, the entire RKGIT Pariwar and their families, a very happy and prosperous New Year.

Shri. H.G. Garg, Dean, RKGIT

Celebrating Success & Anniversary of Monthly News Letter



You must be the change you wish to see in the world-Gandhi

GOEL GROUP OF

NEWS FROM RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

WELCOME to Wg Cdr. Dilip Moza at RKGIT PARIVAR

Wg Cdr. Dilip Moza has recently joined RKGIT as professor and Head of the Department of **Corporate Resource Center**. We welcome you sir to the RKGIT PARIVAR

Prof. Dilip Moza has Engineering background of **Electronics & Telecommunication** as well as **Aeronautical Engineering**, he has also done his **MBA in Marketing and an executive course in Business Development** from MDI Gurgaon. Prof. Dilip Moza was commissioned in Indian Air Force as a commissioned Officer in 1977 and sought voluntary retirement in year 2000. During his long service of 23 years in IAF he has worked in different capacities from field level to Air Hq level culminating in commanding two training institutions of IAF. Prof Moza during his stay in **Air Force** has undergone specialized training in India and abroad on **surface to Air Missiles, all types of radars, Electronic warfare, Secondary radars and Missile simulators**.

His liaison work with foreign technical teams and suppliers was highly appreciated by both Indian and foreign missions. Prof Moza also earned many laurels in carrying out modifications on foreign equipment to suit Indian conditions thus saving precious foreign exchange.

Prof. Dilip Moza post retirement from IAF has worked in many corporate i.e. Tata Honeywell & GMR Groups and also operated a partnership firm as Director Project and Finance. Prof Moza finally ventured into educational field and had worked as Head center for Career Planning and Development at ABES between 2008 and 2011. His innovative methodology of developing holistic non syllabus based training program. Meshing of Training program in academic time table, exclusive interactive program with students and academic departments, establishing of EDC and IIPC cells with funding from AICTE, MOU with NEN and MSME (Development Institute) Govt. of India as well as organizing FDP for faculty has substantially increased the career development process at ABES.

Prof. Moza is trained Reiki master (a natural healing program) and was on editorial board of Reiki International. His articles named "Reiki channel as I perceive it" and "Encounters of third kind" were published in the journal and highly appreciated.



WEB-BASED ERP for RKGIT, RKGEC and RKGITW

The RKG Group has installed E-SCOP, a well recognized and popular WEB-Based ERP for the Group Colleges.

An ERP attempts to integrate all departments and functions of an organization onto a single computer system that can serve the needs of all the departments. It is a tall order, building a single software program that serves the needs of people in library, academics, students, accounts, stores function etc.

Some of the well known ERP packages used in industry are SAP, People Soft, Edwards, Fourth Shift and Oracle. On account of diverse functions, the full functionality of an ERP is generally realised in several months or even a year or two at times.

The ERP being installed at the RKG Group includes the following modules:

- | | | |
|---|--------------------------|------------------------|
| - Student Management | - Student Academic | - Transport Management |
| - Hostel Management | - Student Attendance | - Student Examination |
| - Online Dashboard for Student/ Parents | | - Fees Management |
| - Staff Information | - HR & Staff Attendance | - Payroll Management |
| - Library Management | - Training and Placement | - Alumni Association |
| - Faculty Attendance | | |

Student Management, Student Academic, Student Examination, Faculty Time Table, Online Dashboard for student/parents are already functional.

Prof. B.K. Gupta, Advisor, RKG Group of Institutions

FDP ATTENDED AT IIT KANPUR



Ms. Kavya Singh, Asst. Professor, RKGIT (MBA) and Ms. Shipra Sharma, Asst. Professor, B.Tech, Deptt. of MBA, RKGIT has attended the 8 days residential workshop in IIT, Kanpur on **Human Values and Professional Ethics**. It is a mandatory course for the faculty who teaches this subject. The Workshop was conducted by Shri G.P.Baragia ji. According to Shri Baragia this subject was important to introduce in the professional courses so that the students can lead their lives with Right Understanding, Relationship and necessary Physical Facilities.



You miss 100 percent of the shots you never take- Wayne Gretzky

INSTITUTIONS

RECRUITMENT DRIVE OF ICICI SECURITIES LTD.



ICICI SECURITIES visited the RKGIT Campus on 8th December 2011, for the Student Managers.

Shri Kapil Sharma-Regional HR and Shri Vikas Singh-Manager Cluster Head conducted selection process for student Managers through personal interviews and finally selected 12 students for their company. On the grand success of the students Dr. Arvind Singh congratulated the selected candidates and wished them a prosperous future ahead. The following Student Managers were selected are -

- Abhay Kaushik
- Nikita Gupta
- Shailesh Kumar
- Deepak Kumar
- Pinki Choudhary
- Shalki Choudhary
- Naman Agarwal
- Priya Singh
- Siddharth Jain
- Nagendra Jaiswal
- Robin Kumar Sharma
- Sunil Kr. Verma

We wish all our dear '**Relationship Managers**' a very bright and prosperous career ahead.

It was successfully organized and coordinated by **Mr. Shashank Dublish**, Asst. Prof., RKGIT (MBA).

Seminar on Drug Discovery From Natural Sources at College of Pharmacy

Dr. C. K. Katiyar (Vice-President and Head Healthcare Research, Dabur India Ltd) has presented seminar on the topic "Drug Discovery From Natural Sources" on 18th October 2011. Dr. C. K. Katiyar addressed all the students of pharmacy and gave the important message and information's regarding the future prospects in pharmaceutical research and industries. Ms. Monika Sachadeva (Dean, Pharmacy) welcomes Dr. Katiyar & Dr. Laxman Prasad, Director, RKGIT, concluded the event with vote of thanks.

Munendra Mohan Varshney, Spokes Person, News & Views, Pharmacy Deptt.

Ph.D. RESEARCH TOPICS OF VARIOUS FACULTIES FROM RKGIT (MBA)

S.No.	Name	Research Topic	University
1.	Mr. Shashank Dublish	A critical study of developments in Indian Financial Market with reference to market efficiency, volatility & forecasting.	Mewar University
2.	Mr. Ajay Singh Rathor	An Empirical study on consumer behavior & Marketing Strategies for Financial Services in India.	JP University, Noida
3.	Mr. Ashish Kr. Singh	Gap between desirability and availability of banking service: A study on Banking Service.	Dr. RML Awadh University, Faizabad
4.	Ms. Manjusha Goel	Marketing strategies adopted by banking sector with reference to 3 P's.	Singhania University, Rajasthan
5.	Ms. Anshu Goel	Household preference to use credit card for purchasing consumer durables revealed by actual decision makers.	Mysore University, Mysore
6.	Mr. Harsh Mohan Sharma	An Analytical study of consumer problem and redressal mechanism in service sector w.r.t. Ghaziabad	Mewar University
7.	Mr. Ram Kumar	The study of consumer buying behaviour towards selected organized retail stores in NCR.	Mewar University
8.	Mr. Vishal Srivastava	Study of impact of after sales service on customer retention in passenger car with special reference to Hyundai, Honda & Maruti.	Bhagwant University, Ajmer
9.	Mr. Kumar Rohit	Impact of Globalization on our society & way to prosperity.	Singhania University, Rajasthan

The richest man is not he who has the most, but he who needs the least



Words of Appreciation

The contribution of Shri Kuldeep Tyagi for the photographs published in the NEWS&VIEWS is highly commendable and appreciable. The in depth and excellent coverage of all the events in a sequential manner is achieved through continuous zeal and passion towards his work. We congratulate & appreciate for such association and commitment for future also.

FDP AT RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (MBA INSTITUTE)



A Faculty Development Program was organized at RKGIT (MBA Institute) on 22nd December 2011. Professor Dr. K.M.Upadhyay was the key speaker and Prof. B.K. Gupta and Dr. Laxman Prasad were the guest of honour.

According to Dr. K.M.Upadhyay-Professor & Head Jaipuria, a faculty has to play three main roles. They are as a teacher, as a Motivator and a Researcher. He emphasized on innovation and to be a long distance runner. He quoted a number of examples of creativity and innovation through which faculties learnt a lot at the same time enjoyed the session thoroughly.

LIBRARY CORNER

IVth Law of Library & Information Professionals "Save the Time of User"

The fourth law of Library & Information Science is "Save the Time of User". Time is important to every person. Time management is a key to success in life. Libraries must have the objective of saving the time of the reader. The entire journey of librarianship is about devising, designing, and developing methods, systems of organization and dissemination of information to provide the best service to their readers in the most efficient, accurate, and effective manner and thus saving the reader's time. For example, we create catalogues, bibliographies, indexes, and abstracts to save the time of readers. Saving the time of the reader also relates to how we actually organise information. Acceptance and adoption of ICT has used to save thousands of hours of the reader's time when compared to manual systems. The implication of the fourth law in library is its focus on the user benefits and preferences. Consolidation and repackaging information into an appropriate form, making information available when it is needed, ensuring the quality of services and offerings, are tasks that take user benefits and preferences into account. The main objective of the library should be that the user who enters in a library for a specific purpose should not leave emptyhanded. At the same time, it must also be ensure that the users' valuable time is not wasted in searching for material.

PAPER PRESENTATION

Ms. Parul Sharma and Mr. Neeraj Kumar from Central Library (Learning Resource Centre) Participated and Presented a paper at INMANTEC on 24th September 2011, in the National Seminar on "KNOWLEGDE MANAGEMENT: ISSUES AND CHALLENGES" on the topic Knowledge Management : An Overview.

Neeraj Kumar, Assistant Librarian-Learning Resource Centre (Central Library) RKGIT

SOUL BYTE

Once a fisherman was sitting near seashore, under the shadow of a tree smoking his beedi. Suddenly a rich businessman passing by approached him and enquired as to why he was sitting under a tree smoking and not working. To this the poor fisherman replied that he had caught enough fishes for the day. Hearing this the rich man got angry and said: Why don't you catch more fishes instead of sitting in shadow wasting your time?

Fisherman asked: What would I do by catching more fishes?

Businessman: You could catch more fishes, sell them and earn more money, and buy a bigger boat.

Fisherman: What would I do then?

Businessman: You could go fishing in deep waters and catch even more fishes and earn even more money.

You can do anything, but not everything-David Allen

Fisherman: What would I do then?

Businessman: You could buy many boats and employ many people to work for you and earn even more money.

Fisherman: What would I do then?

Businessman: You could become a rich businessman like me.

Fisherman: What would I do then?

Businessman: You could then enjoy your life peacefully.

Fisherman: What do you think I'm doing right now?

You don't need to wait for tomorrow to be happy and enjoy your life. You don't even need to be more rich, more powerful to enjoy life. LIFE is at this moment, enjoy it fully.

Many-Many Happy Returns of the Day

B.Tech

Shri H.G. Garg-
Dean Academics January 3

Applied Sciences & Humanities

1. Mr. Sachin Tyagi January 1
2. Mr. Sanjay Singh January 5
3. Dr. Harendra Kumar January 5

PC

1. Dr. Neena Sharma January 15

EC

1. Mr. Punnet C. Srivastava January 2
2. Mr. Satish Kumar Mishra January 4
3. Mr. Chandan K. Chaubey January 7
4. Ms. Gunjan Gupta January 12

AEI

1. Mr. Abhay Krishnan January 24

ME

1. Mr. Pankaj K. Pandey January 1

CSE

1. Mr. Deepak Dixit January 18

MCA

1. Ms. Hemlata Sharma January 4

Pharmacy

1. Mr. Munendra M. Varshney January
2. Mr. Vishwanath Agarhari January 6

MBA

1. Ms. Kavya Singh January 7

LMR

1. Mr. Mahipal Rohilla January 10
2. Mr. Nand Kishore Singh January 25

RAJ KUMAR GOEL GROUP OF INSTITUTIONS

• Raj Kumar Goel Institute of Technology, Ghaziabad

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• Raj Kumar Goel Engineering College, Pilkhuwa, Ghaziabad

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• Raj Kumar Goel Institute of Technology for Women, Ghaziabad

(Approved by AICTE, Ministry of Human Resource Development, Govt. of India & affiliated to Mahamaya Technical University, Lucknow)
Ph: 0120-2784774, 2784775, 2784776 Website : www.rkgitw.in

• Lala Mangat Ram Mahavidyalaya, Ghaziabad

(Approved by National council for teacher Education, Govt. of India & affiliated to C.C.S. University, Meerut
Ph: 0120-2788273, 2788409 Fax : 0120-2788350, 2788447
www.lammvgzb.in

• Raj Kumar Goel Junior High School Pura Mahadev, Baghpat

Opp. Pura Mahadev Temple, Dist. Baghpat, U.P.

• Raj Kumar Goel Girls Degree College Garhmukteshwar, Ghaziabad

(Approved by National council for teacher Education, Govt. of India & affiliated to C.C.S. University, Meerut Ph: 05731-222831)

• RKG Chandrakanta College of Mang. & Tech. for Women Garhmukteshwar, Distt. Ghaziabad

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