RESEARCH PROJECT REPORT:

In fourth semester, candidates will have to submit a Research Project Report on a problem/topic (from the Specialization areas) to be assigned by the Department MBA under the supervision of a core faculty member of the department.

- The research project report will carry 150 marks.

- The evaluation of the project report will be done by two external examiners and will consist of (i) Evaluation of Project Report (100 Marks) (ii) Viva on Project (50 Marks). The average of the marks awarded by the 2 two examiners will be taken into account for the results. In case the difference in the awards given by the examiners is 30 or more marks, the project report will be referred to the third examiner. In such cases the average of two closer awards (given by three examiners) will be taken into account for the results.

- The report will contain:
  1. The objectives and scope of the study
  2. Research methodology
  3. Use & Importance of the study
  4. Analysis of data collected,
  5. Conclusions and recommendations.
  6. It will contain relevant charts, diagrams and bibliography.

- A certificate of the Supervisor and the Head of the MBA program certifying the authenticity of the report shall be attached therewith.

- The student will submit three copies of the report to the Head of the MBA program.

- The number of pages in the report will be 75 or more.

- The report should be typed in A-4 size paper.

All the concerned students (MBA 4 sem) are hereby informed that they should adhere to the guidelines given by the university.